Start the week



Popular music

LA guru predicts a new messiah



**Lucy Kellaway** Some advice for Gerry Robinson

Architecture Millennium bridge design competition

Janay's survey World tyre industry

MONDAY JANUARY 29 1996

### savings through job and cost cuts

French-controlled US drugs company Rhone-Poulenc Rorer is to announce job and cost cuts - arising from its October acquisition of UK rival Figure - likely to save it more than \$100m a year. The details of further job cuts follow last week's empouncement that 140 UK jobs would be cut as part of plans to reduce RPR's \$2.50n debt after the acquisition. Page 21

Chine shows off HK regiment: Chinese television has shown pictures of the clite "Red First" regiment which will enter Hong Kong and raise the Chinese flag on July 1 1997 – the day control of the British colony changes hands. Page 20; Jiang steals Mao's clothes, Page 3; Hong Kong visa

Changel tunnet link chains Supporters of the London & Continental Railways bid for the £3bm (\$4.6bn) contract to build the Channel tunnel's high-speed rail link to London claimed the consortium headed by Virgin was in exclusive negotia-tions with the British government. Page 20; Virgin loses top slot, Page 10; Eurotunnel committee,

indosuez cash injection planned: French industrial and financial holding company Groupe Suez plans to inject FFr1hn (£200m) into its banking arm Banque Indosuez by the end of this year as: part of a wide-ranging restructuring plan. Page 21

irish PM presses London on talks: Irish prime minister John Bruton has written to his UK counterpart John Major urging him to use the Mitchell Commission recommendations as the basis for pursuing the Northern Ireland peace process.

israeli blood policy sparks protest:



Israeli police use water cannons on Ethiopian Jews (above) protesting against what they called a racist policy by the national blood bank. Police also used tear gas to break up the \$,000 strong demonstration outside the prime minister's office in Jerusalem sparked by ret elations that Ethiopian blood dona-tions were being discarded because of the danger of AIDS infection. Aids epidemic warning, Page 10

Mexican hank sale attracts interest: The sale of Mexico's Banca Cremi has attracted the interest of 15 foreign and domestic financial grou raising hopes of a new wave of investment for the country's troubled institutions. Page 4

Ciller falls in coalition bld: Attempts by Turkey's caretaker prime minister Tansu Ciller to form a coalition government suffered a setback when the conservative Motherland party ruled out joining an alliance with her True Path party. Page 2

Progress in WTO telecoms talks: World Trade Organisation talks on liberalising telecommu nications markets have made progress on one of the most crucial issues - the guarantee of effective competition in markets dominated by a single, usually state-run, operator. Page 4; UK telecoms regulator in talks with BT, Page 6

Pakistan bank sale offers close: Pakistan today receives final offers for the sale of 26 per cent of shares in United Bank, the country's second largest public-sector bank following a twice-delayed submission of bids. Page 3

Becker claims Australian Open title: Fourth-seeded German Boris Becker won the men's Australian Open tennis title for the second time, beating American Michael Chang, the tournament's fifth seed, in four sets 6-2 6-4 2-5 6-2.

European Monetary System: The D-Mark ended on a weaker note against the dollar last week amid speculation that German interest rates might fall. Within the EMS the D-Mark benefited from uncertainty about European monetary union. The Dutch guilder and the Belgian franc overtook the peseta as the strongest currencies in the EMS grid, while the Irish punt remained the weak-est. Currencies, Page 29; Samuel Brittan, Page 18; Editorial Comment, Page 19; Lex, Page 20; US and look at rates, Page 25



The chart shows the member currencies of the exchange rate mechanism measured against the weakest currency in the system. Most of the currencles are permitted to fluctuate within 15 per cent of agreed central rates against the other members of the mechanism. The exceptions are the D-Mark and the quilder which move in a 2.25 per cent band.

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O THE FINANCIAL TIMES LIMITED 1996 No 32,894 Week No 5

## RPR set for \$100m New York cabbies to spruce up and raise fares 20%

The cost of riding a New York cab will leap by 20 per cent on March 1 as part of a plan to raise the quality of the city's notori-ously unattractive taxi services. In return, passengers will bene-fit from air conditioning, rattle-trap cabs will be banished from the streets, and drivers will be required to possess a basic know-ledge of Manhattan geography -

From June 80, the plan will also set a flat fare of \$30 for the 25 mile ride from John F. Kennedy International airport to Man-hattan so that visitors to the city

hattan so that visiturs to the city need not fear being chested.

The shake-up of New York's taxl services, the biggest in a generation, has been ordered by Mr Christopher Lynne, new chairman of the city's Taxl and Limousipe Commission. Mr Lynne was appointed to the post by Mayor Endolph Ginliani last year, and his reforms follow

the pattern of the mayor's own efforts to make Naw York a cleaner, less threatening and more structive city. New York's taxt services are

dogged by e licensing system that limits the number of cabe to 11,787 - a number that was fixed in 1937 and has not risen since. The limited supply of licences, called medallions, has driven their prica up to more than \$200,000 (\$150,000) aplece, and the cost of acquiring them leaves lit-tle over for the licence owner to

pay drivers or buy vehicles. As a result, the typical cabble is paid less than \$20,000 a year, so most drivers are newly arrived immigrants whose poor com-mand of English is matched by their ignorance of Manhattan. The city's battered yellow cabs are often second-hand police cars

Mr Lynne says the fare increase - the first since January - will make more money available to improve the quality of drivers and vehicles. Fleet

with a re-spray.

at least 60 per cent of the increase to drivers and to replace cars after 86 months.

Mr Lynne hopes higher pay will reduce the rapid turnover among cabbies, producing more experienced drivers. He has also made the entry test for drivers much tougher, requiring higher standards of English and geography and lowering the pass rate from 100 per cent to 70 per cent. "The Taxi and Limousine Com-

mission's charter says regulate

nience. That's where I sit," said

Under the new fare system, the cost of the average taxi ride in New York will rise from \$5.50 to \$6.60 - still much cheaper than the same ride in London, which would cost £5 (\$7.70). However, New York cab drivers expect a tip of at least 15 per cent, while London cab drivers are pleased if they get 10 per cent.

Business Travel, Page 10

Forecasts show slow growth

## Kohl insists on no delay to monetary union plan

By Judy Dempsey in Sonn

Mr Helmut Kohl, the German chancellor, insisted at the weekend that there should be no delay in European monetary union as new government forecasts showed that Germany would this year again fail to meet the Maas-tricht convergence criteria on the public sector deficit.

According to a government economics report due for official release tomorrow, the German deficit will amount to "around" 3.6 per cent of gross domestic product for the second consecu-tive year, against the Maastruin limit of 8 per cent.

The forecasts are likely to give. renewed life to the suggestion card d'Estaing, the former French president, that the criteria covering public debt and budget deficits be interpreted flexibly to ensure that European economic and monetary union can begin in 1999.

However, Mr Kohl told a closed meeting in Bavaria of leaders of the governing Christian Democrat-Christian Social Union at the weekend that "anyone who wants to take a break now should know that he could easily be bringing things to an end".

Mr Kohl's commitment is

reflected in the economic report which states that a delay would entail the substantial risk of efforts to consolidate public

being relaxed. There would be no greater likelihood that the convergence criteria would be met at a later date

Germany's ability to meet the criteria next year - the critical year for Emn - could depend on what measures the government takes to stimulate growth and create jobs. The economic fore-casts published tomorrow show GDP set to grow 1.5 per cent this year compared with previous estimates of between 2 and 25 per cent. The west German econ-ony would grow by cuty 1 per cent and the cent German economy will slow to between 4 and 6

The overall unemployment rate rate in west Germany climbing from the current 8.3 per cent to between 8.5 and 9 per cent and in east Germany from 14 to 15.5

Ways to combat slow growth and high unemployment will be the focal point of the government's 'action for investments and jobs", to be presented alongside the economics report. Unconfirmed leaks suggest the

government will try to close tax loopholes, abolish tax privileges Continued on Page 20

Samuel Brittan, Page 18 Editorial Comment, Page 19



Some of the Serbian prisoners of war who were released at the weekend at Sarajevo airport. Fellow prisoners, waiting to be swapped for Moslams and Croats, were later held up as the exchanges ram into delays. Three British soldiers, who were part of the Nato peace implementation force, were yesterday reported to have been killed by a mine near Mrkonjic Grad in Bosnia EU move, Page 2

## Yeltsin memo urges more sackings

Radical plan aims to keep president in power by removing opponents

An internal Kremlin document signed by Russian president Boris Yeltsin and sent to sentor ministers earlier, this month urges radical measures to ensure he hangs on to power if he runs in the June presidential poll.

The memo, which analyses the causes of the government's poor showing in the December parliamentary elections, urges the Kremita to sack regional officials who did not give adequate sup-port to Our Home is Russia, the pro-government party.

It also advises the Russian leadership to increase its control over state-owned media outlets Lex. Page 20 and argues that government Economic Notebook, Page 25 money should be more effectively and argues that government

The proposals support the

widespread public impression that, in order to win this summer's election. Mr Yeltsin is tightening his grip over all of the organs of state power in Russia. Specific proposals in the memo

 Stopping or sharply curtailing financial backing for state-owned regional newspapers which sup-

 Ensuring that Mr Yeltsin's political supporters dominate the Central Electoral Commission, the administrative body which runs elections in Russia, and its regional branches.

Making better use in the election campaign of the resources of non-government organisations which receive state funding.

Some of the recommendations

missed three of the four regional government chiefs who the report specifically suggested should be sacked.

Mr Yeltsin has also replaced reformers in his cabinet with hardliners and shifted towards the high-spending economic

> Continued on Page 20 Source of Lada jokes, Page 2

## Japan approves more public funds for housing loan bailout

The Japanese government approved plans at the weekend to use edditional public funds in the controversial liquidation of the country's bankrupt housing loan companies which could bring the full cost of the ballout to as much as Y2,000bn (\$19.6bn).

The proposal, which is likely is intensify the widespread opposition to the bailout, calls for public money to be used to meet half of all future losses arising from the liquidation of the seven housing lenders. These funds would come on top of the Y685on allocated from next year's budget to cover losses already incarred. This week detailed parliamen-tary discussion of the ballout scheme begins with the opposition promising a fierce battle. Leading opposition figures said

yesterday they would boycott the debate if the government did not provide more information about the activities of the companies. which collapsed under a pile of non-performing property loans. A parliamentary boycott would many foreign investors regard as essential for the restoration of etability to Japan's troubled

The original plan, proposed by the government last month, calls for more than Y8,000hn of the assets of the housing lenders, or jusen, to be written off with the partial use of public funds. The government plans to increase the contribution from its own reve-nues to help write off additional losses that may arise in the disposal of the remaining Y6,800cm of the companies assets. The finance ministry was in

tiations for most of the last right with leading banks in an eding to gain approval for its plan for dealing with these o called secondary losses. The banks had already agreed to write off more than Y5,000bn in the first stage, the vast bulk of their lending to the jusen. But they wanted assurances that the country's agricultural

co-operatives, among the largest creditors, would provide seme

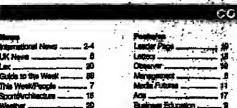
seriously damage the prospects of funding. The farmers' co-ops a speedy resolution, something escaped with contributing just escaped with contributing just Y530m to the first-stage losses -10 per cent of their total lending. The plan agreed with the banks and approved by the coalition.

calls for the transfer of all the remaining assets of the seven companies to a resolution corporation after the first stage writeoffs. This body will be funded by low-interest losns from the banks and agricultural co-operatives. But the farmers' liabilities might be limited in practice since the logue will be guaranteed by the bank-financed Deposit Insurance Corporation.

A special field will be estab-shed, sourced mainly by the aks, to raise times from which the write offs of their remaining bad loans will be made. Half of those eventual losses will be paid for by the government. The finance ministry has estimated that these losses could be about Y1,200bn, although independent analysis think the figure is likely to be much higher.

Size is anybody's guess, Page I

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## Yeltsin sets out to warm US relations

By John Thomhill in Moscow and Afshin Molavi

Russia signalled over the weekend that it wants to keep its relations with the US firmly on track, despite the receot string of personnel changes in Moscow that favoured hardliners over pro-westerners.

Heralding "another hooeymoon" in ties with Washington, President Boris Yeltsin voiced confidence that the Russian Duma would soon follow its US counterpart in ratifying the Start-2 treaty, which will alash long-range ouclear

Mr Yeltsin said an hour-long telephone conversation with President Bill Clintoo had made it clear that "I remained loyal to my friend and he remained loyal to me". Support for Start-2, which

cleared the US Senate on Friday, has also been expressed by Mr Yevgeny Primakov, Russia's hawkish new foreign minister, and Mr Vladimir Lukin, an influential parliamentarian. Today's visit to Washington

by Mr Victor Chernomyrdin, Russia's prime minister, will provide a first test of the ability of Moscow and Washington to cooduct "business as usual" on key issues, despite some dis-

Mr Warren Christopher, secretary of state, recently gave one of the gloomiest US assess meots of post-Soviet Russia, citiog crime, corruptioo and continuing donbts over whether the transition from communism could be managed smoothly. A US government team is

understood to be reviewing policy towards Russia in the light growing anti-Americanism. However aides to Vice President Al Gore say they continue to regard as a success story the pragmatic relationship he has established with Mr Cheruomyrdin over five previous meetings that have dealt with issues ranging from space to

agriculture. When you review the totality of what is happening, it's quite impressive," said one official close to Mr Gore.

tacts and business arrange-

Mr Chernomyrdin is expected to press Russia's claim for a further \$9bn loan from the International Monetary Fund despite the doubts sown in the west by the dismissal of Mr Anatoly Chubais, the respected

economic reform chief.
The talks in Washington are also expected to touch oo sensitive issues of nuclear secu-rity, including Russia's plans to sell bomb-grade nuclear fuel to the European Union, and Russian-Iranian nuclear co-op-

eration. US officials believe Russia may be aiming to trade co-operation over nuclear issues, both civil and military, in return for US concessions in other areas, including Chechnya and European security.

But Russia's lingering resentment of the US was underlined on Saturday when Mr Primakov met his German counterpart, Mr Klaus Kinkel, and pledged afterwards to "promote stability and stop all those who would like to see the

## UK floats possibility of Russian deal on Nato

Russia might be induced to soften its objections to Nato enlargement in return for amendments to the treaty on Conventional Forces in Europe, senior British officials believe, writes Bruce Clark, Diplomatic Correspondent.

The officials, who stressed they were "thinking aloud" rather than making a formal proposal, said Russia could have a good case for seeking a further, wide-ranging CFE review if the Atlantic alliance proceeded with expansion.

"The Russians know that [Nato] enlargement is going to happen, and it might be belpful. . . if they could say they had gained something too," said one top official.

The UK assessment, if borne ont, would imply a considerable softening in Moscow's position. Russian officials have argued that even as things stand, the CFE accord needs substantial revision in Moscow's favour; and that any expansion by Nato would simply kill

They also note that Mr Andrei Kozyrev, who recently stepped down as Russian foreign min-ister, virtually sealed his political doom a year ago when he hinted that Nato enlargement would be tolerable under certain conditions.

However, the UK officials' view is that Russia may simply have to face reality if - as they now expect - Nato opens negotiations with would-be members in 1997 and a timetable is set fairly rapidly.

The CFE was concluded in 1990 as an agreement between Nato and the now defunct War-saw Pact to eliminate the danger of conventional war from central Europe by removing or destroying tens of thousands of pieces of armour. The accord provides for a review in the event of any country switching alliances.

Russia and several other ex-Soviet republics are now in breach of the accord, having failed to adjust their arsenals in time for a November 1995 deadline.

A review conference is already scheduled for May this year, and if the British predictions are confirmed, the treaty could be further revised next year. So far, bowever, attempts by the US and Russia to tinker with the treaty's terms have run into strong objections from Turkey, which insists it will not be bound by the treaty unless Moscow also conforms.

**EUROPEAN PRESS REVIEW** 

## Deputy PM is new source of Lada jokes

By John Thomhill

By appointing Mr Vladimir Kadannikov as first deputy prime minister in charge of economic affairs last week President Boris Yeltsin has gambled that the man who makes the notoriously unreliable Lada cars is the right person to steer Russia's fragile economy. He may also have created a whole new category

Unsurprisingly, the racy Moskovsky Komsomolets news-paper grabbed every opportunity to squeeze humour out of Mr Kadannikov's links with the car industry, labelling him

the president's "spare tyre".
In the pithy colloquial language that is its hallmark, the newspaper mused whether Mr Kadannikov would turn out to be a jack that would lift the ecocomy or a burst tyre that would be discarded by the

But Moskovsky Komsomo-lets also contained some of the most interesting views about whether Mr Kadannikov's appointment signalled a shift in thinking in the Kremlin. Its journalists argued the appointment confirmed Mr Yeltsin's growing conviction that the slump in industrial production was a greater evil than high inflation

That would logically lead to a relaxation of tight monetary conditions and an easing of the strong rouble policy - a view which might give the International Monetary Fund night-

"Supporters of the new economic ideology remember the Latin American experience. Brazil, for example, has lived in conditions of harsh inflation for more than 20 years but production levels in the country have increased at 6-12 per cent a year," the newspaper noted.

Russia's weightier newspapers took a balanced view of Mr Kadannikov's appointment but were at more of a loss to explain what it all might mean. Mr Mikhail Berger, the respected economics editor of



Moskovsky Kom the dinosaur



Vladimir Kadannikov: a jack or a burst tyre?

tha liberal *Izvestiya* newspaper, found it difficult to come to a definitive conclusion. "The particularity of this appointment consists in the fact that there are insufficient arguments either to conclude that Kadannikov signifies the end of the liberal economic course or that Kadannikov represents a stubborn continuation of existing

Other newspapers commented how hard it was to pin down Mr Kadannikov's convictions. Despite his image in some quarters as an industrial previously a keen supporter of the reform programme pursued by Mr Yegor Gaidar, the promarket prime minister, in 1992. Mr Kadannikov was also an early and eager proponent of privatisation and the theory - if not the practice - of forming joint venture deals with west-

ern investors Mr Kadannikov'a record of managing the vast Avtocaz car plant, which appears to be in the midst of severe cash-flow crisis and has delayed wage payments to workers, came in for particular scrutiny.

One member of the government's embattled economic reform team commented: "I do not have high hopes of a man-ager who builds products for which is there a great demand and has high tariffs to protect his industry but has still pushed his company to the brink of bankruptcy."

This theme was taken np with a vengeance by Mr Mikhail Leontyev, the forthright columnist of the Sevodnya newspaper, who savaged Mr Kadannikov's management style, suggesting he was more concerned with personal enrichment than the welfare of his enterprise.

in extensive interviews in the Obshchaya Gazeta and Rabochaya Tribuna newspapers, Mr Kadannikov defended his record and showed himself capable of the odd burst of economic nationalism.

While praising the achievements of his predecessor, Mr Anatoly Chubais, he criticised the results of the strong rouble policy which made it harder to export and easier to import. This means an improvement in the life of the German Hans and a worsening of the life of the Russian Ivan," he said.

from the references he and Mr Jean-Louis Debre, interior min-

ister, made last year about the

need for "Vigi-casseurs",

heavily armed police - similar

to the high-profile "Vigipirate"

security squads which were

created in response to terrorist attacks that started last sum-

Nevertheless, he stresses

that one of the new plan's

demands is for safer cities. So he is creating 4,000 more police

posts; many of the police will be redeployed from embassy

guard duty and other more

ceremonial roles, and trained

before being put on the

He is "optimistic" ahead of

his visit to Brussels on Thurs-

day to fight for the tax-free zones in the face of concerns

that they may be seen as dis-

torting competition. He is will-

EUROPEAN NEWS DIGEST

### Oleksy to lead ex-communists

Mr Jozef Oleksy, who resigned last week as Polaod's prime minister over allegations of spying for the KGB, was elected at the weekend by an overwhelming majority as leader of the Social Democratic party (SdRP), the leading group within the ruling Left Democratic Alliance (SLD).

Mr Oleksy, who won 308 votes out of 325 m a secret ballot, succeeds Mr Aleksander Vascanianski who relinquished the

succeeds Mr Aleksander Kwasniewski who relinquished the leadership of the party after being elected Poland's president last November. Mr Kwasniewski had led the SdRP since it was founded in 1990 as a successor to the Communist party which

had ruled Poland since the war.

Mr Oleksy, who wants to continue to play an active political role, will now be at the very centre of talks which are due to continue today between the SLD and the Polish Peasant party (PSL), the coalition's junior partner, on a commoo candidate for the post of prime minister.

Mr Waldemar Pawlak, the head of the PSL, was also given a vote of confidence at the weekend before today's talks. He has been under pressure since running a disastrous presidential campaign which saw him win only 4 per cent of the vote. However the national leadership gave him their backing by 61 votes to 46.

Christopher Bobinski, Warsan

#### Coalition blow for Ciller

Mrs Tansu Çiller, Turkey's caretaker prime minister, suffcred a serious reverse over the weekeod in her attempts to form a coalition government when the conservative Motherland party ruled out joining an alliance with her True Path party (DYP). Mr Mesut Yilmaz, Motherland leader, rejected Mrs Ciller's offer of rotating the premiership between them because she insisted on serving as prime minister for the first half of the government's five-year term.

Although Mrs Ciller may hold talks this week with two

small leftwing parties in parliament in an attempt to form a minority government, few observers expect her to succeed. The True Path party won only 135 MPs in the 550-member parliament, coming second to the Islamist Refah party, which took 158 seats, in December's inconclusive elections

She has repeatedly rejected a coalition with Refah, despite alls last week by some influential DYP members for such an alliance. Mrs Ciller may have to pass on to Mr Yilmaz, her bitter enemy, the mandate to form a government. He has already indicated he would form a government with Refah as long as Motherland's respected economics team had control over economic policy.

#### EU move on rump Yugoslavia European Union foreign ministers are expected to agree today,

at least in principle, on recognising the rump state of Yugoslavia, which consists of Serbia and its ally Montenegro. The EU move could open up a rift with the US, which believes that any diplomatic rewards for Belgrade should be made conditional on further concessions, including fair

treatment of the ethnic Albanians in Kosovo province. One of the last obstacles to full EU relations with Belgrade will be cleared when rump Yugoslavia recognises the former Yugoslav republic of Macedonia, But it remains unclear by which name Belgrade will recognise its neighbour; a simple "Macedonia" would upset Greece, an old ally of the Serbs. In Bosnia, three British soldiers travelling in an armoured vehicle were killed by a landmine, while a US officer was grazed in the neck by what Nato called an "apparent sniper Paul Wood, Belgrade incident" in Sarajevo.

#### Life for Borsellino killers

A court in Caltanissetta, Sicily, sentenced three meu to life imprisonment at the weekend for their part in the 1992 murder of Mr Paolo Borsellino, the anti-Mafia magistrate. The killing, two months after the murder of his colleague Mr Glovanni Falcone, sparked a crackdown by Italian authorities which led to the arrest of Mr Toto Rilna, alleged boss of Cosa Nostra, the

Giuseppe Orofino, Pietro Scotto and Salvatore Profeta were sentenced for the car bomb explosion which killed Mr Borsellino and five bodyguards outside the Palermo flat belonging to the magistrate's mother. A fourth man, Vincenzo Scarantino, who co-operated with prosecutors under the witness protection programme, was sentenced to 18 years but will not be sent to prison. A further 13 people, including Mr Riina, will stand trial in May for Mr Borsellino's murder, Mr Riina is among 41 defendants already on trial for the killing of Mr Falcone.

#### Russian espionage 'increasing'

The head of Germany's counter-intelligence service warned yesterday that Russian spying was returning to cold war proportions as the country tried to infiltrate the German

economic and political establishment. "Moscow's foreign intelligence is returning in strength to classic methods – such as cultivating contacts," Mr Hansjoerg Geiger, president of the Federal Office for Protection of the Constitutioo (BfV), told Der Spiegel, the weekly news

He said Russian agents were carrying out a disproportionate amount of activity on German soil.

Mr Geiger, who took over the top counter-intelligence post last August, said the Russians were targeting Germany in particular because of its key role in the European Union and Nato.

#### Czech president's wife dies

Mrs Olga Havlová, wife of President Václav Havel of the Czech Republic and the woman to whom he addressed one of his most famous books, died in Prague on Saturday. She was 62 and had been ill for some time, reportedly with cancer.

Mrs Havlová was a noted dissident during the communist

era in Czechoslovakia and a signatory of the Charter 77 human rights manifesto. She met her future husband in the 1950s and they married in 1964. They had no children. She campaigned on behalf of her husband during his several spells

While he was imprisoned between 1979 and 1982 Mr Havel wrote her was imprisoned between 1979 and 1982 Mr Havel wrote her a series of philosophical letters outlining his beliefs These were later published as "Letters to Olga". In recent years Mrs Havlová was prominent in philanthropic work and founded the Olga Havel Foundation, a charity for people with disabilities. Last year she was named the Czech Republic's most influential woman.

Vincent Boland, Prague Vincent Boland, Progue

## France tries conciliatory line to stop rioting

Raoult's initiative is in marked contrast to last year's call for armed squads, says Andrew Jack That seems to mark a change

thin months of the election of President François Mitterrand in 1981, the Minguettes suburb of Lyons grabbed national beadlines and provoked widespread shock when rioters stole and set fire to cars.

Today, Mr Eric Raoult, the country's current minister for urban policy, says that "every night 30 to 100 cars are burned" in different cities around the country.

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It is just one illustration of the escalating social and economic problems in France's urban regions, often concentrated in anonymous post-war "banlieues" - suburbs around its larger cities.

Later this week, Mr Raoult goes to Brussels with his boss, Mr Jean-Claude Gaudin, mayor of Marseilles and minister for local development and urban affairs, to argue for EU ratification of the most ambitious element in their own plans to

tackle the difficulties.

Along with Mr Alain Juppé, the prime minister, they announced this month their plan to establish up to 30 tax-free zones in the most troubled areas. These would be designed to retain existing and attract new business to help boost job prospects

They are pushing ahead with a series of other proposals which they hope to have in place by the end of March. These include loans to help refurbish deteriorating high-rise housing blocks, and the creation over five years of 100,000 jobs for local youth at the minimum wage, funded jointly by the state and local

authorities. By Mr Raoult's own admission, the new urban policy package is only the latest in more than half a dozen such initiatives in the last 15 years. But he argues that it is distinct in several ways, including the high priority being giveo to creating jobs in regions with huge rates of unemployment.



Youths overturn a car during riots in Rouen last year

Others are less impressed. A number of local mayors have criticised the sums involved an additional FFr5bn (£650m) a year, of which more than FFribn comes in the form of tax exemptions rather than new money, and a further FFr2bn is being redeployed from existing programmes. It seems far removed from President Jacques Chirac's campaign pledges of a "Marshall Plan" for the cities early last

Mr Raoult stresses that "it's not just a question of money" while admitting that he has to work within the government's current tight fiscal constraints. "We are not a socialist state." he says. "We can't just wave a magic wand and gener-ate lm jobs." He says those he helps fund "must correspond to real jobs", and that the money in the new plan comes on top of annual urban policy spending of nearly FFr9bn, which will remain in place.

The tone of the government's urban package is arguably as aignificant as its content. It stresses consultation with local politicians and community groups before deciding oo

many specific programmes reflecting Mr Chirac's New Year statement that one of the lessons the government could learn from last year's strikes was the oeed for greater "dia-

ency includes one of the poorest regions in the snburbs around Paris, himself speaks in a conciliatory way. He gives the impression of strong empathy with the disillusioned young people of the bankeues. scattering his conversation with references to "mômes", a slang word for "kids".

ing to reduce their number from 30 to 20, and to modify the criteria by which they are He argues that they target

commerce and small business will only be in a small number logue". Mr Raoult, whose constituexist in other countries; and reflect the high priority of urban policy for President Chirac and the EU. Mr Raoult says it takes 10 years for urban policies to be

effective, but that he wants to see successes ahead of national elections in 1998. "I hope I am not the last minister of the cities...unless the problems have been solved."



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## Public anger grows over Japanese bailout | Privatisation

The escalating cost of the housing loan rescue is fueling popular resentment, writes Gerard Baker

he revelation that the cost to the Japanese tax-payer of balling out bankrupt housing loan companies could triple is certain to intensify public debate over the rescue plan.

Public opinion was already incensed by the decision to spend Y685bn (\$6.7bn) of on the bailout. Now the government has agreed to hand over much

At the weekend, after weeks of unseemly haggling among banks, politicians and bureau crats, the coalition parties announced the final details of a plan to dispose of the so-called secondary losses of the housing lenders, or Jusen. It requires tha taxpayer to cough up at least as much again before tha Jusen issue is finally settled and tt is certain to strengthen the hand of those arguing that the whola scheme should be dropped.

The Y685bn, over which so mnch bad blood has aiready been spilled, relates only to the first stage of losses in the liquidation of the Jusen.

These companies, estab-lished by the leading banks in the 1970s, were bankrupted by their reckless property-related lending of the late 1980s. Out of total assets of Y13,200hn, at least Y6,400bn is now officially estimated to be lost.

Disposing of those bad loans has proved a knotty problem.

Liquidating the Jusen Stage 2
Funding of remaining loans\*

One of the Jusen was reported as having uncollectible assets of almost 90 per cent of its loans. If half the remaining bad loans prove collectible the government's second-round contribution will rise to Y1,850bn three times that of the first round

banks, and agricultural co-operatives.

Because of their weak financial condition, and, some say, thanks to their strong political links with the governing Liberal Democratic party, the

farmers' co-ops were able to they could not afford to surrender more than a small fraction - Y530bn - of their total exposure to the Jusen. The banks

agreed grudgingly to take most of the rest, but would not

Richard Waters explains how the US solved its housing loans crisis – at a cost of \$120bn

accept all of it. They said from the Jusen's secondary between them they would shoulder losses of Y5,200hn. That left the government filling the remaining gap of

But those figures have been arrived at only by calculating the actual known losses of the Jusen. The other half of the companies' loan books, currently treated as mostly nor-mal assets, are also, in fact, certain to yield further heavy

To meet those losses, the secondary stage of the Jusen disposal calls for the final extra costs to be borne 50-50 by the banks and the government. Once the first set of losses has been written off, all the remaining, notionally recoverable, assets of the Jusen of Y6,800bn will be transferred to a special Jusen Resolution Cor-

These assets will be funded by loans - Y4.4bn from the banks, and Y2.2hn from the agricultural co-operatives. In addition a special fund will be set up to cover the probable losses. This will be financed by extra loans from the hanks. This fund will then he invested and the yields on it used to write off half of the remaining assets that prove non-recoverable. The other half will be funded directly by gifts from

Exactly how large the extra

losses will be is anybody's guess. The finance ministry says likely losses will be ernment and the banks will have to write off an additional V600hn each. But most independent observers are unim-

"The ministry's estimate of the final figure for losses is far too optimistic," says Mr Koyo Ozeki, analyst at IBCA, the bank credit-rating agency in

The scepticism is warranted. Land prices, the collateral on which the Jusen's loans were advanced, are still falling fast, especially in Tokyo and Osaka, the two main areas of Jusen lending.

But more important, even if land prices stop falling soon, tha amount of the collateral that will actually prove collectfole is likely to be far smaller than the current, notional land value suggested by the official

The real estate market in Japan is plastered with ao many regulations that a quick fire sale of assets at prevailing "market prices" is almost impossible. Worse still, much the land supporting Jusen loans has been taken over by yakuza, Japanese gangsters. These characters tend to be difficult to shift and their pres-ence has about the same effect on realisable land prices as an

And, in any case, since the government is now committed to providing each to cover half the eventual loss, the incentive for the lenders to push hard for a settlement is considerably diminished. There is already some evi-

dence to support this gloomy prognosis. At least one of the Jusen was reported last week as having actually uncollectible assets of almost 90 per cent of its total loans, much higher than the ministry of finance

That suggests the total ultimate costs to the government of the Jusen bailout will be much higher. If half the remaining bad loans prove col-lectible (an optimistic assumption) the government's secondround contribution will rise to at least \$1,850bn - nearly three times as much again as in the first round.

The government hopes to defuse further public hostility to the bailout with dalaying

tactics. The secondary losses will only be totted up when the Jusen have finally been dissolved. The ministry's plan is that the process should take 15 years. Officials are making the not unreasonable bet that, by the second decade of the next century, even today'a most vociferous opponents of the scheme will have forgotten what it was

## in Pakistan faces new test

Pakistan today receives final offers for the sale of 26 per cent of shares in United Bank Limited, the country's second largest public sector bank, following a twice-delayed submission

The sale is taking place against the background of recent anxieties over the future of Pakistan's privatisation plans and government efforts to restore confidence in the programme.

Last week, the government delayed UBL's sale for a second time when one of the two competing investors decided to vithdraw at the last moment. The pull-out followed the government's refusal to guarantee foture soft loans to assist restructuring at the bank.

Pakistani officials hope the sale of UBL will help overcome troubles in the public sector banks, which are under pres-aure because of more than Rs100bn (£1.8bn) in bad debts. The debts have accumulated over 20 years, largely because they were extended in the form of patronage to politically influential borrowers, who have paid no interest and repaid none of the principal.

The UBI sale has been based on the successful privatisation of MCB or Muslim Commercial Bank, Pakistan's third largest public sector bank, sold in 1991 under a similar arrangement when 26 per cent of its shares were privatised and the management transferred to the private sector. Since then, MCB has gone through a radical restructuring and its efforts at mobilising new deposits has shown an annual growth of 31 per cent since privatisation. Investors' worries over the delay in the UBL sale have

been compounded by the government's decision to delay the planned privatisation of the Pakistan Telecommunications Corporation, the national telephone company, by at least six weeks beyond the March 31 deadline. The UBL delay also raised

the possibility that Pakistan could fail to meet one of the conditions attached to a \$600m \$290m) IME loss signed last month which required islamabad to sell the bank and transvate sector by the end of

Western officials, however, say the delay should not harm Pakistan's relations with the fund as long as the IMF remains convinced there will not be further postponements. The government claims that 1996 will see the fruits of its programme, with the flotation of several companies providing services in the telephone, banking and power sectors. Mr Naveed Qamar, chairman of Pakistan'a privatisation com-

missiou, said yesterday; "We are at a stage where a lot of things that we have been working on over the last 18 mooths have all come to a stage of maturity. This certainly will be the year where results will be Other officials said the gov-

ernment plans to offer 26 per cent of shares in Habib Bank, the country's largest, before the end of the year, and also transfer its management to the new buyer. In addition, one of the largest power plants, the 1600MW Kot Addu station in the southern Punjab, would also be offered by the summer. However, Mr Sartaj Aziz, the

former finance minister and an opposition senator, said the government had set itself a huge task and would find it difficult to generate Interest simultaneously in all the companies on offer.

Mr Aziz also advised the gov-

ernment to delay its offers including the UBL placement for a few months until share prices on the Karachi stock exchange showed some improvement. One leading businessman

who advises potential investors on privatisation opportunities agreed. "There are too many things coming up simultaneously. Nowhere in the world do you have governments trying to put so much on the plate at the same time."

Mr Qamar defended the programme and said that investors from different sectors such as power, banking and telecommunications would be looking at different companies on offer. Therefore, the offerings would not necessarily be competing for buyers from the same sector, he said.

Ms Zains Nowsberwan, a dealer at Taukus securities in Karachi, says: "People have lost confidence in the privatisation programme The sale of the UBL will help to revive

pressure on the currency last

week, will only absorb around

M\$1bn to M\$2bn in liquidity but it is a clear sign that the

central bank is concerned at

the rate of domestic credit

expansion, which doubled to 28

Private sector economists

say there is no immediate con-

cern of a Mexican-style crisis

engulfing Malaysia's fast-grow-

ing economy, but add that the authorities will have to tighten

monetary policy further in

per cent last year.

demand

## Lessons from America

for Tokyo policymakers sion of Japanese bureau-1980s to face up to the scale of . ded in the financial system,

crats visiting Washington recently, the clean-up of the savings and loans industry in the US is an experience from which Japan hopes to learn. Less than eight years ago the expected losses of the S&Ls, or thrifts, were mounting swiftly. After straying from housing finance into risky investments such as commercial real estate and junk bonds, a large part of

The US finally laid its thrift catastrophe to rest at the start. It could than had seemed likely. happen here and an unexpectedly fast recovery in the property market, the final cost was lower than predicted - although it still cost a staggering \$145bn (£94bn), \$120bn of which was

provided by taxpayers. The formal end to the US crisis was marked by the disbanding of the Resolution Trust Corporation, created by Congress in 1989 to clean up the mess. During its life the corporation took over 747 institutions and sold \$450bn of their assets - the equivalent of liqui-

dating Citicorp twice over. The first lesson of the bailout for Japan, battling with the bankruptcy of its own housing loan companies, is that, if left to fester, an industry-wide bad debt problem can quickly get

the thrift industry's problems. finally getting its arms around the crisis only after President Ronald Reagan had vacated the White House. By then, frands had multiplied and many insolvent institutions had taken still bigger risks in their efforts to plug the holes in their ailing balance sheets. Japanese politicians "should be moving very aggressively",

happen here again, says Wall Street's Dr Doom

says Mr Bill Isaac, a former chairman of the US's Federal Deposit Insurance Corporation.
"Once the US recognised the problems, it put them behind it much quicker than anyone

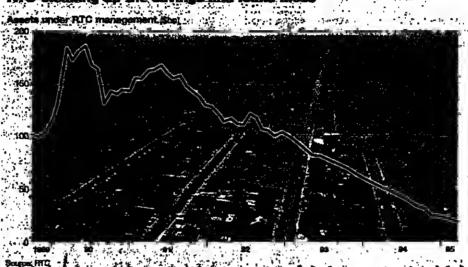
However, cultural differences will make it far harder for Japanese institutions to admit the true depth of their problems, according to Mr Henry Kaufman, a former Wall Street economist who now right down to accounting rules that do not force assets to be fully written down when their value is impaired, he adds.

A second lesson from the US crisis is that a taxpayer bailout can only achieve so much - deep wounds to the financial system need another type of The problems of the thrift

industry were one aspect of a broader real estate crisis that threatened US financial insti-tutions Many of the country's buggest banks were also caught out by the rush to lend for new speculative buildings. For them, salvation came through lower interest rates, which provided a cash infusion by lowering their borrowing costs at a vital moment

"The RTC took care of the institutions that failed - monetary policy took care of those were too big to fail," says Mr Kanfman. Big differences in the two

country's markets mean thatmany of the techniques developed by the RTC cannot be imported directly into Japan. The US's more active and transparent real estate market. for instance, made disposals easier. The existence of a market for asset-backed securities (whose payments are made from an underlying asset, like a portfolio of commercial mostruns his own consultancy firm. gages) also enabled the agency



to tap into a broader group of investors through the capital

In other ways, though, the RTC's experience raises questions relevant to the clean-up in Japan. The most important will have to be faced early on: is it better to dispose of assets quickly at a big discount, or to feed them slowly into the market to maximise returns?

After a slow start which attracted rebukes from Washington, the RTC began a rapid fire-sale, in some cases selling entire portfolios of buildings worth more than \$1bn.

It is impossible to judge just how good a bargain the agency struck for the US taxpayer. It raised 87 cents from every \$1 worth of assets it inherited. That figure was boosted by the high recovery rate on securities (96 per cent) and domestic mortgages (96 per cent). The sale of other types of mortgage (76 per cent) and of real estate holdings (55 per cent) were less

The final lesson from the thrift debacle is one that the US itself has yet to learn. Expensive bail-outs are only a short-term fix. In the long run, more taxpayer money will be spilt if the underlying causes of the crisis are not tackled.

While the shrunken thrift industry itself is unlikely to cause such a crisis again, the US financial services industry still displays some of the characteristics that brought it about

Chief among these are a fragmented system of financial regulation, in which responsibilities are shared between numerous agencies, and federally backed deposit insurance.
Two and a half years ago, the National Commission on

Financial Institution Reform, Recovery and Enforcement set up to consider the lessons of the thrift debacle - called deposit insurance the "necessary condition" without which the crisis could not have occurred. By removing their fear of loss, it encouraged depositors to leave their money in shaky institutions - in turn encouraging their manage-ments to take big risks with

impunity. Fundamental reform of federal financial insurance and guarantee programmes is central to avoiding future disas-ters," it warned. So far, that issue has not been addressed.

Mr Kaufman - once known on Wall Street as "Dr Doom" sums up the general sense of fatalism in the wake of the thrift disaster. "Can it happen again?" he asks. "Of course it

military action to prevent that

Mr Jiang's more conservative

line, which also involves tight-

ening the screw on the media -

he recently described journal-

ists as "engineers of human

souls" - follows the circulation

late last year of a stinging cri-

tique of political, social and

economic trends in China by

veteran Communist party

Western officials note that

#### per cent after the ringgit came Editor, in Singapore under heavy selling pressure amid unconfirmed reports of Malaysia's central bank is to speculative sales by the US raise reserve requirements on investor Mr George Soros. the liabilities of banks and Saturday'e move, which comes after reports of further

Malaysia moves

to cool economy

finance companies by one percentage point to 12.5 per cent from next month as a further move to absorb liquidity and limit credit expansion. The weekend announcement is a further attempt to defend

the ringgit, which has been weak since a speech by the prime minister. Dr Mahathir Mohamad, earlier this month in which he said there was no need to slow the economy or cancel prestige infrastructure projects to curb Malaysia's current account balance of payments deficit.

increase their local content would reduce the deficit, which at M\$18.5bn (£4.8bn) last year was equivalent to 10 per cent of gross domestic product.

Ten days ago the central bank intervened in the money market to push up short-term interest rates by around half a percentage point to just over 7

Instead Dr Mahathir said efforts to boost exports and

Such a large current account deficit cannot be sustained indefinitely, they say. Reserves have alipped to around foor months of imports from eight a year ago. With some slowdown evident in foreign investment approvals fell to M\$9.14bn last year from M\$11.34bn iu 1994 - the deficit will also

#### AUSTRIA The internal party document, entitled "Some Elements That Affect Our National Secu-Two Hotels rity", warned that China's eco-Hotel Palace Gastein, Bad Botuasteir • 176 motos 197 rooms Conference facilities for 150. Excellent health soa facilities Good leisure amenities Conference amenities Basement perking: Good parking . . . Richard Ellis

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## Jiang steals Mao's clothes as power prop

The Chinese president's choice of dress reveals a bid to woo party's conservatives, writes Tony Walker leader. It is also perhaps a sign

Singling out President Jiang Zemin's choice of dress may not seem the most obvious way to assess political trends in China, but his recent appearances in an army-style "Mao-suit" indicate a desire to emphasise traditional values. Mr Jiang's preference for the

austere high-collared tunics of

another era, in place of tha lounge suits favoured by the present generation of Chinese leaders, is clearly meant to signal a return to some form of Communiat orthodoxy, although an imminent lurch Communiat leftwards in economic policy is not on the cards at this stage.
The Chinese leader's switch to the khaki-green rig has also been accompanied by the use of Maoist language in recent speeches. Last week, in an address to party officials, Mr Jtang employed unusually barsh rhetoric to complain

about negative aspects of soci-"We must strictly ban the cultural trash poisoning the people and social atmosphere," said. "We cannot sacrifice culture and ideology merely for a short period of economic

Mr Jiang's campaign, which includes renewed warnings about the dangers of corruption, is clearly aimed at bolstering his own leadership in an uneasy transitional phase as life ebbs away for Mr Deng . Xiaoping, China's patriarchal

the Chinese president wishes to distinguish his era from that of Mr Deng, marked in its lat-ter stage by explosive economic growth and social

"It may be that this is a conservative, unimaginative way of battening down the batches for trouble ahead," said a west-ern official in Beijing who also characterised Mr Jiang's apparent campaign as "part of the cyclical process of Chinese pol-

China's leader, in his recen conservative speeches, may also be setting the scene for the forthcoming annual ses-sion of the National People's Congress, China's parliament, which convenes on March 5. Speakers can be expected to emphasise conaarvative

Chinese, themselves sensitive to indications of the onset of yet another political cam-paign, wonder whether Mr Jiang may not be gearing up for such an event, but at this stage no descriptiva catch-phrase is being trotted out by party propagandists. This is unlike similar moments in the 1980s when the leadership moved against "bourgeois liberalisation" and "spiritual pol-

Mr Jiang would know that such campaigns can prove dou-ble-edged. They may harm friends and foes alike, and in fying," the official said. this case risk unleashing con-



The final touches being put to a wax model of Deng Klaoping, complete with Mao suit. President Jiang appears anxious to distance himself from Deng's economic reforms

may be detrimental to China'a overall reform effort. A Chinese official said Mr Jiang's choice of conservative

dress was a sign he was under increased pressure from the conservative faction in the Communist party as well as in the army. The fact that Jiang has been steadily strengthening his association with the military and talking more about the old party line means the political struggle is intensi-

"Jiang needs the support of

era, and it serves his purpose to appear like a member of the older-generation leadership." This may be a simplistic view of cross-currents within the leadership; but Mr Jiang, whose military credentials are week - he did not fight in the 1949 revolution that brought

spent the past year or so seeking to strengthen his ties with senior generals. At the fifth plenary session of the 14th central committee of the Communist party held

the communists to power - has

neered the appointment of younger generals, including supporters, to the Central Military Commission - tha People's Liberation Army's commanding body - of which he is chairman.

The Taiwan issue is also being used to portray Mr Jiang as a mentor of the military. He has made a point of being shown attending military exercises in the Taiwan strait. These exercises are aimed at reinforcing the message that China will not tolerate Taipet's

seeds of the party's destruc-tion. It said the party risked going the way of its counter. part in the former Soviet Union if it did not slow the nace of change Mr Jiang himself is now warning of tha dangers of

Mr Zhu Rongji, China's senior vice premier in the charge of the economy, has been playing a similar tune. At a meeting recently with editors of pro-Beljing Chinese

language newspapers in Hong Kong. Mr Zhu described as "crazy" the explosive development phase that followed a visit to southern China by Mr Deng in early 1992 during which he re-ignited China'a economic reform effort by urging rapid growth.

## Eximbank setback over \$1bn Gulf loan

The Export-Import Bank of the US has lost out on a \$1bn (£660m) loan to finance the Gulf's biggest petrochemical project. The development casts an unwelcome light on the bank at a time when the future of such government agencies has been thrown into question by the Republican-controlled

The directors of the bank whose job is to support US exports by lending money in cases where it is not available from other sources, approved a \$1bn credit for the project ou

Over the weekend, however, it emerged that a rival \$1.2bn private sector credit for the plant in Kuwait has already been approved, with support from a group of 14 banks in the Gulf region and the US

The competition to lend for the petrochemical project, and the close timing of the two rival loans, has put Eximbank in an unusual and embarrassing position.
It has also led to a dispute

between the agency and JP Morgan over that bank'e role Private sector credit for petrochemical plant could embarrass tion, and the Arab Investment the US lender write Richard Waters and Robin Allen the US lender, write Richard Waters and Robin Allen

oping capital markets, meanwhile, the private sector financing could represent an important breakthrough.

The project, known as Equate, is the largest non-oil private sector foreign investment in the Gulf since the end of the 1990/91 war, and most financiars had assumed it could not be financed without cover from an export credit agency like Eximbank. Such a government-backed agency had been expected to provide 90 per cent of the long-term

Mr Martin Kamarch, Eximbank's chairman, is dne to meet representatives of JP Morgan in Washington today to discuss the role the New York bank played in rival loan

J P Morgan, along with Chemical Bank, is an adviser to the Kuwaiti project, and had approached Eximbank to seek

It is also one of the lead

tor loan that bas now been Bank of Kuwait, later adopted. In addition, the bank acts in ganeral terms as an adviser to Eximbank on the financing of big projects, such as the one in Kuwait.

While Eximbank officials are reported privately to be angry spokeswoman for the agency said today's meeting had been called to find out what the bank could learn from the affair.

She accepted that the rival financial packages represented an unusual attuation", and added: "We want to know who did what, when and where." JP Morgan, for its part, described as "ontrageous" any suggestion that it had acted in had faith. The bank said it had acted fairly in advising its client, the consortium which was

constructing the plant.
J P Morgan and Chemical are believed to have approached Eximbank for finance in the antumn of 1994. A group of Gulf banks, led by National

approached the US advisers with its own loan package, beating ont Eximbank's credit, which would have had the backing of US tax-

They [Eximbank] had more than enough time to look at it," said one official close to the successful banking group. The agency's officials were dithering, and taking their time", allowing the rival loan to be put together. Eximbank, meanwhile, said

that, despite the rejection of its loan, its main objectives had been met since the finance would aupport US exporters who were among the biggest suppliers for the project's construction. The Kuwaiti project is a joint venture between the US's

Uniou Carbide and Kuwait's state-owned Petrochemical Industries Company, each of which have put up 45 per cent of the equity. The balance is beld by individual public

shareholders in Bubiyan, an investment company sat np last April as part of Kuwait's embryonic privatisation programme. Construction of the plant, using Union Carbide licensing technology, has already started.

The bulk of production -1.45m tonnes a year of ethylene, polyethylene and ethylene glycol – will be aimed at the fast-growing Asian market. ast-growing Asian market. For National Bank of Kuwait

which is believed to have designed the financial package, negotiated the terms and con-ditions and packaged the entire transaction - the credit is a breakthrough in the financing of such big industrial pro-

The US underwriters on the loan, beside JP Morgan, are Citibank and Chemical. Regional underwriters are Arab Banking Corporation, Arab Petroleum Investments Corporation (Apicorp), Gulf International Bank and its parent Gulf Investment Corpora-

ers consist of Gulf Bank, Al-Ahli, Commercial Bank of Knwait, and Burgan Bank Knwait Finance House is responsible for a \$200m

tranche of construction finance above the \$1.2bn. The remainder of the cost of building the plant will be covered by the equity partners.

The \$1.2bm loan will be syn-

dicated in two parts. One, a \$500m loan maturing after 10% years, will be syndicated locally in Kuwait, while the remainder, maturing in 8½ years, will be shared among regional and international hanks

Pricing of the loan is not known, although it is understood to be similar to terms which were being discussed with Eximbank. Mr George Karan, managing director of Chemical Bank's

Bahrain office, described it as adequate for this transaction". Other bankers.

mit formal draft country sched-

concern that without unres-

tricted access to telecoms net-works on reasonable terms

new entrants will be squeezed

by the dominant operator.

Interconnection to the main

telecoms network should be

provided "under terms, condi-

tions and rates and of a quality

no less favourable" than the "essential facilities supplier"

uses to supply its own services,

It also proposes safeguards to prevent an "essential facili-ties operator" from bolstering

its dominant position though

anti-competitive practices,

cross-subsidisation or the mis

the paper suggests.

use of information.

The reference paper reflects

ules by March 4.

requested anonymity, con-firmed that the underwriting

INTERNATIONAL NEWS DIGEST

## Rocket attack angers Pakistan

President Farooq Leghari of Pakistan yesterday said his country would respond to Friday's rocket attack, allegedly by Indian troops, thet killed 20 Moslem worshippers in the Himalayan state of Kashmir, controlled by Islamabad. However, he added that Pakistan would neither start a war with Indian and Market and Indian controlled with India nor retaliate against civilians in Indian-controlled

India denied that its troops had fired the two rockets which hit a mosque in the town of Forward Kahuta. A Jammu and Kashmir state government spokesman said they were Pakistani rockets that backfired.

India and Pakistan have fought three wars over the disputed state of Kashmir. About two thirds of the territory is controlled by India, whila the remainder is under Pakistan's controlled by india, while the remainter is united a state of control. Both countries maintain thousands of troops along the Kashmir border, with occasional exchanges of fire.

Western efforts to encourage Pakistan and India to seek a present of the seek and the se peaceful settlement have so far been futile. Experts in the west are growing concerned over the prospect of conflict between the two, both of which are believed to possess nuclear Farhan Bokhari, Islamabad

#### Paris considers fate of N-tests

The French government is expected to announce in the next few days whether its policy of nuclear testing in the South Pacific will end, following Saturday's sixth explosion in the Mururoa Atoll. President Jacques Chirac stated late last year that the policy of testing - which was reinstated following a moratorium announced by former President François Mitterrand – was due to end before the end of February.

The government, apparently unprepared for the international condemnation that testing triggered, planned to scale back the eight explosions originally planned. However, a final decision is awaited on whether enough tests have been completed. The decision will depend on an analysis by

scientists of the most recent explosion.

The ministry of defence maintains that the tests are necessary "to guarantee in the future the safety and reliability" of French nuclear arms. The latest test sparked condemnation from Jepan, Australia, New Zealand and the Philippines. The environmental group Greenpeace branded it

#### Egyptian MPs lose immunity

Egypt'e newly elected parliament yesterday took the unusual step of lifting the immunity of six MPs from the ruling National Democratic party so they can face financial and criminal charges. Four of the MPs are accused of defrauding two local banks of millions of Egyptian pounds - Nile Bank

and Dakahleya National Bank for Development.
Of the accused, Mr Tawfik Abdo Ismail is president of the state-owned Dakahleya Bank and head of parliament's planning and budget committee, while Mr Mohamed Azzam is married to the daughter of the privately owned Nile Bank's vice-president. Along with Mr Khaled Mohamed Hamid Mahmoud and Mr Ibrahim Aglan, they are accused of using their influence to obtain loans without offering legitimate

Mr Ismail said be and his colleagues had requested permission to give evidence so they could clear their names. Of the other two MPs who face prosecution, Mr Abmed Abaza Of the other two Mrs who tace prosecution, an annual is wanted in connection with a fatal shooting during November's violent and widely discredited elections, while Mr Abdel Aziz Mustafa is accused of killing a pedestrian while driving his car in Cairo.

James Whittington, Cairo

#### Hanoi protester burns to death

A Vietnamese man yesterday died after setting fire to himself in a rare public protest against the government, eyewitnesses and police sources said. The man doused himself with petrol opposite Hanol's municipal headquarters before setting himself alight, scattering pages from a document detailing his grievances, including allegations that the government had seized land belonging to him.

In Vietnam, individuals may not own land but are allowed to trade the right to use it. Public protests are rare in the country; in 1994, about 200 people demonstrated outside the same municipal building demanding compensation after e market in which they traded burned down. In December a football crowd went on the rampage in Ho Chi Minh City after a Vietnamese football team was defeated by a team from

#### Coup in Niger condemned

The French foreign ministry yesterday called for a return to constitutional order in Niger following a weekend coup in the west African nation. France, a main aid donor and former colonial power, announced the suspension of civilian and military co-operation, while neighbouring Mali denounced the take-over as a blow to the cause of democracy in Africa. Army officers staged West Africa's second coup this month following one in Sierra Leone – saying political squabbling

threatened economic reforms. The officers yesterday named armed forces Chief of Staff Lieutenant-Colonel Ibrahim Bare Mainassara as leader of the Moslem country and said the aim of the coup was to allow a fresh start and not to end multi-party democracy.

President Mahamane Ousmane and Prime Minister Hama

Amadou, rivals in a prolonged power struggle, are in detention. State radio said the new military leaders had banned all gatherings and demonstrations. Reuter, !

## **Business frets** over Caracas curb on bonds

By Raymond Colitt in Caracas

Many Venezuelan businesses fear dollars will be increasingly difficult and costly to come by following last week's government restrictions on Brady bond trading in local

Control mechanisms imposed last week, which require investors to provide authorities with detailed financlal information and to hold locally purchased Brady bonds for at least six days before selling them, led to a virtual col-lapse of the Brady bond market. The average volume of bonds traded daily plummeted from \$40m-\$50m (£27m-£33m) to

about \$2m on Wednesday. Trading in Venezuela's Brady bonds – financial instruments issued in exchange for distressed commercial debt -was legalised in June and turned into the principal mechanism to acquire foreign currency, which is otherwise only available by application to the state. Brady bonds bought in Venezuela for bolivars are sold in New York for dollars, with

By Leslie Crawford in Mexico City

Foreign banks are taking a fresh look at Mexico's financial

sector, raising bopes of a new

wave of investment to recapi-

Fifteen financial groops,

both foreign and domestic, are

understood to be interested in

the sale of Banca Cremi, a

small bank taken over by the

government in 1994 after frand

was detected. Banking regula-

tors are reviewing the creden-

tials of interested parties, and

they expect the sale to be com-pleted within three months.

Banking and Securities Com-

Officials at the National

talise troubled institutions.

the ratio between the two prices establishing a parallel

exchange rste. Days before the regulation was imposed, President Rafael Caldera's government bad been selling Brady bonds in an attempt to narrow the gap between the official exchange rate of 290 bolivars to the dollar and the parallel rate, which peaked at 390 bolivars to the dollar two weeks ago.

In a communique, the Ministry of Finance said the Brady bond market was being used as a camouflaged currency market and the new measures were aimed et regulating it. "We are not prepared to

accept speculative gains of any

sort in the currency market.

said Mr Louis Matas Azocar,

Many fear the new regulations will lead to a depreciation rather than a strengthening of the bolivar, by limiting access to dollars. As a result it would be more costly to service corporate foreign debt, pay for imported goods, or travel abroad.

One broker in Caracas said

mission said they were also fin-alising negotiations for the sale

of a majority interest in Inver-lat, Mexico's fifth largest com-

mercial bank, to the Bank of

The government rescued

Inverlat from insolvency in December, following the failure

of its shareholders - including

the Bank of Nova Scotia,

which has an 8 per cent stake

- to reach egreement on a

Banking officials said Inver-

lat's sale was complicated by

the poor quality of its loan

portfolio and e capital shortfall

estimated at hundreds of mil-

lions of dollars. They added the

government was willing to

recapitalisation plan.

Nova Scotia.



Rafael Caldera: government selling Brady bonds

absorb part of the bank's itelise the institutions, losses, but the exact amount Rash lending policies before

he was bemused by the regulations, "Companies desperate for hard currency will turn to the black market, which is less transparent than the Brady bond market was. Contrary to its intentions, in the end the government will have less

oversight and control." Mr Alejandro Salcedo, president of the Caracas stock exchange, said he favoured the increased controls but had asked the government to annul

was being negotiated with the

Other banks which have

escaped government interven-

tion are seeking foreign part-

ners to help shore np capital

and reserves.

Bancomer, Mexico's second

talks with the Bank of Mon-treal over a substantial minor-

ity stake. Unless Bancomer can

find a cash-rich partner willing

to part with \$500m (£325m), it

will miss out on a special pro-

gramme allowing banks to sell their non-performing loans to

the government in exchange

for a commitment to recap-

Bank of Nova Scotia

buy and sell securities as they please". Intervention in the currency market could send the wrong message to foreign investors, he added.

However, other ohservers said the restrictions made trading difficult but not impossible. They believed trading volume

would soon recover.
Acquiring hard currency will now be more costly and more bureaucratic, but where there is demand there will be the six-day resale ban as "It supply of foreign currency, infringes investors' rights to one financial consultant said.

Rash lending policies before

the peso's devaluation in

December 1994, and the unhealthy habit of banks lend-ing to their own shareholders,

made the banking system vul-

nerable to last year's financial

Last year the government spent an estimated 84bn pesos

(£7.5bn), or 5.1 per cent of gross

domestic product, in emer-gency capitalisation pro-

grammes and debt-relief

schemes to avert the collapse of the banking system. Bank

ing analysts estimate the price

of additional assistance could

reach 8-10 per cent of GDP over

the next 10 years.

crisis and economic slump.

#### 'No deal is ing an accord by the April 30 deadline. ... However, bilateral talks, on specific commitments by coun-tries to open their telecoms

out of a multilateral agree-

## Fair-treatment accord buoys telecoms talks

World Trade Organisation talks on liberalising telecommunications markets have made headway on one of the most crucial issues - the need for regulatory guarantees of effective competition in mar-kets dominated by a single, usually state-run, operator.

A "reference" paper drawn up hy the main trading nations, and discussed by the 48 countries taking part in the WTO negotiations last week, sets out a series of regulatory principles that would ensure fair treatment of companies seeking to enter the market for voice telephony and other basic telecoms services.

Although the paper is still tentative, telecoms negotiators believe the regulatory issue is unlikely to pose a serious threat to the chances of reach-

markets have made slow progress, and trade diplomats warn that the success of the negotiations is by no means assured. There is particular concern that the US may choose to opt

ment, as it did after financial services talks last year, in the belief that bilateral pressure will secure better market-opening results.
"The big uncertainty is what the US industry will sign up to," said one European trade

official, dismissing suggestions that the European Union could pursue an accord without Washington, as it did for finan-cial services. No deal is possible without America because it'e such a big player."

Top trade and telecoms offi-

cials will be in Geneva at the end of next month to push forward the negotiations. Some 22 new or revised offers are on the table, but all participants (the 15-nation EU counting as

#### possible without the US as it's such a big player Other provisions relate to

the need for transparency of interconnection and licensing procedures, and for indepen-dent regulatory and disputes settlement bodies. Officials said late last week

that there was a "considerable momentum" in favour of incorporating the regulatory principles in individual country schedules, rather than as rules applicable to all signatories to the telecoms accord. This would allow developing

countries to add regulatory commitments in step with progress towards market-opening rather than require them to sign up to a detailed set of rules which run ahead of actual liberalisation

They noted that all the WTO's 114 members were obliged by the world trade body's general rules on services trade to deliver on mar-ket access pledges, or risk a challenge through the WTO's dispute settlement mechanism

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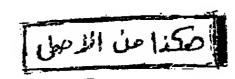
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## Telecoms regulator in pricing talks with BT

British Telecommunications, under new chief executive Sir Peter Bon-field, and Oftel, the industry watchdog, are locked in unprecedented lastminute talks to avert a confrontation that threatens to damage the whole UK telecoms industry.

The negotiations concern profound changes to BT's pricing structure and operating rules, and come to a head this Friday when BT must accept or reject the changes Mr Don Cruickshank, Oftel director-general, is pro-

BT will not accept the proposals,

Politics in Britain

which it says will give Mr Cruick-shank unacceptably wida powers and undermine the group's profitability. In marked contrast to BT's previous confrontational stance, however, Sir Peter - formerly chairman and chief

executive of ICL - is taking a concilia-tory approach to the talks, supporting formal negotiations with a campaign to persuade institutional share-holders, industry analysts, rival operators and the government that Oftel's proposals must be modified.

He has told his management team that the tenor of the row must be raised from personal invective to professional issues. The company must plain about the regulator, he said.

The talks, which ended inconclusively last week, resume this morn-

If a compromise cannot be agreed, the issues are likely to be referred to the Monopolies and Mergers Commission for arbitration, leaving BT and its competitors in a state of uncer-tainty for up to a year. This could have serious implications for investment in the industry.

AT&T, the largest US telecoms operator, said last week in announcing its plans for the UK that its attitude to investment would be he

Relations between the watchdog and BT deteriorated sharply last year, leading to an MMC referral over number portability - a customer's right to keep a number when changing opera-tor. Essentially, BT lost that battle, which may be influencing its present conciliatory attitude.

At one point it seemed that per-sonal animosity between Mr Cruick-sbank and Sir Jain Vallance, BT's chairman, and Mr Michael Hepher, then BT's group managing director, had overtaken the professional issues. something both sides have denied.

(% of poll)

ICM/Guadan

Gathup/Telegraph

posals. First, Mr Cruickshank is ask-ing for broad powers to seek out anti-competitive behaviour and deal with it. BT describes the proposal as a dan-gerous new form of regulation without right of appeal.

Second, he suggests that BT may be excessively profitable, hinting that he will set tough new price controls when the existing measures expire in 1997. BT, supported by a number of industry analysts, believes that its profitability could be cut by such a severe price cap that investment in the industry as a whole would be unattractive.

3/2

60.5 14.5 39.5 +0.5

16 21.5

Lab

Opposition party's lead slips as bipartisan approach to Ulster policy is tested

## Irish PM raps London over peace process

Mr John Bruton, the Irish prime minister has written to Mr John Major urging him to use the conclusions of the Mitchell Commission as the basis for pursuing the Northern Ireland peace process amid signs of a deterioration of relations between the Irish and

British governments. The Irish premier does not dismiss out of hand the British prime minister's suggestion that elections in Northern Ireland could provide a way out of the current difficulties in the peace process.

However, he makes it clear that he would prefer both governments to instead sign up to the Mitchell recommendations. which set out six conditions to which all parties entering formal negotiations on a Northern Ireland settlement would have to subscribe.

Mr Major has accepted the main thrust of the Mitchell report, but was disappointed that it did not propose that paramilitary groups should start decommissioning weapons before being permitted to join all-party talks.

The British government has said that the IRA and loyalist

Giarrest rains of a

paramilitaries must start to surrender arms before their political wings can be allowed

into all-party talks. As an alternative to the Mitchell strategy, Mr Major said last week that an elective body could be set up to push through the peace process, without the need for decommissioning until negotiations

A opposition Labour backhencher yesterday urged his party's leadership to end the party's bipartisan approach to Irish policy. Mr John Austin-Walker said: "The Labour party should help put the Peace Process back on track by hacking Senator Mitchell's recommendations and giving its support to the SDLP and the Irish Labour party in the negotiations."

The prospects for an elective body receded yesterday when Mr John Hume, the leader of the Social Democratic and Labour party, said his party would "have nothing to do with such an election".

He outlined his position as Mr Dick Spring, the Irish dep-uty prime minister, lashed out at the British government, accusing it of attempting to foment a split between himself and Mr Bruton.

0.34 845 (1.412)

## Polls paint a picture of slippage There are signs of the opposition Labour party's slipping in the opinion polls in late

January - taken before the row sparked by Ms Harriet Harman's decision to send her son to a selective school -though they do not add up to a Conservative upturn. There is, however, a contrast between early and the late Jan-

uary polls. Those at the begin-

ning of January were even

more gloomy for the government than those of December. Labour's lead went up hy 7 percentage points in the ICM poll for The Guardian and hv half a point in the Gallup poll for The Daily Telegraph. But the polls taken a week ago show a slip in Labour's lead -a negligible 1 percentage point in the Mori poll for The Times but 6 points in the NOP poll for The Sunday Times. Miss Emma Nicholson'a conversion seems to have produced a brief reversal of the Liberal Democrats' slow decline - aharp in the early January polls, smaller later on.

The best news for the Tories comes from local by-elections but it is still not very good news. In the 100 contests since October the party has made a net gain of three aeats and their share of the vote has risen by a point or two. Pive local by-elections last Thursday offered a modest indication

of Conservative recovery. How far should one believe the polls? They are honestly conducted but what are they measuring? And why do they

## **Pollwatch** Index of Conservation 40 1979 81 83 85 87 89 91 93 95

differ? Plainly what voters say today to an interviewer on a doorstep or in the street or to a telephone inquiry, may not reflect what they will do in the polling booth 15 months hence. The ups and downs of party support reported in surveys certainly tells something about the public mood, but it is worrying when the findings of similarly conducted polls show wide discrepancies. In the latest polls on the unweighted fig-ures, Lahour is 39.5 points ahead in Gallup and 26 points

There would be great public cynicism about the polls if they were 13 points apart on the party lead on the day hefore the general election. The current divergence may reflect different interview dates or sampling procedures. It may be the product of voter uncertainty and volatility.

The confusion is enhanced because some newspapers headline the unadjusted percentages while others stress the figures after allowing for the behaviour of "don't knows" and refusals. In the January ICM poll this cuts Labour's lead by 9 points and for Gallun hy 10.5 points. With such discrepancies, resolutely optimistic Conservatives can find grounds for rebutting the polls. But they can hardly deny that they still have an unprecedented mountain to climb in the next 12 months. The graph

any of their previous three Anyone wanting to understand the next general election in detail should turn to the just-published Almanac of British Politics. It cootains what one needs to know about the

shows how much forther

behind they are now than in

economic geography of each constituency, about its current MP and - if they were selected by last October - about any serious challenge

It also, which is just as important, specifies the exact consequences of the redrawn boundaries which are adding eight members to the House of Commons, The net party balance has not been significantly altered, but local party pros pects are often sharply differ-ent. That bas lead to the 'chicken-run" under which Mr Brian Mawhinney, Mr Stephen Dorrell, Mr David Amess, Sir George Young and now Mr Norman Lamont have fled from marginal or disappearing

seats to safer pastures. David Butler

The author is o psephologist and o fellow of Nuffield College.

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### Companies told not to relax fraud controls

Companies are increasingly being put at risk due to frauds perpetrated by their own managers, according to a survey today hy some of Britain's leading insolvency firms. The Society of Insolvency

Practitioners says in its annual report exploring why companies fail that as Britain emerges from recession many husinesses may be relaxing their financial controls.

That gives unscrupulous executives more opportunity to use illicit accounting methods to swindle their companies out

In the year to June 30 1995, internal frauds were given as the main reason for 7 per cent of all insolvencies involving companies with annual sales of above £1m, compared with just 3.5 per cent in 1993-94.

The comparabla figure for 1994-95 for husinesses with a smaller turnover was 1.5 per cent. This suggests, says the society, that relatively large companies may be ignoring the potential for swindles as their sales improve with the better economic climate.

While the higger companies take their eye off this particular problem, "fraud is less of a threat to smaller businesses, many of which are managed by their owners," the report says.

with fewer insolvent compa money in a "domino effect".

The sector suffering most from business failure was construction with 21 per cent of all collapses in the last year recorded, np from 19 per cent in 1993-94. Manufacturing accounted for 16.5 per cent of

According to the report, insolvency practitioners through rescue operations such as administrative receiverships saved some 125,000 jobs during 1994-95, out of about 284,000 put at risk by compa-nies' collapsing.

The estimated total turnover

debts have come down as a proportion of failures from 11 per cent in 1993-94 to 6 per cent in 1994-95, counting only com-panies with sales above £1m.

This is believed to be due to improved cash flow in the husiness community generally, nies bringing down other busi-nesses to which they owe

Total insolvencies reported hy the society's members in 1994-95 came to 18,902, after 21,118 in the previous year. The survey looked at the reasons for the collapse in roughly 10 per cent of the cases

collapses, down from 18 per cent the previous year.

of companies which became insolvent in the year surveyed is £23bn, with their total liabili-

UK NEWS DIGEST

### **Power station** delay deals blow to coal industry

Plans to build the first large coal-fired power station in the UK since the 1970s have been shelved while the developers con-

sider a switch to gas.

Brunner Mond, the chemicals company which is proposing to huild the plant at its site in Northwich. Cheshire, is reasted to have feel in the gas price. sessing its plans following the recent fall in the gas price.

Meanwhile, it has emerged that Scottish Power is hoping to huild a 1,000MW gas-fired plant near Leicester at a cost of

Brunner's decision is a blow for RJB Mining, the company that took over most of British Coal, which had hoped to win the contract to supply the new plaot. The moves will also heighten the coal industry's fears of another wave of gas-fired power stations which would further reduce the demand for

existing generation plants with a 380MW combined heat and power plant would have increased its demand for coal fivefold to about 1m tonnes a year, or more than 2 per coot of the UK coal industry's current capacity. The company said that it had not made a commitment to switch to gas but added: "When we made the coal decision, economics were in its favour but the situation has changed over the last few months. David Wighton, London

#### Row over N-plants continues

A British government initiative to resolve a conflict with British Energy, the future owner of the UK's modern nuclear generating plant, foundered last week, leading to increased concerns that its £2.6bo (\$3.92bn) privatisation could be called

Mr Tim Eggar, the energy minister, met Mr Robert Hawley, British Energy's chief executive, on Thursday in the hope of persuading him to drop his opposition to the government's insistence that the company should bear the full cost - estimated at £8.5bn - of meeting future liabilities from the even-

tual closure of its nuclear plant. However, British Energy has not moved, arguing that potential investors will not buy its shares at an acceptable price, unless the government is prepared to keep some of these

Ministers and executives are now deeply concerned that the privatisation could be abandoned. One senior member of the government said that "talk of a crisis is inevitable. if premature". However Mr Eggar insisted yesterday that "constructive negotiations are going on". Mr Michael Heseltine, the deputy prime minister, is expected to lead senior ministerial discussions of possible solutions to the impasse in the next couple of weeks.

Robert Peston, Political Editor

#### Big audience for World Service

The regular audience for the BBC World Service has risen to a record figure of more than 140m, according to the latest audience research. The total represents an increase of more than 5 per cent on last year's 133m figure- itself a record. The total excludes any estimate for countries such as Afghanistan, Burma, China, Cuba, Iran, Iraq and Somalia where it was not possible to carry out audience research.

Mr Sam Younger, managing director of BBC World Service, which broadcasts in English and 41 other languages, says that the new listening total meant that each listener now rosts less

Following last November's Budget the government announced plans for cutbacks over the next three years. in 1997/98 the reduction would amount to around £20m in real Raymond Snoddy, London

#### Food and drink set for upturn

Food, drink and tobacco sales in the UK are expected to rise sharply over the next few months as some signs of consumer Chartered Institute of Marketing today in its latest quarterly

While the service sector is expected to strengthen, the institute said "manufacturing, the engine of growth in 1994 and 1995, has weakened considerably". According to the forecasts, which are based on postal questionnaires to a panel of marketing and sales executives, "the least optimistic sector is machinery and equipment, which is heavily dependent on export markets, especially in continental Europe".

In the first quarter of 1996 the CIM said it expected the rate of economic growth to be flat in cash terms and slightly down in real terms. Looking further ahead, the panel forecast growth would edge up from 6.1 per cent to 6.3 per cent. Diane Summers, Marketing Correspondent

### Cost-cutting 'no key to success'

British manufacturing companies believe that technological and market leadership is the key to international success, not cost-cutting, according to a survey of business opinion pub-lished today. In a poll of 200 directors and senior managers, some 73 per cent say that the UK's future does not lie in low-cost production: they say that competitive advantage lies in tailoring goods closely to customers' needs and in technological leadership. In the survey, organised by Computervision, the eogineering computer and software company, managers say that skill shortages could hamper Britain's efforts to develo high added value businesses. One in five said they were short of engineers.

Stefan Wagstyl, Industrial Editor

#### Slowdown in orders and output

Small and medium-sized UK manufacturers have seen a slowdown in orders and output, in common with trends in the rest of the economy, according to a survey published today by the Confederation of British Industry, in conjunction with Pannell Kerr Forster, the accountants.

The survey found that over the past four months output among the 369 companies in the survey, all with fewer than 500 employees, grew at the slowest rate since late 1993. A slightly more cheery finding is that small to medium-sized companies seem to be generally less gloomy about economic prospects than larger businesses, and are more likely to take on new staff. Many of the companies in the survey said they expected to step up spending on staff training and investment this year.

Peter Marsh London

### Hanson to develop \$750m new town

By Andrew Taylor, Construction Correspo

Construction of a £500m (\$755m) new town is to start this summer. It will be one of the largest private sector schemes since the start of the Canary Wharf office development in London's docklands in

the mid-1980s. The development of Hampton - the Anglo Saxon word for "fortified homestead" -near Peterborough in Camhridgeshire is being promoted on 2,500 acres of worked-out glomerate which owns London Brick, the country's biggest brick manufacturer and owner of the site.
The group will this week

announce that it has agreed terms for the first commercial development, a £15m food superstore by Tesco on eight acres of the land. The 64,000 sq ft store is planned to open in spring 1997.

The development signals the start of the construction phase for the privately financed new town. It should provide 5,200 homes, 400 acres of commercial land for offices, factories and warehouses providing up to 12,000 permanent jobs, four primary schools and a secondary school, a 400 acre country park and extensive shopping and leisure facilities

The development, which has taken a decade of planning, site clearance and land restora-

project to be undertaken by Hanson. More than 2m cubic metres of earth have had to be moved and a 165,000 tonnes refuse tip has been moved from one of the former clay pits. Hanson has spent £25m and

expects to invest more than £100m in land preparation including providing roads. water and sewerage links. The group will not construct schemes itself but will be selling land for commercial, industrial, retall and residential developments to other compa-

nies.
Property consultants Jones
Lang Wootton and Healey & Baker have been appointed to mount an international marketing campaign for commercial and industrial aites, while

Bidwells, a local estate agency, has been appointed to market the housing land.

The Tesco store will form part of a 280,000 sq ft retail complex to be known as Serpentine Green. Negotiations with several other leading retailers are currently under

Some 296 acres have been set aside by Hanson for a wildlife reserve to bouse a colony of 30,000 great-crested newts — the biggest group of this protected species in Europe — which are being moved from electrons on the children on the children in the

elsewhere on the site. The plan has been approved by English Nature, the government watchdog, but has been opposed by the Worldwide Imperial gossips declare open season

of the continued

was the West Sal

មានស្រុសស្រែការ៉ាត្រ

#### the antics of their royals. another royal family on the other side of the world has become the centre of more muted

and respectful speculation.

The question on many Japanese minds, judging from a stream of articles in popular magazines, is whether their crown princess will

in 1996 be blessed with a child.
Princess Masako married Crown Prince Narubito, future occupant of the Chrysanthemum Throne, three years ago. It might not be inappro-priate, hazard the gossips, for the royal couple now to consider the matter of an heir.

Should Masako-sama and her husband fail to produce one, women's magazines are pondering whether it might be a good idea to change the law to allow a female to ascend the throne for the first time since the 18th century, to the benefit of Prince Naruhito's niece. Reintroducing female succession has even been touched on by the ruling Liberal Democratic Party, which in the and decided to leave well alone.

danger, writes

William Dawkins

lar place in Japanese hearts to that once held in British ones by the Princess of Wales before the gilt **Tokyo:** Conservatives was so brutally knocked off her fear media exposure, marriage to Prince Charles. But the parallel ends there. In all other as in Britain, will put respects, tha two princesses could not be more different.

Masako-sama did not start her royal career as a naive young thing. A graduate of Oxford and Harvard, she speaks five languages and was surfing ahead in the foreign ministry's fast stream, the division in charge of US relations.

Princess Masako occupies a simi-

More important, the status of his successor, Akthito, to allow the Japan's imperial family has proved more durable than Britain's. Witfamily to become a little - but only a little - more visible. By British standards, the tittle tattle that came ness the restraint with which the Japanese gossip about their royals.
Imperial gossip has been a growwith the extra exposure is bland. The weekly Shukan Shincho sets ing feature of popular magazines since the death of former Emperor the tone by arguing that the young couple's child-bearing plans are of Hirohito in 1989 paved the way for legitimate national interest. As the

world's oldest hereditary monarchy, stretching back almost two millennia, the imperial family's first duty is to ensure continuity, argues Shukan Shincho.

Shoichi Saeki, a literary critic, quoted in the Shukan Bunshun, the dignity of Japan's families all over the world are more publicly exposed, so Japan may as another weekly, adds that royal well accept the trend.

Conservatives, not least in the LDP, lament that exposure brings loss of dignity. They worry, says the Japan Times' court reporter, that something akin to the British royal family will come about." Most Japanese accept the impe-

rial family as the symbol of state. The semi-religious status still accorded to the emperor, spiritual head of the Shinto ritual, may be one reason. Political reality may be another. Criticism of the imperial family is dangerous, as a professor of Meiji Gakuin university discovered when he was threatened by right-wingers for condemning Hirohito's spiritual status.

Another factor is that Japan's royals appear to do less than their British counterparts to invite criticism. They get little chance to behave like buman beings. Their affairs are rigidly controlled by the Imperial Household Agency, a formidable power judging by the sad success with which it has silenced Masako-sama since her marriage. Then, she was ever so slightly

controversial. To many Japanese Masako-sama was one of the best of a new breed of capable young female professionals. But today, the agency, which once opposed the marriage on the grounds that Masako-sama denoted a dangerous openess, has cloaked her in formality. She is rarely heard in public. The agency may have gone too JAPANESE IMPERIAL MUSEHOLD OFFICIAL NOTICES WETPAINT

far for the mood of the times, but it recalls Prince Philip's view that Britain's royals might benefit by keeping their distance from the

Another factor that distinguishes Japan's and Britain's royal families is the relatively small demand on public finances which the Tokyo version is allowed to make.

Last month the so-called inner court, comprising the emperor, his immediate family and 100 retainers, was awarded by parliament the first pay rise for six years, up by 11.4 per cent to Y324m (£2m) per year. That was the average rise accorded to civil servants over the same period. Compare that with the roughly £50m that the British royals, with a household four times the size, draw from a much smaller economy. In Japan, conspicuous wealth goes with software tycoons and gang-

the source typical and gainsters, not royalty.

There are exceptions to the Japanese imperial family's financial purity. One was last autumn's revelation that two relatives of the emperor - one now dead - had received money for lending their names to sports events.

The cash was immediately handed back. But the affair provoked debate in several newspapers - proof that the Japanese do not take their imperial family's dignity for granted.

#### FT GUIDE TO

#### WHITEWATER

We've been hearing a lot about Whitewater, and Hillary Clinton, wife of the US president, has testified before a grand jury investigating the affair. The scandal doesn't go away. What's it all about?
God only knows. Certainly, very few Americans do. Many do not even
want to know. Some believe Whitewater may be a cover-up without a crime. Perhaps neither the president nor Mrs Clinton did anything so very wrong to start with. But by trying to hide what they did – by concealing or possibly destroying records – they may have obstructed justice. But let's get back to basics.

Very well. Why "Whitewater"?

The affair takes its name from an obscure 1978 Arkansas property venture which went wrong, but don't worry about that

Focus instead on Madison Guaranty, the Arkansas savings and loan association owned by Jim McDongal, the Clintons' business partner. Madison Guaranty collapsed under the weight of millions of dollars of fraudulent loans, costing the taxpayer \$60m (£39m).

You've lost me. What has that got to do with the Clintons?
Just listen. Hillary Clinton's Little Rock law practice, the Rose law firm, represented Madison Guaranty, and the first lady herself did work for the bank, while her husband was state governor. Sha says that her work was "minimal", amounting to only 60 billable hours over 15 months. But the records show that she had at least 22 conversations about a proposed stock sale by Madison, including one with the Arkansas securities commissioner, who was an appointee of her bushand.

She also had 14 conversations about the Castle Grande property deal financed by Madison Guaranty. This was a shady transaction which contributed to the bank's collapse. But Mrs Clinton had maintained she did no work on Castle Grande at all. When billing records turned up to show that she had done, the first lady insisted she knew it by another

That doesn't sound good. What is she trying to hide? Quite possibly, nothing. But that is the point. The issue is less what the Clintons did in Arkansas in the 1970s and 1980s - the allegations cluster around a central charge that they abused their positions to make money

than whether they lied about it. That's why it was so damaging to them when long lost hilling records from the Rose law firm - under subpoena for two years - suddenly turned up in the family quarters of the White House.

Hang on a minute. What do you mean they "turned up"? That is what the independent counsel investigating Whitewater, Kenneth Starr, wants to know. Indeed, Starr was so cross about it that he took the extraordinary step of subpoening Hillary Clinton to explain under oath. How could crucial records, which had been actively sought for months, suddenly appear in in area of extrainely restricted access in

Why are they covered in the bandwriting of Vincent Foster, the deputy White House counsel who committed suicide in 1993?

ntons remove the records iro death? (A secret service agent says that Mrs Clinton's chief of staff, Maggie Williams, did take files away that night). While we are on the subject, did Foster really commit suicide? Was he Mrs Clinton's lover? We'll leave those last two questions to the conspiracy theorists. because we have another scandal to deal with.

Gosh, this is complicated. Which one is this? The sacking of the White House travel office. Mrs Clinton is alleged to

fortable questions about Mrs Clinton's veracity.

have been behind the dismissal of lifelong travel department employees so as to replace them with cronies from Arkansas.

She originally said she played no role in the sackings, but a memo from a former White House aide, released earlier this month, suggested she was the prime mover. None of that is illegal, but it is unsavoury, and raises further uncom-

None of this seems to add up to a row of beans. Aren't we simply looking at a political vendetta against the Clintons in an election year? It could be. Certainly, the Senate Whitewater committee cannot even pretend to be impartial. Its chairman, Senator Alfonse D'Amato of New

York, happens to be one of the campaign chairmen for the Republicans' Senator Bob Dola, Mr Clinton's chief rival. But Kenneth Starr is a different matter. He is a Republican, but also a lawyer of formidable reputation who would not want to be seen abusing the office of independent counsel by bounding Mrs Clinton. So there

must be more to it than politics. Won't it all fade away now that Mrs Clinton has testified before the

Nobody knows. She hasn't said whether she will be called to testify again. But remember, the Senate Whitewater investigation is still on, as is a parallel enquiry in Arkansas.

At the very least, Republicans will make sure the first lady remains an election issue. At present, she is as much of a political liability to her bushand as Newt Gingrich, the firebrand speaker of the House, is for the

You ought to keep this little guide to Whitewater. Snip it out right now. Whitewater will run and run.

Patti Waldmeir

### PEOPLE Awaiting rock music's new messiah

Christopher Parkes meets the Los Angeles agent who sees a golden age approaching

ill Elson goes to heavy metal rock concerts in a suit and tle, so it is a surprise to find him in his swanky Wilshire Bonlevard office in Los Angeles in jeans and a jolly, lumberjacky sort of

It is even more surprising to hear a veteran of the glory days of rock 'n' roll confidently predict the imminent arrival of a second "golden epoch" of popular music - complete

with a new "messiah". Naturally, this phenomenon will not be an "icon" like Elvis, explains Elson, 51, who once represented Jamis Joplin, the Doors and Jefferson Airplane. The messiah will be more "a voice : . . an influence", like Bob Dylan. He will probably be white; his voice will most likely be benign; and Elson wants to be there to greet him - if not to represent him for 10 per cent of the gross. A music agent since the mid-1960s, Rison has been head of the

music division at the International

Creative Management talent brokerage for more than 10 years. More recently, ba represented Def Leppard, Paul McCartney, Bob Dylan and Metallica. But be admits be took his eye off the score in the late 1980s, and refocused two years ago to discover that most of ICM's class acts had defected, effectively gutting his business. He says agents serve at the pleasure of their clients. Forget that and your professional life expectancy drops

off sharply. Unusually in an industry not famed for its forgiving nature, Klson was given carte blanche to bead, and has since restructured and rejuvenated the music division. in the process he has mused extensively on his thesis on the second coming, and recites it with a prac-

He believes there is a mass of humanity steaming np America's demographic freeway, whose like



-Bill Elson: "Agents serve at the pleasure of their clients"

has not been seen since the batty boomers - a culturally and socially cohesive group with a common

The post-war US birth rate peaked at 4.3m in 1958, recalls Elson, then fell to around 3m before recovering in 1989 to 4m, where it is apparently holding. Now, as the baby boomers totter into their fifties, the vanguard of this new group is making its presence felt as its mid-teen membership swells.

seeing the "beginnings of erosion." by his own account tha 30-year ending rather more dramatically.

leafler districts.

per cent to about \$800m - not

Although Elson suggests we are

"As recently as two years ago, the higgest touring acts in the US were all older than 45: the Eagles, the Stones, Barbra Streisand and Pink Floyd," says Elson, But last year concert ticket revenues dropped 28 Incrative revenue streams in the

because there were fewer concerts but because ticket prices fell as the market flexed to allow in the young-

bis clearly hurts. "It's almost inconceivable in a society like ours to think of a prod-uct going down in price," says Elson. But this "demographic by product" is a reflection of the ending of the baby boomers' cul-

tural tyranny.

Bands and singers with large teenage followings recognise that their audiences - young, unemployed or still at school, and largely without cars - cannot afford typical prices of \$25 (£16.50) for a concert ticket, \$20 for a T-shirt and \$5 for a Coke. Green Day, fronting one of last year's big hit tours, accordingly charged a maximum \$12.50 per

backside and sold 8m seats. "Five to 10 years down the road from now, we will see a 1960s' transition simply because the sheer numbers [of people of similar age and tastes] will bring it about," says

In a tactful aside be talks of "doing all we can to maintain the careers of our mature clints . . . who may not work baseball stadiums but maybe opera houses instead."

He believes the effects of his "statistical inevitability" hypothesis may also be seen in music radio where US broadcasters have long focused most of their attention on . the 21 to 49 age group. Now, new programming segments are dedi-

cated to the 25-and-younger set. founding generation seems to be bout of turmoil in the record business - a period characterised by mergers, management coups and many elite sackings - stems partly from the uncertainties generated by the new demographics, and partly by the techno-spectre of online, downloadable music threatening

manufacture and distribution of

albums. The "detritus" of 1980s debts preoccupies management, which would be better employed planning for the long term. But sadly, notes Elson, the industry's policy of extracting short-term performance with threeto five-year contracts militates against real effort to prepare for the longer term and the second golden

A sign to watch for? "A rebirth of interest in lyrical content," says Elson - music with a message. Listen out, be adds, for music which will speak to and for a generation bound by the common experience of broken bomes, unemployment, maybe drugs, and a common desire

Elson concedes that the new voice may be "a dark voice", but he sus-

pects not We are coming to the end of a cultural depression in the 1980s when values were raped and pillaged," he claims. "The newest music shows a concern that is excit-

ing to see." So is this not a good time to get out? After all, the entire founding team of Creative Artists Agency, the pre-eminent Los Angeles talent shop, last year left for pastures new and/or ricber. Elson himself removed older hands in his shakeout-at-ICM.

He even volunteers the memory of bow Jefferson Airplane's refusal to trust anyone older than themselves resulted in the average age of record company executives dropping 20 years in 18 months. But on the assumption does not fall victim to aggressive

ageism, Elson intends to stay. "Having been involved in the first revolution and not really under-standing or being able to enjoy what was going on, I very much want to be a part of this one," he says. "I want to savour the experi-

## NAMES IN THE NEWS

Russian banker with a taste for risk-taking

To prosper in the wild and wonderful world of Russian banking requires an ice-coel head, a natural appetite for risk-taking and a proven ability to cultivate the right people, writes John Thornhill in Moscow. Mikhail Khodorkovsky, who heads the Menatep financial group, exhibits all three characteristics to a fine degree.

Known to his friends as Misha, Khodorkovsky has been among the most effective of the new generation of youthful capitalists who have helped to turn Menatep into one of the most powerful financial groups

The extent of his influence was revealed last week when it became known that he had persuaded the government to take a small stake in is bank in exchange for the rights to manage substantial packages of shares in a wide range of industrial enterprises. He is understood to be especially close to Oleg Soskovets, the hardline first deputy prime minister, who is rapidly consolidating his position within President Yelstin's administration.

The bespectacled Khodorkovsky, whose hobbles include collecting fountain pens, may talk softly, but he certainly carries a big stick.

In its early years, Menatep developed a reputation as one of Russia'a most aggressive banks. At 32, however, Khodorkovsky is mellowing and appears prepared to play the long game from his plush new offices in one of Moscow's

in a wide array of industrial companies and last year won control of 78 per cent of the shares in Yukos, the giant oil concern, in a controversial auction which it was itself managing. Rival bankers now grudgingly concede the bold and risky deal may offer spectacular

To this end, Menatep has invested

Talking up Fokker Ben van Schaik, the embattled chairman of Fokker, the Dutch sircraft maker, is nothing if not an

energetic salesman, writes Ronald

van de Krol in Amsterdam. With the company's future very much in doubt, he has proved tireless in trying to sell a single but compelling idea to the Dutch public: that without Fokker, the industrial future of the country will be in

serious trouble. So far, however, 51-year-old van Schaik, once head of sales at Mercedes' truck unit in Germany, has not managed to sell the idea of a rescue package. The Dutch government and Fokker's parent,

**了这种类似的产生的现在分** 

#### MUSIC

reviews. Be warned, though: it is three hours long with subtitles.

Les Miserables: a tie-in novel by Victor Hugo

weekend, is a season devoted to women directors in north America: the first part of a global survey designed to argue that a woman's place is behind the viewfinder. Wanda, Sleepless In Seattle, Yentl. Go Fish. Rich and interesting, even if you are wary of programmes built around positive discrimination.

Those seeking a good movie in unsubtitled English should visit the best thriller in London: Seven

worlds - women and subtitles - in two high-class foreign films. Chris-

as she loses her love.

Sicilia as a woman finding her soul

Tori Amos brings a new inflection to the term rock babe in the sleeve to Bous For Pele (EastWest), in which she is seen suckling a pig. Amos has always worn her eccentricity with conviction. This is a woman whose American fan club is called Upsida Down. Listening to her latest work, one knows how they feel. There are interesting ideas - unexpected keyboard effects, a dash of industrial noise, multi-layered vocals - but the lyrics are obscure, and the songs over-

album as primal scream appeals, it is rarely achieved so tastefully. Courtney Pine extends his repertoire of carefully crafted edecticism in Modern Day Jazz Stories (Talkin Loud), blending traditional saxophone with modish touches of sampling. The album works more convincingly as a jazz work than as an experimental hybrid; as if Pine has to be dragged into the unfamiliar

terrain of multi-cultural mangling. Some fine playing all round.

soprano Galina Gorchakova and the Swedish mezzo-soprano Anne Sofie von Otter could not be more marked: Gorchakova, singing arias by Verdi and Tchaikovsky on Philips, is rich, fruity, thrillingly dramatic, ably supported by Valery Germey and the Kirov Orchestra. Von Otter is poised, elegant and typically intelligent in her interpretation of songs by Mozart and Haydn, including the latter's "Arianna a Naxos", on Dentsche Grammophon's Archiv label. Mel-

starts the year with two lesser known, modern concertos on the Teldec label: Renaud Gagneaux's Triptyque, and, written for him, Rodion Schedrin's Sotto Voce. Selji Ozawa conducts the LSO.

Daimler-Benz, failed to prop up the company earber this month, ultimately forcing Fokker to seek protection from its creditors. However, van Schaik is tirelessly continuing his campaign to find new partners or new backing, or

In the process, the man who was appointed chairman of Fokker by his former employers in Germany has emerged as a true Fokker man, and the company's very public face. It is a far cry from his image when he took up the job in 1994, when he was generally seen as a Daimler-Benz hired hand, doing the bidding of Fokker's parent, where he had spent most of his working

Trained as an engineer, he has worked in sales for Mercedes-Benz in the UK, the Netherlands and Germany. Still, van Schaik himself certainly

had an inkling of what be was letting himself in for. While he hardly foresaw the company's grave financial problems, he knew be could not remain anonymous in a country where Fokker was a source and symbol - of national pride.

Just weeks after taking up the post, he remarked: "It is clear I will attract more than average interest in the Netherlands... Being chairman of Fokker is almost like having a role in public life."

## The Financial Times plans to publish a Survey on oland on Wednesday, March 27

There have been some momentous changes in the country recently and the survey will cover the implications and the prospects for democracy, the economy in 1996 and beyond.

Other articles will cover the Banking system, foreign investment, the motor industry, the steel industry, the energy sector, privatisation, telecommunications and tourism. The survey will be distributed with the FT on that day and read by leading decision-makers in over 160 countries worldwide,

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FT Surveys

#### You have seen the musical and hummed the hype. You may even have read the tie-in novel by Victor Hugo. Now comes Les Miserables on screen. Amazingly for a film by Claude Un Homme et une Femme Lelouch, who seared on our brains the image of slow-motion lovers tripping through surf to wrap-around music, it has had good

Lots of flickering white words at bottom-screen in Katia Ismailova, too: Valerii Todorovsky's praised French-Russian drama about the murderous female known to opera lovers as the Lady Macbeth of Mtsensk. But the flickering white stuff billowing through Father of the Bride Part 2 is not subtitles but left-over wedding rice from Part 1. Steve Martin and Diane Keaton launch once more into tears, laugh-

ter and family crisis. February's big event at London's National Film Theatre, starting this



FILM AND VIDES

tian Vincent's La Separation has Isabelle Huppert as a woman in a suffocating relationship. And in Antonioni's L'Avventura, voted the second greatest film ever made (after Citizen Kane), Monica Vitti drifts gorgeously through in tutto

On video you get the best of both

cooked. Still, there is scarcely a dull moment and if the genre of rock

The contrast between the Russian

vyn Tan accompanies on forteniano. The cellist Mstislav Rostropovich

#### MANAGEMENT

ome hid-hungry compa-nies revel in the thrill of a takeover tussle and the capture of an unwilling target, followed by its sub-

round" 1980s style.

But that is not the way they like to do things at Emerson Electric. The venerable St Louis-based industrial group has never made a hostile bid and, says Jean-Paul Montupet. executive vice-president, "tries only to acquire good companies. After a takeover there is no urgency to do anything drastic. Instead we can take time doing things that make

The absence of controversy partly explains why the Emerson division for which Montupet has responsibility - industrial motors and drives has grown from annual sales of about \$600m (£375m) in 1989 to a projected \$2bn-plus this year withont attracting much external com-

Acquisitions, mostly of European companies, have ranged from hig, established names such as Leroy-Somer (LS), France's largest producer of electric drives and motors, to the tiny Leeds company Switched Reluctance Drives (SRD), developer of an innovative type of drive.

But the lack of attention also reflects Emerson's reticence in promoting itself as a group - at least beyond Wall Street, where it wins approval for its 38 consecutive years

of increased earnings per share. In the market place, Emerson's corporate profile has taken a back seat in favour of brands such as Rosemount and Fisher Controls in process control, Copeland in com-pressors for refrigeration and Buehler International in sample preparation equipment.

Consequently, the world's largest producer of electric motors, whose 78,900 employees produced sales last year of \$10bn, is also the world's "best-kept secret", according to Trevor Wheatley, chairman of Control Techniques, the Welsh-based drives producer which Emerson bought

last January. The driving force behind Emerson'a growth has been a very effective system of stewardship for its ses, based on a combination of tight monthly and quarterly financial reporting and a long-term planning system. "They are very good at all the mundane things that no one talks much about," says one Wall Street analyst. "They plan, they execute, they document and they benchmark.

As Charles Knight, Emerson's chief executive, put it in a 1992 Harvard Business Review article: "We believe we can shape our future through careful planning and strong follow-up... we adhere to few policies or techniques that could be called unique or even unusual. But we do act on our poli-cies, and that may indeed make us

Management is heavily decentral-. ised and the corporate staff is small - Emerson Europe managing director Olivier Delage has a team of just 10 at his London beadquarters. shape when they are acquired, they are normally kept intact and top management retained.

Each is a profit centre and is driven by its five-year plan, and that gets the businesses moving rather than lumping them together," adds the Wall Street anaEmerson has been called the electric motor world's best-kept secret. Andrew Baxter reveals its philosophy

# Only a smooth ride will do

The careful approach to businessbuilding has characterised the equisitions in Montupet's division, but now Montupet is looking for ways to project Emerson's name and image more strongly. He hopes to create an "umbrella identity" for the division which would show customers that the individual businesses are part of a larger whole.

On the surface, he admits, it might look as if Emerson had been "pulling in pieces from here and there" to build the division. In fact, he says, the industrial logic of the takeovers has been very strong, as it has been elsewhere in the group.

The acquisitions began in 1989 when Suzanne Hommet, granddaughter of LS's founder, wanted to sell her stake of nearly 30 per cent. Montupet, who was then LS's North American director, was put in charge of finding the right partner for the French company. LS already owned a big US distribution company for Emerson products, and Montupet thought Emerson would make the best fit.

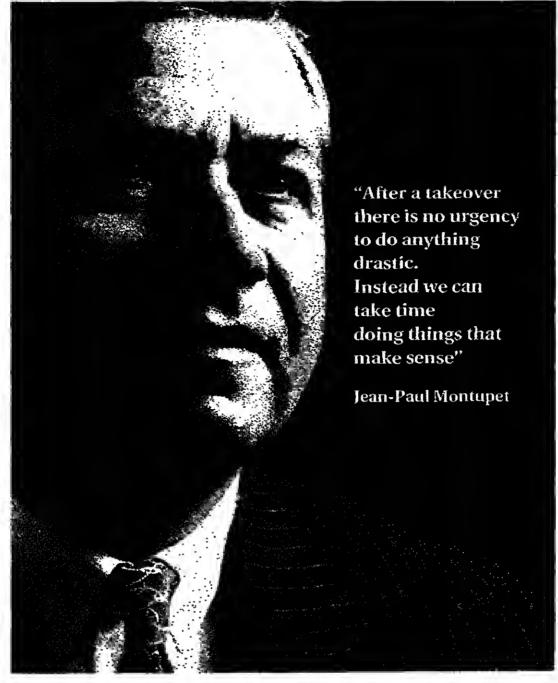
From the mid-1980s, Emerson had been looking for ways to become more international, and the rationale for the takeover was essentially geographic, he says. Emerson's US Electric Motors business had a good position in North Amer-ica, but practically no presence overseas. LS, which cost Emerson FFr2.9bn (£380m), brought a strong presence in Europe.

The following year, the division bought McGill, a well-known US bearings producer, and added it to its power transmission business. Then in 1991, Emerson sold 80 per cent of its ICD Drives business to CT in return for a 29.9 per cent stake. A three-year standstill agreement followed, but Emerson had stated from the outset that it would like to buy all of CT, says Wheatley, and the agreed bid valuing the UK company at £204m was "not a lot of

Wheatley says the synergies between the two companies are obvious: "Every drive goes on to a motor, although not necessarily the other way round." CT had been growing fast before the takeover, but ownership by Emerson would also free it from the restraints of a "somewhat limited balance sheet," says Wheatley, and allow it to

increase its rate of expansion. The CT deal more or less coincided with Emerson's takeover of Northern Ireland-based producer of standby diesel generating sets. The takeover stemmed from a visit by Montupet and Delage. "It was almost a cold call," says Montupet. "We told them it would be a good

idea for them to join us." Emerson was attracted by the growth prospects for standby gen-



sets, in developed and developing countries. FGW, like CT, had been growing fast and exporting to more than 100 countries but, says Delage, was beginning to find it difficult, as a relatively small private company, liked our philosophy of providing them with the management tools to help them run the company better," says Montupet.

Financially, the big acquisitions have contributed to Emerson's profits from day one, says Montupet, and in some cases the performance has exceeded expectations.

The industrial synergies extracted from the takeovers have created more profits. In motors, even though North American standards differ from those of Europe and most of the rest of the world, LS and USEM are co-operating on engineering, and using the same design

In the market place CT is winning business from other parts of Emer-son, and providing leads for its sister companies. These kinds of opportunities are "really quite significant," says Wheatley. Further synergies could yet be

developed. CT would manufacture for SRD - which Montupet views as an "investment in the future" - if Emerson decides it wants to begin producing the switched reluctance drives. Other potential link-ups remain sensitive. Observers have noted that LS makes alternators, and FGW uses alternators in its gensets - but the Ulster company currently sources its alternators from elsewhere.

Emerson's planning conferences - at divisional and group level - are aimed at identifying such synergies, along with growth prospects for the

distrust each other even more

As for the rest of the text, talking

about the merger as a "leveraging

of our leadership positions to iden-

tify new opportunities for your busi-

husinesses. But, says Mootupet. Emerson is careful not to impose them too quickly on newly acquired them too quickly on newly acquired companies. "We would slow down the planning process if we thought It was causing too much disturbance," he says.

At the same time, because Emerson is so decentralised, it can

ensure that the planning process does not smother them in bureau-

cracy.
This is particularly important, says Montupet, when approval is being sought for an acquisition or other expansion. We can get something approved in less than a week. I don't think we are slowing down these companies. We're not stupid, and we paid a lot of money for

From a strategic point of view, therefore, little changes for a com-pany in the initial aftermath of an Emerson takeover. The US group does, bowever, quickly introduce its

financial reporting system.

For managers at LS, the benefits of the system quickly became apparent, says Montupet. During the recession of the early 1990s, it became important to have more sophisticated management tools than were previously available. "The management have said that this enabled them to make a much better job of getting through the

One of the techniques used by Emerson is a system of contingency planning called ABC budgeting. where the A budget applies to the most likely scenario, the B budget to a possible lower level of activity, and so on. The technique, says Knight, is particularly helpful in an economic downturn: "We are not paralysed by bad news because we've already planned for it."

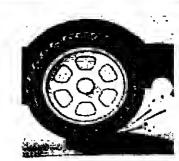
Emerson's rigorous approach to managing its businesses bas worked well, but now Montupet's division is seeking a way to move one stage further, and Wheatley has been given the task of developing the umbrella identity over the next

two years.
"The challenge is to find a way of creating a global image without losing the brand names," says Montu-

There are solid commercial reasons for bringing the businesses closer together. With so many industrial synergies between the products, Montupet wants to make it easier for the customer to buy complete packages, "You haven't helped him if he has to place an order with five divisions." For this reason. Montupet is particularly interested in developing the concept of the drive centre, which has been the spearhead of CT's growth.

The centres, which are relatively small, inexpensive and quick to set up, provide sales, engineering and servicing expertise close to the customer. The aim would be to broaden the product range on sale at the centres, further improving their viahility and thus enabling expansion of the network to be accelerated. The centres, says Montupet, could be an important tool for boosting the division's sales in less developed, but fast-growing regions such as the Pacific rim.

As for further acquisitions, Montupet says the division is "fairly well-covered but we always keep looking". There are no purchases in the offing, but Germany, where Montupet would like a bigger presence, and eastern Europe could



#### **FAST TRACK** Video Arts

The corporate action is set in the late 1980s. Encouraged by "cheap" money, go go financial markets and the prospect of rich personal rewards, a leveraged buyout is arranged.

Within months, though, interest rates have doubled economic growth starts to slow, Debt repayments gobble up strong operating cash flows and investment plans suffer. The discomfort lasts six to seven

It could be an outline script for one of those management training videos in which actor John Cleese stars as the man who gets it all wrong. Except that the above synopsis is a real life description of the recent history of Video Arts, the company which produces these videos and which Cleese and Sir Antony Jay founded in 1972.

Showing the sort of timing one might expect from comedians the two sold out in 1989 to a management team led by Tina Tietjen and Margaret Tree, with financial backing from Barings, NatWest and 3i. The price was £43m, of which £30m was interest-bearing debt.
That heavily geared episode

came to an end this month when the company was acquired by MediaKey, a new multimedia group into which former Dorling Kindersley managing director Richard Harman has also injected specialist international book packager Marshall Information, MediaKer has just raised £24m from institutional investors -dealings start today - and at the placing price of 60p the combined group is valued at just under £33m. Free of debt thanks to the

flotation proceeds the prospects for Video Arts suddenly look. more encouraging. Synergies may be possible in editorial, software and distribution through the Marshall connection, but the big opportunity is to use VA's established brand to stake out a new position in the fast-moving multimedia business and education market. Currently estimated at \$186m (£116m) in-Europe, it is forecast by Datamonitor to grow to \$7.7bn

in addition to video production skills - the backlist comprises more than 150 of its own titles in 27 languages there is a deal with Philips to adapt 30 existing programmes to the interactive CD-1 format (considered ideal for training purposes). Video Arts is also working on several CD-Rom titles, though film quality problems must first be overco in this medium before its full notential can be realised. The final area is video-on-demand where Video Arts has an ent with BT to work on the trial of a training channel for a new fibre optic information service to be launched by BT in the City of London this October.

Tletjen and Tree, joint managing directors, claim that Video Arts is well placed to take advantage of the coming "corporate classroom", as well as meeting growing client demand for training which can be effectively delivered "on site". There is still an untapped reservoir of ideas relating to interpersonal skills – not least for a North American audience and opportunities to branch out into material for schools. Competition is tough, with

Melrose (part of BPP) well established in CD-i in the UK and a host of software rivals iosiling to add content provision to their technical skills.

## A workforce grown weary of clichés

**Lucy Kellaway** 

"Tiresome and boring wbolesale company seeks indolent people with a total lack of service-mindedness for a job that is completely without challenge. If you're still interested, sit down. Have a cup of coffee. Relax. If you can be bothered, call." This advertisement appeared earlier this month in the local newspaper in Sandefjord, a little town in southern Norway. It stuck a chord: 130 people replied. By contrast an earlier ad from the same company in the same paper calling for a hard-working, enthusiastic salesman at a fast-growing distribution company

Possibly Sandefjord has the world's highest concentration of idlers and layabouts. But I suspect that if the same pair of ads were to appear in the London Evening Standard the results would be identical. The lesson is not that employers have to mount a silly stunt in order to attract the attention of job seekers. It is that people looking for jobs have become immune to the cant, waffle, eupbemism, exaggeration and cliché that fills the recruitment

Employer after employer is described as a "leading" this or the 'world's premier" that or having "an enviable record of growth". Every job is a "uniquely challenging position" and every ideal candidate has to be "high calibre" with "assured interpersonal skills" and on a "drive for continuous improve ment". I have never met anyone who would consider themselves to fit that bill. And if I did come across such a person I certainly would not giva them a job.

A word of advice to Gerry Robinson: don't look quite so pleased with yourself, and for goodness sake, don't open your mouth so wide. Since your victory over Forte last Tuesday there have been too many pictures of you with jaws gaping in a victorious grin. It is (just) all right for sportsmen to make the triumphant gesture when they have



scored a goal or won a gold medal. but businessmen, no matter how pleased they are feeling, should present a more dignified front.

Back to the subject of advertisements and humbug, the new ad for the merged Chemical and Chase takes some beating. The picture shows five middle-aged men standing with posed smiles on their faces. Some have jackets off, most have hands in pockets. They are trying hard to look relaxed but succeed only in looking profoundly ill at ease. The accompanying copy

begins: "For Years We've Envied Each Other's Capabilities From Afar. Now That We're Merging, We Can Simply Do It From Across The Hall."

The agency responsible for this schlock should be told that a) when writing a sentence it is usually only necessary to start the first word with a capital letter and h) this is at rival banks do not admire each other's talents, they resent and distrust the opposition and never miss an opportunity to undermine them. And when, through economic necessity, they are forced to merge they jostle for position, and resent and

- if that brings in new clients then banking must be an easier occupation than I thought. The inability to call a spade a spade is not confined to the advertising industry. Jeremy Hardie, chairman

of W.H. Smith, last week put out

another profit warning and said his company had "not handled the creation of shareholder value at all well in the last four to five years". This strikes me as an odd admission

In plain English it means that performance has been had very had indeed. But by talking in code about "handling shareholder value" he manages to imply that there might he some other unspecified thing, equally worthwhile, that the company was handling pretty well.

hiring a big name from the oil industry and creating a new position for him as director of commu-nications. It is the height of corporate fashion these days to elevate PR to the boardroom. The argument goes that modern companies require a shining reputation which can only be achieved by good communication. That means that PR must no longer be an afterthought. In turn, that is taken to mean that a board director must be dedicated to

So British Gas has responded to its

PR disasters of the last few years by

Possibly this approach makes sense, but still I have a nagging worry that this hysteria about comunications is missing the point. Surely many companies come unstuck not so much because they have failed to put enough time and effort into communications, but because the policies and actions they are communicating are themselves nothing to write home about.

Tim Dickson

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The special section

hen busy executives fly off for a long weekend business course they are likely to get an update in the very latest business the ories from world-class academics. Also participating will be a good hendful of eimilarly minded managers. But when they put the theory into practice back at the office they are usually on their own.

Such isolation could be coming to an end. From this spring the Amos Tuck School of Business Administration et Dartmouth College will use communications technology so that course members can keep in touch with both peers and academics - after they heve returned to their offices. "So much of the learning

happens when you try it out, says Paul Danos, dean at Amos Tuck. "It's all trial and error."

The initial three-day course, "Leveraging Core Competencies", will be held on the Dartmouth campus at Hanover, New Hampshire. The 30 or 40 studants will then be able to keep in touch with former col-leagues and faculty for the subsequent six months, using videoconferencing and electronic messaging.

The most important factor is that the communications need to be well-controlled from the centre, says Danos, with both the students and the faculty setting aside time for the

Perhaps an even more signif-icant use of technology by the Ivy League institution will be in its plans to modernise its

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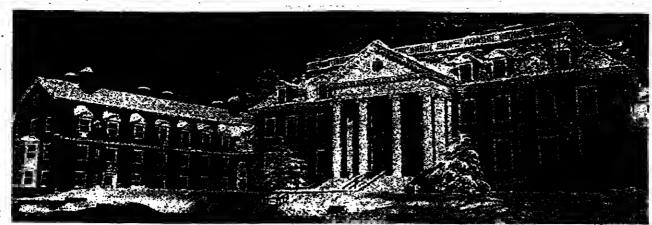
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School on the wire

One traditional business school is installing the latest technology in preparation for the next millennium, writes Della Bradshaw

residential MBA course famous as the first MBA course to be beld at e US business

Instead of the traditional perusal of out-of-date corporate case etudies, the bread and butter of many an MBA course, students et Tuck will be able to study live data or recent-information fed into the school from co-operating commercial organisations. Every student will be working with up-to-date information supplied by a real

corporation. Data which is several days

old is still innovative in business school terms, saye Danos. "Sometimes you could be dealing with two-day old data, but all of it is more timely than

what took two years to get into e textbook " Danos is still in discussion with the corporations that will provide the data and - as important - partially finance the scheme. But he believes publishing, high technology and communications compenies will be eager to partici-pate. If we had 20 companies co-operating it would work

well," he says. "I visualise a partner having a worldwide network so Tuck becomes a module on that network."

As well as the expertise that the companies will gain from co-operation with Tuck they might also be in pole position to recruit graduates for their organisations. At the moment 60 per cent of Tuck'e MBA graduates go into the highly paid professions of consulting or investment banking - the average percentage for US business school graduates in these areas is just 20 per cent.

To put the new cabling and computer structure in place the school is planning the first wave of e two-year, \$5m (£3.2m) refit over the summer. This will give every student on its MBA course a laptop com-puter which can be plugged into the main network which-

ever room the student is in.
In eddition, the school will refurbish many of its etudy areas to incorporate a videoconferencing classroom, e financial analysis room and e data analysis laboratory.

Dancs points out that implementation of the latest computer technology will mean Tuck has to double its computer support staff. "It's not simple to do. Conceptually it can be done, but when you have to switch on your machine from one feed to

another it can be difficult." More important than the technology are the services it will bring. In the financial analysis room, for example, there will be live information feeds bringing in financial data; in the data analysis room dedicated terminals will enable students to carry out three-dimensional modelling using information fed in from outside corporations.

The videoconferencing tech-nology could eventually ensure that etudents are taught by international academics, whose lectures could be beamed in via satellite from Europe or

Within 10 years all business schools will be providing similar facilities, says Danos, but Tuck can prove its technology credentials now as the school is relatively small - it has fewer than 400 MBA students, compared with several thousand at some of the larger US

By the next decade Danos also believes that the growing popularity of the Internet data will mean that it will be used for sending the information rather than the digital phone lines of today. "Many people's New Year's resolution this year was not how to lose 20lbs but how to use the Internet."

## NEWS FROM

Satellite television serves up school work

Three new business schools have joined the likes of Carnegie Mellon and Penn State to supply executive education programmes via live, interactive satellite television to corporate offices around the US.

The three schools, Notre Dame, the University of Texas and the Centre for Creative Leadership, will broadcast programmes on the Executive Education Network from the spring. They join the eight business schools which have been broadcasting programmes since late 1995.

According to Exen more than 50 of the Fortune 500 companies have subscribed to the network to train their middle managers, who can interrogate instructors over Exen: US, 214 373 1601.

Managers' mind games win prizes

competitive streak can join in the Institute of Director's Strategic Challenge, a computer-based training game intended to identify potential company directors.

The challenge is open to teams of up to six people. The first stage is for the team to draw up a five-year plan for a fictitions company. The subsequent five stages, each of which occur one imaginary year later, involve the team adapting the plan due to unforeseen incidents a change in interest rates, for example.

The five best teams according to criteria such as profitability and customer service – will attend a final in September. IOD: UK, 839 1233.

Combining student life with the high life

Managers who fear studying for an MBA would mean a return to the spartan accommodation and canteen food of their student days. should consider Liverpool **Business School's executive** 

MBA course. The course is held over nine weekends a year at a country hotel with culinary, leisure and conference

facilities. The fees for the three-year course are £8,500, which includes food and Liverpool Business School: UK, (0)151 231 3417.

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MBA DAY - Brussels 30 March: 10.00 a.m. • 5.00 p.m. Brussels Exhibition Centre Rue de la Caseme 86 B 1000 Brussels • Hall 11

INTERNATIONAL MBA FORUM Tokyo 25 May: 10.00 a.m. • 5.00 p.m.

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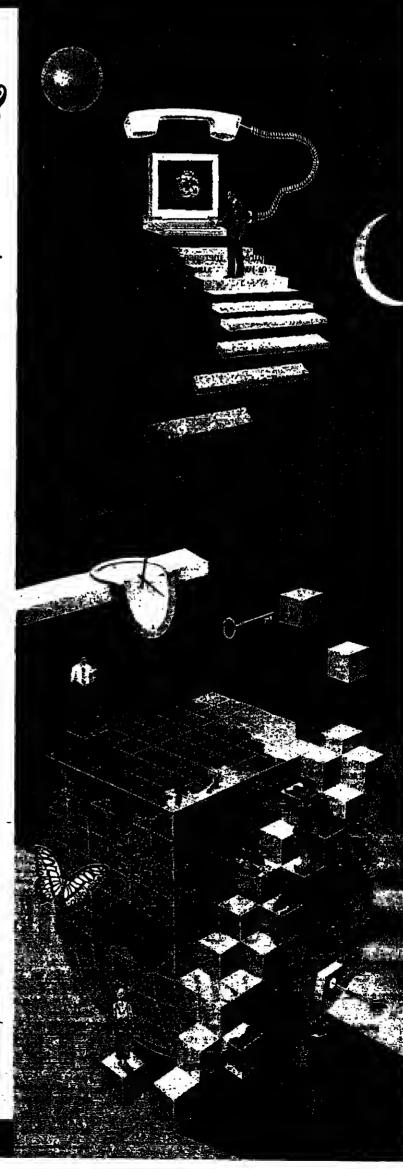
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FUQUAL SHAPING BUSINESS REALITIES WORLDWIDE



There are two separate epidemics of HIV infection, according to Professor Max

Essex of the Harvard Aids institute. Although cases are levelling off at about 2m infections in western countries, there are between 15m and 20m people infected In Africa and Asia and the number is rising. Prof Essex told a conference on infectious diseases in New

He said Aids was contracted in the west mainly through homosexual contact and intravenous drug use, and was spread by HIV1-B. But Aids in south Asia and sub-Saharan Africa was caused by HIV1-A C and E, which are contracted almost entirely by heterosexual contact, he said.

Safety threat denied Kazakhstan's national airline has denied that safety has been threatened since Russia stopped providing It with air navigation information on January 1.

The service was cut because Kazakhstan Airlines was not paying its bills, Interfax, the Russian news agency, said.

For the past three years Kazakhstan has subscribed to an international service while also purchasing Russia's information.

The airline is struggling for survival. The state committee on anti-monopoly, claims that it has violated seven laws, including one against setting prices, and has demanded that the airlina be broken up into one international and five regional companies.

Hong Kong visa plea Hong Kong legislators have urged the UK to allow visa-free entry for Hong Kong. residents after the colony reverts to Chinese rule next. year, warning there could be a backlash against British interests otherwise.

Britain and China have signed an agreement that should reassure foreign countries about the security of new passports to be issued in Hong Kong after China takes over in 1997. The British government is expected todecide in the next threemonths whether it will continue to offer visa-free entry after 1997.

Virgin loses top slot year by frequent

rites Kate Bevan, Reeders

Swissair has been voted airline of the the first time since 1989.

of the UK'a Executive Travel magazine demoted Virgin Atlantic, which had won several times. As well as the overali prize, Swissair won awards for best first class. economy class and short-hauf business class. while its Crossair subsidiary took the best regional airline

Best airline to East Asia, and to Australasia/Pacific, was Qantas: Emirates, which was runner-up for the overali award, was best airline to the Middle East, best long-haul cernier, and was considered to have the best food and wine, in-flight and cabin staff. Best International aircort was

again Singapore's Changi, while Dubai was voted best duty-free shopping airport.

Ronay speaks out Food critic Egon Ronay has warned that a plan to regulate tipping in UK restaurants could be little more than e The Earl of Bradford, whose partiamentary proposal has been endorsed by the House of Lords, says outlawing hidden extras - such as cove charges - will make restaurant bills clearer. But in a letter to The Times, Ronay says he is not convinced that regulating tipping would be good for poorly paid restaurant staff or customers.

Likely weather in the leading business centres Mon Two Wod Them

Airlines and hotels are catering for executives with children, says Victoria Griffith

## A teddy in your luggage

t has heen years since Diane Keaton made cinema audiences laugh when she dragged her child on high-powered business trips in the movie Baby Boom. Today, taking children on husiness trips is no longer the stuff of farce but a reality for many travellers. The Travel Industry Association of America found recently that 15 per cent of business trips in the US in 1994 involved children.

Several factors are fuelling the trend, including two-career families and more singleparent households, "The oumbers will only go up, because sometimes it's just not possible to leave the child behind," says Dorothy Jordon, editor of the newsletter Family Travel

Many working parents have come to see business trips as a way of squeezing in precious family time while showing their offspring the world. Rod ney Friedman, publisher of a lifestyle oewsletter called The Wellness Letter, says that tak-ing his two daughters on busloess trips has been a good

"I have to travel a lot, and hy taking them along I get to see more of them." he says. "I even bring them to meetings. They keep themselves busy with their colouring books and read-The travel industry is starting to respond to the rising number of executives carting nappy hags along with their laptops, and an increasing number of hotels are catering to family travel needs. Concierges at many top US metropolitan hotels can book licensed bahy-sitters at the drop of a hat. Children's menus abound, and room service often comes with special

Organised activities for youngsters are hecoming increesingly popular. The Hyatt hotel chain, for instance, runs a Camp Hyatt programme that involves days out: seeing alligators in Florida or sandpainting in Arizona.

The programme was started number of years ago for the children of leisure travellers, but recently we've started to notice more children around hotels in non-holiday destinations and during non-holiday periods," says Ann Lane, head of Camp Hyatt. "We figured they must be with their parects oo business." The company is now expanding its programme to include many urban locations.

For executives with a big hudget there are plenty of services for children. The Ritz-Carlton hotel in Boston has a special children's suite. A separate room offers small beds and a crib. a bathroom with miniature tollet and sink, a huge stuffed Curious George



toy in the corner and lots of toys. An intercom coonects the room to the master bedroom, and all electrical outlets are protected with safety plugs, in New York, The Drake in Manhattan hands out a special welcoming package to children and delivers milk at bedtime.

Even airlines are beginning to pay more attention to their smaller customers. Air France, for instance, offers a child menu oc most flights through its Planet Bleu programme. Yet travel with children cau be hair-raising. It can also be a

they're on husiness, because they're too embarrassed to tell their companies that they had to take junior along," says Ann Lane of Camp Hyatt. Many par-ents also find it stressful to hand over children to daycare staff they know little ebont. and to entertain a disoriented child after a long day of meet-

ings.
To ease the strain, Frederic Medway, a child psychiatrist at the University of South Carolina, who has studied children and travel, offers a few tips for

Plan ahead. Make sure you know what is available at your destination in terms of childcare services and special menus, but bear in mind that travel is unpredictable. Don't expect children to be hetter hehaved on the road than at home. Travel can he very stressful for children, so expect less co-operation than usual," he says. "It also helps to talk to the children before

 Schedule in some time to spend with children after husiness meetings. "A child who stays in the hotel the whole time is not getting much out of the trip," says Medway. "But if they get to visit the zoo or climb a tower one day, taking them along will be far more worthwhile."

hand so they have an idea of

what will he expected of

t happened to 56,000 UK drivers who summoned the Antomobile service in 1994.

Service in 1994.

It happened to Richard Biedsoe, joint managing director of Alamo Rent e Car's European operations. And it hap-

Putting the wrong fuel in a car - unwittingly mixing unleaded and four-star, or diesel and petrol - is one of the top 20 reasons for breakdown, according to the AA, accounting for more than I per cent of its calls.

Hire companies and their customers - driving unfamiliar cars, sometimes with inadennate guidance - are especially at risk of committing the error. Because it can be an expensive mistake, many. rental companies are now taking additional precantions.

Culprits are not limited to novices or the absent-minded. Certainly, as a frequent renter, practised in mastering all the positions in which reverse gear can be found, I felt like a fool when I discovered. why my car had died on a wintry Saturday night in the shadow of Royal Liverpool Hospital.

Have you run out of petrol?" asked the passerby who had belped me push the car out of the busy junction. No. I had just filled it up in Chester. Veinly, be tried to get the engine to turn over. Then he lifted the honnet, looked no and said: "There are no spark

I had topped up a diesel car with half a tank of petrol. The chill gave way to anger as we looked in all the familiar places - the dashboard, the despair

and flap. No mention of diesel.

I went round the back, heart sinking, thinking the word would be emblazoned there in

inch-high chrome. Nothing. Because of an oversight when Alamo delivered the car, I had neither a rental contract nor even e tag on the key. Not a clue that the car was diesel. I didn't know whether to curse Alamo for expecting me to be a mind-reader or myself for not being sophisticated enough to have felt that it was

But then, the Royal Automome, he had recently picked up another Alamo customer who had made the same mistake. :: choice. · And then, Alamo's Manchester airport branch said that, in the absence of a national policy, It had already brought in its own procedures to minimise the problem. In addition to patting prominent labels on the key tag and fuel cap, the office requires the customer to sign a rental agreement stamped "diesel" - accepting liability for mistakes.

And then, Alamo wrote to say that it was introducing similar procedures across the board in the UK. Frank Armstrong, president

of Alamo Europe, completed the repair joh on my self-

esteem by revealing that his colleague, Richard Bledsoe. had made the same mistake with his company car, soon after arriving from the US to head the UK operation. So I was not alone, and nor

Budget Rent e Car says as many as four customers e month mistakenly put petrol into diesel cars hired from its husiest UK branch at London's **Heathrow airport. Customers** are told when they pick up e car that it is a diesel, and "diesel only" is clearly marked on the dashboard and fuel cap. If they put in the wrong fuel, they have to bear the cost of

This can be considerable. According to Peter Brill of the RAC, draining e diesel fuel system costs between £450 and £600. If seals and filters have been damaged, he said, "it's basically a new system, and that's thousands".

Diesel cars have been introbile Club recovery driver told; duced in hire fleets because they are more fuel-efficient and give customers more

One hire company, Eurodollar, says it plans to increase its number of dieselcars for those reasons, and is confident that warning customers will be sufficient to avoid mistakes.

But Alamo is going the other way. It will shortly phase out diesel cars from its UK fleet. Armstrong insists this is not because of fuelling mix-ups but because its main supplier no longer offers diesels at spifficiently attractive

Clay Harris

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Further information can be obtained from: Dr Saad Alani, Arab-British Chamber of Commerce, o Belgrave Square, London SW1X 8PH. Telephone +440): 171 235 4363 Fax: +440):171 396 4499

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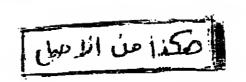
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# High street dinosaurs wake up

Online prospects are making the banking industry restive, writes Vanessa Houlder

E ighteen months ago, the banking industry reacted with a mixture of fear and anger when Bill Gates reportedly likened it to the dinosaurs. Yet few banks were paying much attention to the infobahn's potential for delivering banking services. Nor was there much consideration given to how existing business would be threatened

if non-bank competitors got there first.
Gates has molified the industry by clarifying his much-quoted ramark, insisting that Microsoft, the company be heads, has no ambitions to compete with house. Banks have avide development. with banks, Banks have avidly developed new ideas and expertise in deliver-

ing banking services online.
Their interest has been palpable in recent months, US banks competing with each other to provide content via the main online services and to sign agreements with online delivery organi-sations such as Microsoft, Intuit, Visa sations such as Microson, intuit, visa.
Interactive and MasterBanking. Alliances have formed in the payments sector such as those between Visa and tor such as those between Visa and Microsoft; and between MasterCard, IBM and Netscape.

On the Net, more than 100 banks have created home pages. Wells Fargo Bank, in San Francisco, has offered services including account inquiry and applications through its home pages. Cardinal Bancshares is launching a Net-based bank, called Security First Network Bank, which will have only one branch and no ATMs of its own.

Spending on electronic banking has grown at a compound annual rate of 150 per cent in recent years, although still relatively modest by comparison with the industry's total expenditure on information technology.

However, the industry has not yet established a clear lead over non-bank players; and could still be eclipsed, according to a year-long study by the Bank Administration Institute, an influential IIS banking research organisation, and the Boston Consulting Group, the management consulting firm. "If it [tha banking industry] does not act with foresight and firm purpose, the prognosis is for a slow, long-term

The BAI/BCG report, The Information Superhighway and Retail Banking, does not disguise the complexity of tha issues. There is "great uncertainty surrounding non-bank competition, cousumer needs; and technology". It says that banks should be prepared for "unforeseen (and unforeseeable) shifts, developments and setbacks."

Institutions have to decide whether to develop commercial online services, such as Microsoft Network and Compu-Serve, the Net, or proprietary banking

If they opt for an online partner, they will have to consider exclusivity and



brand positioning. If they out for providing financial services on the Net, they face questions about whether security will be sufficient or the network able to support the traffic envisaged. At present, most institutions use their

home pages only for marketing.

The appeal of proprietary platforms is the absence of an intermediary, reassuring customers concerned about security are available on the Net or commercial online systems. Institutions are considering offering proprietary platforms with Net links.

The strategic uncertainty for the banks is augmented by concern about what new competitors may be doing in creating new online payment methods that could eclipse cheques, credit cards, debit cards, ATM cards and cash.

The danger is that a competitor might become dominant in online payment systems. "For banks, payment systems could represent a Trojan horse because non-banks may be able to redefine the customer relationship by building a position of dominance in retail payments," says the BAI/BCG report. Banks must act fast, for some of their most profitable customers may adopt

The belief that a sizeable proportion of wealthy customers will be keen to online financial services stems from the finding that in the US, some 40 per cent of households with an incoma above \$50,000 already hava personal computers with modems. Research shows that these customers tend to

look for convenience and time savings. Online technology may also allow and privacy. But so far, customers have banks to improve the profitability of shown little interest in this option, another segment of their customer base probably because many more options. — younger, technologically sophisticated customers with relatively few resources, who might become more affluent as they grow older. Using online systems might increase profit-ability by cutting costs. Banks could use information about transactions to help them identify customers with

higher profit potential The additional transaction informa-tion that would be generated by online banking could be invaluable to banks. But they may need to be careful.

Privacy, like security, is crucial if online banking services are to win customers' acceptance. The report highlights the possibility that a customer backlash against excessive use of data could lead to restrictive legislation. Not everyone is likely to want online delivery. The BAI/BCG report says that older, less wealthy customers are unlikely to move online. They tend to avoid automatic teller machines in favour of personal service from a bank teller, and are less likely to have PCs with modems.

One conclusion is that telephone banking services - favoured by people wanting convenience and time savings - are likely to be more affected by online delivery than bank branches. Customers who are currently avid users of bank branches are unlikely to move rapidly to the new technology. The promised increase in distribution

channels poses problems. "Banks will need to turn this complexity and potential cost disadvantage into a competi-tive strength by delivering the value of convenience and ubiquity to customers," says the report. Online delivery of financial services

with its uncertain economics, is a decid-edly mixed blessing, says the report. But it argues that banks have some intrinsic strengths in tackling the issue. Decisive, thoughtful action should secure banks a leading position, it con-cludes. As Bill Gates pointed out, the dinosaurs lasted for 200m years.

The Information Superhighnony and Retail Banking. \$150 for BAI members and \$250 for non-members. From BAI,

Department 77-6028, Chicago, Il

60678-6028, US.

## How the Net was used to trap a fox

versions of the criminal career of Kevin Mitnick, 32, a computer expert captured last February by the FBI and convicted of America's most highly publicised high-tech

"I kind of in my own mind picture it as, hey, going to a video store and getting a copy of Jurussic Park, and making a copy of it. Their copy is still intact and untouched and

unharmed."
He was arguably the most wanted computer hacker in the world. He allegedly had access to corporate trade secrets worth millions of dollars. He

was a very big threat."

The quotes come from two swiftly published books which paint a fascinating picture not only of backing on the Net, but also of how hacking is covered by the media. For those who missed tha story last year, Kevin Mitnick is serving an eight-month prison senteuce for cellular phone fraud, and

possibly faces other charges.

The definitive account of how he was tracked down is to be found in Takedown: The Pursuit and Capture of Kevin Mitnick, America's Most Wanted Computer Outlan - By The Man Who Did # (Hype rion, \$24.95).

Strictly, the title is incorrect; the book was co-written by John Markoff, a New York Times reporter. The chase began when Tsutomu Shimomura, a Japanese-born computer security specialist at the San Diego Supercomputer Center, found someone was using the Net to access his home computer. Shimomura wrote programs to observe the intruder copying his files and stashing them in mailboxes borrowed from unwitting customers of online services

Setting up surveillance equipment in the offices of Netcom, a leading US Internet provider, Shimomura tracked the hacker to a town in North Carolina. With the help of phone

ment agencies, he used caller ID to find the number of the mobile phone the intruder's computer was dialling in from, then used a scanning device to pin the blame on Mitnick.

The story, written in thrillerese, opens with the hero bunched in a van at midnight outside the criminal's apartent, with Markoff of The New York Times in the back.

Like Sherlock Holmes, Shi-

momura finds the official agencies irritatingly flat-flooted; also like the great detective of Baker Street, he has a Dr Watson in the form of an incompetent PhD student. Holmes kept up his energy with tobacco from his Persian slipper (and the occasional cocaine injec-

The book sets up the Aunt Sally argument that stealing software and destroying people's computer systems is not wrong

tion); Shimomura lives on a virtuous Californian diet of vegetarian burritos and takeaway pizza. He wears in-line akates and a mountaineer'a watch, and carries a gadget to read e-mail while at airports. Shimomura's self-portrait via Markoff's pen is hardly flattering. Nominally employed by San Diego Supercomputer Cen-ter, he spends a lot of time carrying out lucrative consultancy jobs and getting others to fly him from a ski lodge in northern California to the scene of the crime.

Tagging along is his neglected girlfriend, who gave up an older man to follow him. The book's main analysis sets up the Aunt Sally argument that stealing software and destroying people's computer systems is not wrong, then demolishes it.

In the second book the point of view shifts from the hounds to the fox. The Fugitive Game Online With Kevin Mitnick: The Inside Story of The Great Cyberchase (Little, Browo, \$23.95) reveals that while Shimomura and his sidekick from The New York Times were try-ing to find him, Mitnick was on the phone to Jonathan Littman, a freelancer for the Los Angeles Times. Here the portrayal of the quarry is more plausible. In Littman's book, Mitnick is no Goldfinger. He is a clever but lonely, seedy fellow whose objective is more to tweak the noses of the com puter eatablishmeot than to

tion: when Playboy magazine commissions Littman to write a profile of Mitnick, the hacker finds out by reading his e-mad and calls to offer an interview. Littman's book devotes much space to the question of wbether Shimomura and his fellow investigators broke rules to catch their man. But it raises two interesting points. First, how the friendship between Shimomura and Mar-koff affected coverage of the case. Littman chronicles mercilessly how Markoff wrote flatteringly of Shimomura without

Bravado is his chief motiva

clarifying how closely they had worked together. Littman also reveals bow Markoff's portraval of Shimomura as a cybersleuth belped win the two men a \$750,000 book contract. Second, Littman reveals how little divides the sheriffs of cyberspace from its outlaws. With his gadget obsession, disdain for bureaucrats, busi-

nessmen, and the FBI, Shimomura resembles Mitnick more than be would like to admit. The big difference is that the computer expert oo the right side of the law becomes a media hero, earns consultancy fees telling companies how to defend themselves, and has others pay his expenses and buy his equipment. The expert who does not inhabits a prison cell with six other men, and is reduced to writing pleas for help with a pencil stub, rationed to a single sheet of paper each day.

### Britain's educational software advantage already in jeopardy Stephen McGookin on pioneering multi-media developments

market, according to Sir David Puttnam, the film producer employed by US media giant Time-Warner.

.. 142.1 東京日本日本

"Suppose that in another year or two, or indeed tomorrow, the hard-pressed head teacher of a school has to choose between two multi-medla products of particular relevance to the curriculum," he

"One is relatively low in price, tried and tested. It comes from the US or Australia, or perhaps somewhere else in the Pacific. The other is a relatively untested and fairly expensive product created in Britain. Which of the two is (he) more likely to buy?"

Speaking at a recent education technology conference in London, Sir David argued that Britain had the English language - "a sort of cultural equivalent of North Sea oil" which should be used to best advantage.

His speech, sponsored by Lift

- Learning for Life with Technology, an independent organisation to promote lifelong edu-cation - urged a mutually beneficial strategy combining

Pritain risks squandering the potential benefits of the educational software exploit areas in which Britain said that using the Net as an educational tool can help creative industries to educational tool can help creative areas in which Britain

"Wa can genuinely claim to lead the world in animation, possibly the most significant of the new audio-visual technolo-

"We have some of the

problems in an innovative and creative way.

She was helping launch BizEd, a new information gate-way to the Net - the worldwide computer network linking upwards of 25m people -

Sir David argued that Britain had the English language- "a sort of cultural equivalent of North Sea oil" which should be used to

best advantage

world's most talented computer programmers, including tha most prolific creators of

"And we have some of the most experienced and successful educational institutions and publishers. As electronic publishers, we are second only to the US."

Meanwhile, Anita Roddick, chief executive of environmental retailer The Body Shop, has

electronic games.

which is aimed at Britain's almost 1m 14 to 19-year-olds studying business and econom-

Attacking the existing UK curriculum, she said that if business education was seen as "fixating on financial success and ever-increasing productiv-ity we will have failed tomorrow's customers and tomorrow's workforce."

professional bodies.

the gateway.

An aim of the service, Rod-

the Financial Times. Biz Ed's role is to provide a "not-for-profit" student enquiry service. But corporate participants - whose material will be vetted by members of the Biz:Ed consortium - will be expected to pay for the opportunity to have their information, and a link to their own home page, accessible through

Roddick, because it is "experi-

ential" education, helping chil-dren to educate themselves

and using their teachers as

The gateway aervice will offer updated business educa-

tion resources, downloadabla

company case studies, brief-

ings, and economic statistics,

and will provide a "frequently

asked questions" service from corporate organisations and

Those involved ao far

include: Unilever, BMW, the

Inland Revenue, the Associa-tion of British Insurers, and

"guides".

dick said, should be to "try to impart values and social responsibility."

Biz:Ed is on the Internet at

(http://bizednet.bris.ac.uk:8060/) Lift can be contacted at PO Biz:Ed will succeed, said Box 1577, London W7 3ZT.

FINANCIAL TIMES

### NEW MEDIA & BROADCASTING **CONFERENCE**

#### London, 26 & 27 February 1996

This FT conference, the fourteenth in a successful series attended by movers and shakers from the media and telecommunications industries worldwide, will be examining the issues emerging from the convergence of computer, telecommunications and broadcasting technology, and the huge range of new business opportunities this will provide.

Topics include:

★ The potential for digital satellite

★ Is digital terrestrial a technology too far? ★ The role of terrestrial broadcasters in a 500

channel future

home shopping and video-on-demand

\* The business case for new media services.

Amongst the distinguished speakers:

★ Liberalising cable: lessons from the UK experience

★ Is digital television a threat or an opportunity

★ Finance for the multimedia future

★ Challenge and opportunity in new media markets: Asia and Latin America

Mr David K Elstein Head of Programming BSkvB

Mr Kelvin MacKenzie Managing Director Mirror Television

Mr Romain Bausch Director General Société Européenne des Safellites

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allows Netscape 2 users to organise graphically-rich reports and slide shows - is

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tions are also available at the company's homepage.

• Foreign exchange consul-

tant Altra Management Services has put up Inside the Market – a daily forex newsinteresting links. www.trading.com is a use-

ful reference page for global traders, with a commodities section and an equities page under construction. Nice backgrounds, but they take forever to load up. Once you're in. though, there is a good set of well-organised links.

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## **WORLD TYRE INDUSTRY**

		THE W	ORLD'S TO	OP TYRE MA	AKERS			
Company	1994 sales(Sm)	% of group sales	1993 szles(Sm)	% of group	1992 eales(Sm)	% of group sales	1991 sales(\$m)	% of group
Michelin*	10,881**	90	9,935	88,8	11,000	87	10,020	84
Bridgestone*	10,272**	66**	9,472	85.6	9,345	67.6	8,688	85
Goodyear*	9,428	76.7	8,853	76	8,167	69,3	7,849	72
Continental*	3,902**	64	3,719	65.2	3,980	84.2	3,613	64
Sunitomo*	3,426**	72**	3,223	71	3,276	71.6	3,050	71
Pirelli	2,717	50	2,748	96	2,875	85	2,756	85
Yokohama	2,651**	72	2,523	. 70	2,432	71	2,320	69
Foyo	1,410	57.7	1,298	56.3	1,263	57.6	1,194	58
Cooper	1,193	85	1,015	85	1,000	85	830	58 83 95
Hankook	997	85	788	90.1	759	94.9	681	96
Kumho	847	80	876	79.4	843	79.5	703	79
Ohtsu	784	96	665	96	689	90	621	91
South Pacific#	698++	90**	612	89	608	89	695	<b>29</b>
Shanghai	314	99	256	100	158	100	172	100
CIL	285	100	193	100	230		-	
Cheng Shin	278	95	255	99 .	241	97	220	96
MRF	276	75	269	76	303	99.5	324	97
Apollo	238	100	218	100	170	100	161	100
Modi	231	100	221	100	213	190	301	100
SUB-TOTAL	50,829		47,137		47,552		44,198	
TOTAL ***	57,773		53,180		53,115		50,400	

Notes, "Sales data have been adjusted to exclude revision from county-dwined retail activities ""Economic ""Comprises more than 100 smaller venture between Goodycar and Pacific Dunlop, 50% of South Pacific's vales are included in Goodycar's sales.

## A break from the cycle of recession

Burgeoning markets in Asia and South America may offset uncertainty in Europe and the US, says John Griffiths

most difficult searches has been for an effective "runflat" tyre, capable of surviving a long journey even when deflated. But the concept has already been developed to a fine art in terms of the industry's financial performance.

The early 1990s were marked hy one of the industry's worst bouts of cyclical recession: puncturing profits and leaving over-capacity rife.

By means of fierce cost-cutting, plant closures and other rationalisation, all the big groups in the industry survived. By 1994, a few companies were beginning to reconnect the air pump.

Now, as the industry enters the second half of the decade, pump, will shortly report

ne of the \$60bn-a-year it is once more looking round world tyre industry's and uniformly black, if not exactly fat. Profitability has returned to an extent that few of its senior executives would have predicted bittle more than two years ago, although not without severe damage to balance sheets. A testimony to the effectiveness of survival measures is that the black ink has reappeared despite the extra burden of some of the most savage increases in raw materials prices the tyre makers

have ever experienced. Groupe Micbelin, the world's biggest tyre maker, is back into substantial profits after the most expensive slimmingdown exercise in its history. Goodyear Tire and Rubber, one of the first to find the air

record sales for the second suc-cessive year and a further substantial rise in profits.

The recovery story is similar. though in most cases not quite so dramatic, at Continental of Germany, Bridgestone and most of the other world "top ten" tyre companies which between them control over 80 per cent of the global market. Even Pirelli Tyre Holding, the Dutch-registered arm of the Italian tyres and cahles group. is back into profits after Pirelli's costly and abortive efforts to take over its larger rival, Continental, in the early 1990s.

The industry has learned caution in discussing its immediate past and prospects. "Overall, 1995 was an average to fair year for the industry globally. But it's been a challenge in terms of raw materials prices. No one, in 1994, expected lhat to happen", says Mr Samir Gibara, Goodyear's new chief executive and prospective chairman.

"It's a question now of whether prices will increase again. Our view and hope is tbat they have pretty well reached a plateau, with only slight increases expected in

Mr Gluseppe Bencini, managing director of Pirelli's tyre operations, similarly fails to be euphoric about the return to profits. "Overall 1995 was a

good year for balance between demand and supply, after two previous years of severe over-

capacity in the industry." Both say this year is starting well, despite uncertainty over growth in West European vehicle markets and, in North America, worries over labour costs and flexibility after two long and damaging strikes Involving Bridgestone and Pirelli Armstrong.

The US labour unrest has provoked warnings from USbased companies that, should labour costs continue upwards at too great a rate, new manufacturing investment could well drift south to the US' Nafta partner, Mexico, instead.

The tensions appear sufficiently unworrying to Michelin, however, for the French group - which also owns the US Uniroyal Goodricb brands - to be planning some \$900m of new investments in North America over the next five years.

Offsetting the European and North American uncertainties, a flurry of vehicle manufacturer investment in Brazil and Argentina, as South America's Mercosur trading bloc takes firmer shape, has raised growth expectations for the tyre industry, with several of the higger tyre groups adding. or planning to add, capacity.



Pirelli's Mr Bencini suggests that vehicle projects so far announced for the region are only a beginning, with several more large ones just over the

horizon. Pirelli, which has long used its extensive South American operations as a base for exports elsewhere, projects 15 per cent growth in original equipment business in the region this year, with more rapid expansion subsequently.

Tyre makers' principal focus of attention, however, remains the burgeoning vehicle mar-kets of the Asia-Pacific region, and the race is on to be in at the start of the motorisation of India's 800m and China's 1bnplus inhabitants.

Month by month, the list of joint ventures and capacity investments grows longer.

In Europe, the cutback on capacity has left supply and demand in better balance, with even a few shortages developing in some parts of the original equipment husiness. Some industry observers bave suggested that the shortages were engineered, as part of a poker game in which tyre makers were seeking to improve their thin margins with the vehicle makers.

If so, there was a danger of it backfiring, with General Motors' Opel subsidiary opting to fill one gap by placing an order with Hankook of South Korea which, like other Asian producers is pricing aggressively in pursuit of market entry,

Nevertbeless prices bave hardened enough to cover the sharp increases in raw materials costs of the past two years. And European tyre makers argue that the Hankook deal is likely to turn out to be a "oneoff' unless the South Korean industry further advances its tyre technology and establisbes manufacturing capacity inside western Europe.

No-one in the industry, however, should be ruling that out, Similar arguments could have been raised against Bridgestone of Japan 15 years ago. Now, it is the world's second largest producer after Michelin, having grown on the back of the Japanese car industry to become a technology leader and acquire the US' most famous brand after Goodyear -Firestone.

Korean vehicle makers have bugely ambitious plans for their own world growth over the next decade, and Korea's tyre makers have every intention of riding with them.

> Thlle German tyre makers, burdened with a strong D-Mark and costly and inflexible labour forces, are looking with more urgent interest at Eastern Europe for manufacturing Investment, a more cautious attitude is being adopted by other big groups in the indus-

Some believe that, while the region may be a low cost producer now, labour rates and other costs are likely to rise rapidly in the future. Nevertheless, selective investments are being made: Goodyear, for example, only last month announced the \$55m acquisition of the Polish state treasury's 32.7 per cent stake in TC Deblca, one of the region's

leading tyre makers, together with the underwriting of a \$60m capital increase to fund modernisation and expansion of Deblca's plants.

With the hlg manufacturers' return to profitability, and the prospect of growing markets and margins in both the original equipment and replacement tyre markets over the next several years, the mergers and takeover talk which prooccupled the industry in the late 1980s and early 1990s have

faded. Have the upper echelons of the industry, then, at last stabilised, with no further rationalisation contemplated or left to come?

Goodyear's Mr Gibara, for one, says no-one should count on It. Michelin, Bridgestone and Goodyear remain bigger than their next nearest rivals by a factor of at least two. In terms of economies of scale and cost-sharing, much could still be gained by smaller manufacturers through alliances if not formal mergers or takeovers. "Frankly, I doubt if it's all over yet", says Mr Gibara.



#### **WORLD TYRE INDUSTRY II**

Americas: by Bruce Davis

## Moving into two continents

Dealers and manufacturers are at odds. but forecasts seem encouraging

The like

Groupe Micbelin grahhed headlines late last year when it announced an extensive capacity expansion plan at its South Carolina facinry network - representing up to \$900m in capital expenditures over 5 years. But nearly as significant in terms of the marketplace were several deals made throughout the year affecting distribution.

Four such deals stand out: Penske's purchase of Kmart's \$360m automotive service business, and subsequent switch to a sole supply contract for the 860-store chain to Goodyear, depriving Michelin . of a key customer

• the creation of a \$400m purchasing and marketing alliance, Tire Alliance, involving seven of North America's larg est independent tyre dealer-

· a · managemant/dealer

buy-out of America's largest particularly Goodyear, which independent franchising system (389 affiliated stores), Colorado's Blg O Tires; and a realignment of Sears, Roe-

huck and Co's automotive group - into a tyre division comprising 1.042 stores, and an automotive parts division, with 1 480 locations.

These, and other deals; focused attention on a growing rift between independent dealers and tyre manufacturers,

Goodyeer (Includes non-tyre sales

Bridgestone/Firestone

Michelin / Uniroyal

Llantas General

Lima Caucho

Ico/Prollentes Ne

\$ million

Pkrelli

Euzkad

FATE

Tomei

Funsa

Total

lealerships - those with 50 or more depots - accounting for 45 per cent of the US market for replacement tyres. Small independent dealers, 1.512.5 850.0



effort to enhance productivity.

Michelin, Goodyear and Conti-

hy extending their manufac-

turing networks eastward and

haying shares of tyre makers

tries such as Poland, the Czecb

republic and Slovenia.

lower production cost coun-

OE and replacement market

customers experienced spot

shortages of tyres in 1995,

especially in the commercial

vehicle and farming and for-

estry sectors, but also in the

passenger car market. The

shortage of car tyres was

unexpected in that car sales

across Europe were only about

1 per cent ahead of those in

1994. The need to provide the

right product to meet demand,

with non-traditional suppliers

- Holland's Vredestein, for

axample - or by shipping

spare tyres; forcing them to

ental are hedging their bets

has appressively nursued "nontraditional" distribution channels for the past few years.

the tyre makers' moves into mass merchaodising, some-The distribution system is undergoing fundamental times by forming their own buving coalitions, and somechange, according to Michelin times by litigation. Mass mer-Americas data, which show large national and regional chandisers and so-called "warehouse clubs" take an estimated 17-20 per cent of the replacement market for car tyres. Tyre maker-controlled retail chains - Goodyear and Bridge stone/Firestone - account for

> about 8 per cent. North America is the world's single largest market for tyres - and easily the most accessi ble for international hrands.

numbering about 22,000 nation-

wide and accounting for 30 per

cent, are attempting to counter

Replacement market tyre shipments are expected to grow steadily, if not spectacularly, this year after falling about 3 per cent below industry projections for 1995. Forecasts for 1995-96 in part

on the strong 1994 market, when all time US record shipments of 278m units (car and truck tyres) were a solid 11 per cent ahead of 1993.

Reflecting the openness of the US market to international



est tyre manufacturers collecmeted 85% of the US and Canada's \$19bn tyre sales in 1994

trade, approximately 17 per ment market for car tyres is cent of replacement car tyre shipments and more than 20 per cent of commercial vehicle tyre shipments in 1994 were imports from outside North America, primarily from Japan, Brazil, South Rorea, France, and India. Similarly, the US replace-

split about 50-50 between such manufacturer's flag brands as Goodyear, Michelin and Bridgestone and private and associate brands, although a recent survey indicates the manufacturers' associate brands - Goodyear's Kelly-Springfield or Bridgestone/Firestone's Dayton, for example - have been picking up market share steadily. 1996 will be a key year for

three of the "second tier" manufacturers in North America - Continental General Tire. Dunlop Tires, and Pirelli Armstrong Tire-all of which are striving to rebound from losses in 1994. Those incurred by Dunlop and Pirelli Armstrong resulted largely from extended strikes.

in Latin America, if vehicle industry investments are a measure of future tyre demand, then a rash of tyre plant expansion announcements throughout that area should be expected soon.

The investment plans of European and American car and truck producers in Brazil and Argentina total more than \$12hn and represent ucarly 500,000 units of new annual vehicle canacity.

Latin America is dominated hy three manufactur-ers - Goodyear Tire and Rubber, Bridgestone/Pirestone, and the Pirelli Group, which control up to three quarters of the market. The rest is split among a dozen relatively small, local producers, and Groupe Michelin, which produces commer-

For Pirelli, Latin America

cial vehicle tyres in Brazil.

represeots nearly one quarter of global turnover, 27 per cent of operating carnings, one third of in-place capacity, and 31 per cent of employees.

South Korean manufacturers Hankook Tire Manufacturing and Kumho have also carved out niches in Latin America. both claiming 10-12 per cent of their global jurnover from sales in the region.

Mexico's Corporacion Industrial Liantera is the holding company for Hulera Eugkadi which has grown into a global top 20 tyre maker through its acquisition of General Tire de Mexico, and more recently has secured long-term affiliations with Continental.

Euzkadi is still largely focused on the Mexican market, but it is placed to expand northward into the US and southward into Central and South America, especially with Continental's marketing resources to tap into.

Forecasts of tyre and rubber growth show annual increases of 3 to 4 per cout, although the raw numbers can be misteat ing because they do not reflect the parallel change to radial capacity from cross-ply.

The outhor is European editor of the Europeon Rubber

■ Europe: by Bruce Davis

## The fight to strike a balance

Top companies are hedging their bets by expanding their operations eastwards

The European tyre snpply-and-demand relationship, out of equilibrium for much of 1995, has attained a sense of halance as 1996 begins, but expanding capacities, growing imports and general economic sluggishness in key markets could easily tip the scales as the year prog-

The big manufacturers themselves vary in their forecasts for Europe, and have taken steps towards matching capacities to demand. The most notable change has been a widespread move to 7-day. round-the-clock operations at manufacturing facilities ln

4

Renelux, France and Germany, Michelin and Goodyear, in particular, are banking on productivity and flexibility improvements afforded by 7-day working weeks to offset high manufacturing costs at their European factories. Pirelli and Sumitomo Rubber Europe (Dunlop) have also moved to continuous opera-

tion, but to a lesser degree. At the same time as lengthening the working week, tyre makers are rationalising factory capacities to make each plant more specialised devoted strictly to original equipment (OE) passenger car tyres, for example - in an

however, was an important factor. European car makers are turning increasingly to lower rolling resistance "green" tyres, capacities for which are still limited. Shortfalls in OE shipments were met primarily either by temporary delivery contracts

> solve the problem locally. European tyre makars should report better-than-projed results for 1995 th healthy winter tyre sales during November-December in central Europe. Winter tyres ecount for 10-12 per cent of the replacement market Europe-wide for S/T-rated tyres - and up to a quarter of sales in certain areas throughout the region, especially in

In the replacement market, dealers and consumers across

Alpine communities.

Europe are faced with a continually increasing array of brands and price categories. Market observers in Germany now count more than 110 separate new tyre brands, with more than half coming from

cources outside Europe. Maintaining and expanding distribution channels continnes to occupy considerable management time and energy. Michelin and Continental have the most extensive equity-held retail networks, with 1,200 and 950 depots respectively, across the continent. Michelin has nearly completed converting all the outlets of its network to commonly signed Euromaster" depots, whereas Continental continues to operate its various retail chains recognised names, such as "NTS" in the UK or "Vergoelst" in Germany. Kwik-Fit Holdings plc. considered Europe's largest "inde-

under their own, regionally

pendent" tyre retailer for most of the past decade, expanded its reach late last year with purchase of the 43-outlet UK chain, Tyre Sales Birmingham, giving the Edinburghhased company 635 depots in the UK and 135 more throughout Benelux.

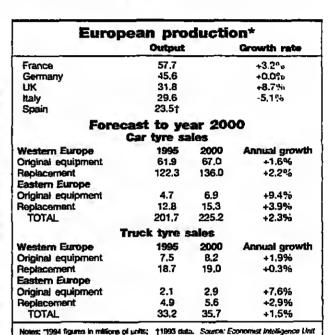
In the commercial vebicle segment, most manufacturers have been scrambling since early 1995 to keep np with id, which shot up stronger and faster than expected. Freighl activity during 1993-94 failed to live up to the levels expected following the collapse of communism in eastern Europe and the opening of east-west borders for

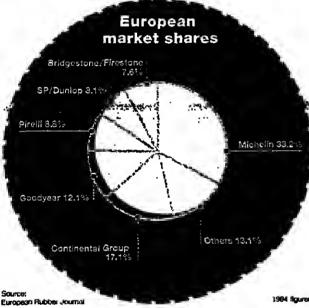
result, transport companies reduced the number of vehicles on the road and chose to "cannihalise" tyres from idle equipment, creating a dip in replacement demand. JP Morcan Securities has

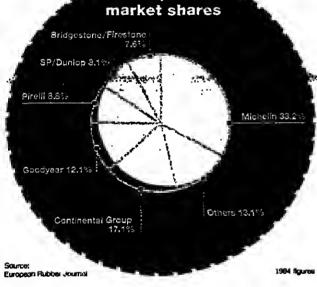
the first time in 50 years. As a

estimated truck tyre shipments will have increased as mnch as 7 per cent last year - following a 12 per cent jump 1994 - and might climb again this year to the 1989 European peak of 12.2m units. This follows a three-year slamp that saw truck tyre demand drop more than 20 per cent from 1990-1993 to below 10m units.

Retreads account for another 6-7m units of replacement market demand or about 40 to 45 per cent of the European replacement market. A cceptance of truck retreads has been rising steadily in the past few years.







Asia: by Michiyo Nakamoto

Faced by new trends

With growth low at home, Japanese tyre makers are scrambling to expand next door

The Asian region in the past few years has been marked hy contrasting trends. In Japan, one of the world's largest tyreproducing countries the market has become mature, while in other countries demand for tyres bas been growing strongly. In contrast to expectations of stagmant growth in Japan, the tyre markets in Asian countries are forecast to continue to show marked expansion in the years ahead.

The global tyre market will grow only 3 per cent, of which Asla, including China, will grow 8 to 10 per cent. That means growth in Japan will be about 1 to 2 per cent annually." says Mr Takashi Uchibayashi, executive director of Sumitomo

Intially, prospects in Japan do not seem as gloomy as industry executives suggest. Last year, the Japanese industry produced a record 1.04m tonnes, breaking above the 1m toone mark for the first time in 3 years, according to forecasts by the Japan Rubber Manufacturers Association. Tyre sales in 1995 are also expected to rise 5.5 per cent to 613,000 tonnes. according to the Japan Automobile Tyre Manufacturers Association.

However, these solid figures conceal a structural change in the Japanese market which is forcing Japanese tyre makers to set their sights on other markets for future growth.

While overall sales appear firm, the increase is supported

largely by replacement demand

rather than OE sales to vehicle makers. As Japanese vehicle makers have shifted a growing proportion of their manufacturing overseas, demand for OE tyres which has comprised the majority of domestic sales has fallen significantly.

in 1994, the last year for which statistics are available, OE tyre sales dropped 9 per cent to 47.3m units, according to JATMA.

The main issue we face is the shift of Japanese car mannfacturing overseas," says Mr Uchibayashi at Sumitomo. "As a result our OE orders have fallen drastically," he says. Imported tyres, which surged

on the back of a rising yen and growing cost-consciousness among Japanese consumers, have grown to take nearly 15 per cent of the passenger car market, according to JATMA. Japanese companies are

moving aggressively to strengthen their networks of directly operated retailers, to shift to more value-added products and to raise their cost competitiveness in order to compete more effectively for the replacement market. But in the long term, the

greater competition in the replacement market as a result of falling OE demand and the growth of imports are expected to lower margins for domestic tyre makers, Mr Fujiwara says. As a result, Japanese tyre makers are scrambling to expand in neighbouring Asia. in recent years, Asian markets outside Japan have been a significant source of demand for exports because economic development has spurred construction activity.

Overall exports to East and South Asia grew nearly 15 per cent in 1994 to 103,363 tonnes. While figures are not available

yet for 1995, buoyant exports to Asia are believed to be a factor behind an estimated 13 per cent rise in total exports last year, according to JATMA.

However, in order to establish their presence in the local markets, and as a means of countering the impact of the high yen, Japanese companies are aggressively setting np manufacturing operations in the region.

Bridgestone, which is Japan's largest tyre maker, was the earliest to recognise Asia's potential. The company has manufacturing facilities in Taiwan, indonesia and Thai-

But it is Toyo Tire and Rubber, a smaller company, which has become first among Japanese tyre makers to venture into China. Toyo has joined hands with a local company to manufacture tyres for passenger cars in Shanghai from next year. The company plans to export mainly radial tyres which it will manufacture in China to markets in the US. Europe and Japan.

Toyo Tire's move into China has put the spotlight on the plans of the industry leader. Bridgestone, for that market. . Although Bridgestone regards China as one of the most promising markets in Asia, along with Thailand, indonesia and India, the company remains cautious about its prospects there. "It is very difficult to figure out China,"

says a Bridgestone official. While their slow move into the Chinese market contrasts with the aggressive plans of their western competitors, the Japanese manufacturers are committed to becoming a main forca in the Asian market which is their best hope for future growth.



Up to 5% fuel savings are possible for everybody with Michelin Energy tyres. The unique performance of the Energy tyre is the result of a revolution in tyre technology. It is what we at Michelin call Green Tyre Technology.

> Not only does the Michelin Energy have all the usual qualifies of a Michelin tyre grip, long life and

comfort - but it introduces something new: lower fue! consumption.

This technological revolution brings real benefits to you. The Michelin Energy will allow you to travel up to 20 miles more every time you fill up your tonk. In effect, the money saved on your petrol bill repays you the value of two tyres over approximately 40,000 miles.

.So don't miss out on tha technological revolution, look on the sidewall of the tyre for the GREEN X".

MICHELIN



**DRIVING DOWN THE COST** OF MOTORING.

#### Company profiles: FI reporters look at the fortunes and strategies of the six leading producers in a changing market

### Large, energetic and secretive

A change of style is beginning to emerge as expansion is slowed and a search for new markets pursued

ike Bibenbum, the jovial man made of tyres who serves as its corporate symbol, Michelin just keeps on

Barely a month goes by withont some important plece of news emerging from the French-based group. Between 1960 and 1990, it opened or bought new factories around the world at the rate of one every nine months.

In the last two months of 1995 alona, for example, lt announced, in November, that it would be investing up to \$900m over the next five years in boosting its US manufacturing capacity. It followed this up less than two weeks later by stating its intention to open a research centre in the south of France.

Then, during December, it bought a majority stake in Stomil Olsztyn, the Polish tyre maker, and soon afterwards unveiled an investment of nearly \$30m in Michelin Shen

ontinental, the German tyre maker from Hanover, is the world's fourth largest tyre manufacturer by market share behind Michelin, Bridgestone and Goodyear.

It is a position that carries some disadvantages in a market where size, resources, and especially the ability to sustain high research and development costs, play an increasingly important role.

Furthermore, Continental's fourth place somewhat distorts the reality of a market that is dominated by the top three companies, behind which Continental lags to a signifi-

The German group, includ-ing its US subsidiary General Tire, commanded only a 7 per cent share of the world tyre market in 1994, compared with 20 per cent for Michelin, the market leader, 18 per cent for Bridgestone and 16 per cent for Goodyear.

But despite this apparent disadvantage Continental has been able to deliver the longpromised turnaround after some years of a cost cutting and productivity exercise.

forecast a strong rise in profits, following on from a 53 per cent increase in first-half 1995 profits.

The productivity drive followed the stiempt several years ago by Pirelli, the Italian tyre company, to take over

Continental by means of a hos-

Yang Tire Company, a joint venture in the Chinese town of Shen Yang, to produce radial tyres for cars and light trucks. Yet Michelin remains one of the most enigmatic tyre producers in the world, at the same time the largest – with some 18 per cent of the market and one of the most secretive. It stands apart from its competitors in many important

Evolving from the partner-



ship of Barbier, Daubrée et Cla m 1863 m Clermont-Ferrand in central France, Michelin went on to open its first factory abroad in Italy in 1906, and distinguished itself with many innovations over the years. notably the invention of the radial tyre in 1946. Bager to raise its marketing

profile, the group is happy to circulate glossy brochures on its products. But when it comes to communicating on financial infor-

mation, the situation is a little more closed. Until recently, the family has been refuctant to other inter-views. It couthines to control challenges. Net debt stands at the capital of the group, which is incorporated under the FFr21.4bn, and cost cutting remains a central philosophy The worldwide workforce, after unusual legal status of a société en commandities par actions, exposing the managing part-ners - François Michelin, his peaking at 146,000 in 1990, has been dropping steadily to 118,000 in 1994 and that is a son Edouard and Mr René Zin-graff – to undimised liability trend which is likely to conwhile conserving their power.

RIBIBIBIBIBI

Its hectic expansion has now

slowed, after culminating in

the acquisition of Uniroyal

Goodrich in 1989, which pro-

vided it with a strong market

share but also high debts and

restructuring challenges at a

After dropping into losses

since 1990 - when it went into

the red by FFr5.3bn at time of

executives predict that they

capital investment of FFr12bn

will return into the black for

the full 12 months of 1995. Net

profits of FFr1.43bn were

reported for the first half of the

historically proved to bave

income than the tyre busine

been a steadier source of

time of economic downturn.

Michelin is responding in:a number of ways. It is expanding in growing regions such as eastern Asia, radiopalising in more matters markets, and investing heavily in new technologies, such as its completely automated and highly secretive C3M manufacturing unit, capable of switching between the production of diferent types of tyres.

During mid-January this year, the group made public some of the conclusions of an important organisational study launched in September last

In what it claimed was an effort to be "more responsive and closer" to markets and customers, it is restructuring itself into four areas, and creating s nine-person executive council to assist the managing partners. It seems that the buzz of new activity will continue long into the future.

Andrew Jack

Mr Hubertus von Grünberg, ehairman of Continentai, called the Portuguese factory the company's "most modern plant in Europe".

Only 10 per cent of its output remains in Portugal. Much of the original equipment sales goes to Spanish-based car makers including Seat, Volkswagen and Opel, as well as Bast Asian car makers such as Daewoo in South Korea.

The new plant, along with the production plant in Otrokovice in the Czech Republic, forms part of Continental's strategy to shift production to low-cost countries. This is a policy which has led to some concern among Continental's German workforce.

In Portugal, Continental's bour costs are about a third lower than the prevailing lev-

However, Mr von Grünberg maintains that be does not intend to push this strategy to its extremes. He has, in addiper cent and Semperit, at 21 tioin, pledged to retain the The winter tyre business, a plants, including those in Hanover and Aachen.

> But there is no doubt that the lower cost of production outside Germany has had an impact on the regional spread of production at Continental as well as numerous other German companies.

Wolfgang Münchau

more connetitive at V85 to the

dollar, tha higher level of loss

and waste at its US factories,

taken with the longer time that

is needed to fix problems

arising in production mean:

that at Y100 to the dollar. US

costs are higher than costs in

Productivity at its US plants

is about 15 per cent lower than

## Making up on the top three

tile takeover in an unusually bitter struggle, out which Contlnental's management emerged victorious.

tile takeover bids to have taken place in Germany. Continental's position is, of course, much stronger in Germany, its home market. Here

It was one of very few hos-

and has therefore had a stabilising effect on profits.

Continental's tyre operations also differ from its rivals in the brand make-up. According to an estimate by Lehman Brothers, the preit has been the market leader mium Continental brand made up only about 42 per cent of



Through its 1987 acquisition of General Tire, Continental moved towards lts goal of becoming a regionally more diverse group. In 1994, Gen-22 per cent of turnover.

Continental is the most aiversinea panies, due largely to Conti-Tech, the rubber products company, which in 1994 accounted for 25 per cent of

ContiTech, which derives a substantial part of its business from the car industry, and to a significant extent in Germany,

sales in 1993, with the rest of sales going into second or lower-tier tyres. These include Uniroyal st 24

market segment in which Conhas traditionally been an important source of income. At the end of last year, Continental completed a DM180m investment in a new factory in Lousado, near Porto in Portugal, which at 20,000 tyres a day has a higher output than any of its German factories.

looking up.

#### response at Bridge-stone, Japan's pre-eminent tyre manufacturer, is the return of the company's US subsidiary to the celebrated IndyCar World Series car

Bridgestone/Firestone resumed participation in the Indycar World Series last March and has already seen two cars using its tyres win first place this season. The company's return to the

Indy is regarded at Bridgestone as a sure sign that, after the rocky years of the early 1990s, things are finally The Japanese tyre maker

has been through a difficult few years as profits suffered amid recession at home and its US subsidiary was mired in a prolonged strike that damaged its public image.
In particular, the problems at Firestone, the US type

maker it acquired in 1968, weighed down heavily on the Japanese company which was forced to pump \$1bn into upgrading facilities and raising competitiveness. But as it emerges from those dark days, Bridgestone is showing that there is reason

for its optimism and for believing that the company is set to build on its position as the second largest tyre maker in the world.

Bridgestone will, we believe, become a more powerful force within the tyre indus-

## On the transfer A come-back after Indy wins

try, style at Sinds Clarke, industry amplyst at Eleinwort Benson in Takyo. With the Japanese tyre mar-ket, which has traditionally provided most of its profits, suffering from lower vehicle production, one of the compa-

ny by strengths is its exten-sive global presence. When it purchased Fire-When R parchased fire-stone, Bridgestone quickly modernised the 18 overseas plants it acquired, while one was closed. In the past new years, it has made significant invocate in rationalising its

nomic recovery there, Bridgestone/Firestone expanded sales strongly, particularly in the

overseas opérations. In Europe, for example, it consold former Bridgestone and Firestone sales companies into a firm of 18.

The benefits of those moves are showing through clearly in Bridgestone's performance in the US and Europe. In the US, Bridgestone/Firesione has suproved its reputation for quality and won back

business from GM, the largest

car maker which halted orders

after the Japanese company

cyclical scrivity better than in

the past, reflected in lowering

modate last year's swingeing

without having too adverse an

impact on the company's

The company's nine-month

sales, at \$9.9bn, were 9 per cent

higher than in the previous

year's period. Net income grew

by 7.9 per cent to \$464.6m, or

\$3.06 per share, compared with

\$480.5m. or \$2.85 per share, in

the same 1994 period.

the breakeven point to accom-

raw materials price increases

cent increase in sales to \$1.4bn in 1994 is expected to be followed this year by a further rise in sales of 24 per cent to \$1.8bn. Net profits which doubled to \$31m are forecast to rise further to \$50m.

The US subsidiary reported

an 11 per cent increase in sales

to \$5.7bn and a nearly fivefold

gain in net profits to \$29m in

1994, the last year for which

results are currently available.

In the year to December, 1995,

it is expected to see sales rise

another 8 per cent to Y6.2bn with net profits more than

In Europe, helped by the eco-

18181818181

nt market. A 9 per

quadrupling to \$130m.

"Foreign plants are running at very bigh capacity," the

company says. In Japan, where the contin-ued decline of vehicle production has slashed original equipment sales in the indus-try, Bridgestone has been

performance tyre sector. It also

took substantive steps to

increase its distribution net-

works, adding a total of 1,500

outlets through agreements

with independent groups such

It has escaped the traumas

which afflicted rivals Bridge-

stone and Pirelli in the US last

year in the form of months-

long strikes over pay and

It negotiated, as usual, with

the American Rubber Workers.

Bridgestone and Pirelli sought

as Penske.

working terms

aggressively marketing replacement tyres and launch

White line

ing innovative products.
With nearly 46 per cent of the domestic market, strong brand recognition, high productivity and ontstanding R&D capabilities, Bridgestone is unlikely to see its market leadership challenged easily.

Meanwhile, it is moving aggressively into new, promis-

ing markets in Asia, where spreading vehicle use and the expanding presence of Japanese veblcie makers, are expected to support further

In addition to its factory in Taiwan, Bridgestone ls expanding its facility in Indonesta and building a second fac-tory in Thailand. In India, it has just agreed with the Associated Cement Companies to set up a tyre manufacturing and sales joint venture and is looking into the possibility of nanufacturing in China.

While Its solid presence in the US and Europe give lt a balanced global operation, Asia is clearly where the company has its future hopes set. "Rather than increase sales in the US and Europe, where competition is fierce, we are aiming to develop new, promising markets," a company representative points out.

By doing so, Bridgestone believes it can achieve its goal of raising its share of the world tyre market from just under 18 per cent to 20 per cent by the year 2000.

Michiyo Nakamoto

## Record sales and firm profits

t was less than s decade ago that Goodvear Tire and Rubber, then the world's largest tyre maker, found itself suddenly demoted to third place by the aggressivaly expansionist Michelin of France and Bridgestona of

Now on its second chief executive since that era, Goodyear is not content with its humbler position in the world hierar chy. However, the principal goals of Egyptian-born Mr Samir "Sam" Gibara, 56, who became chief executive on Janpary 1 and is virtually certain to sdd the chairmanship when the current chairman Mr Stanley Gault retires in June, are not just to make Goodyear the

"My objective is not to be wise but to be best in returns to shareholders and motivated employees. The rest Gibara. Measured by sales and profits, Goodyear appears to be travelling rapidly along that

It is shortly expected to announce record sales and further substantial profits for the second year running.

Mr Gibara, a former adviser to Brussals' International Trade Centre, has been Mr Gault's deputy for several years. Ha has thus observed at first hand the financial renaissance engineered by Mr Gault after Sir James Goldsmith's abortive takeover attempt left Goodyear floundering in debt in the late 1980s.

The latest financial results. says Mr Gibara, will confirm

to make independent agree-The priority now, he says ments. Bridgestone using, tem-"is to grow Goodvear in 1996 and beyond. In the past four to porarily, non-union labour but five years, half the world with scant success.

old Soviet Union - has become available to us, all huge, emerging markets. In our mature markets, the name of the game is productivity improvements and cost reductions. But in developing areas we will make big investments."

Capital spending on Good-year's world-wide businesses jumped sharply during the nine-month period to \$373.5m, compared with \$306.9m a year earlier. As with its chief rivals, Goodyear's eyes are turned, in particular, towards China and other fast-growing Asia-Pacific centres where vehicle production is taking root.

Goodyear's performance was aided last year by a blitz of new products, especially in the

too displeased with the out-

come of its rivals' efforts: "We

couldn't let the competition

gain a low-cost advantage."

says Mr Gibara. Despite the unions' success this time round, Goodyear executives suggest that there is s warning for the US tyre industry's work force to be found in what has happened in Germany, where Continental bas made clear that new investments will be made mainly outside the country because of high German labour costs and inflexibility.

With the North American Free Trade Agreement now firmly in place, a similar process could happen in the US,

investment drifting south of the border to Mexico, it is hinted.

"The analogy with Germany is a good one", says Mr Gibara, "The US industry is not immune from the risk of becoming a high-cost producer. OK, the German situation is more difficult than in the US. But if we're not careful US workers may indeed price themselves out of the market."

One large cloud, however, is now lifting from the sprawling Akron, Ohio, headquarters of Goodyear.

Several years ago, Goodyear was struggling with heavy losses on one of its biggest diversification investments mada in the 1980s - a \$1bn, oilcarrying pipeline across the southern US which initially attracted little business and which Goodyear was unable to

"But the pipeline in 1995 was Gibara of its \$38.9m operating income in last year's first nine months. "We did very well out of it in terms of profit and. even more, cash flow - it's not a burden any more."

But it makes no strategic fit with the core business of tyre making around which Goodyear is rationalising. So it is still effectively on the market - but no longer as a distress

It is the last of Goodyear's big non-tyre-related businesses still to be sold. There are still some small disposals to be made but "we're 90 per cent of the way to our shape for the future", says Mr Gibara.

John Griffiths

### Bleak years are left behind

to report for last year. It is a galling scenario for Pirelli, now much concerned with consolidating a sound financial structure after the Continental

However, it has not deterred Pirelli from investing heavily in more efficient and flexible manufacturing processes,



except North America. "Wa have been able to introduce a been well accepted. But we have not been able to reduce costs there; we have found thet to deal with the US unions is a very tough job."

long time crippled production et the company's two US plants and left key customers seeking supplies elsewhere. One consequence has been a

management, now led by Mr and chief executive of Newhaven, Connecticut-headquartered Pirelli Armstrong Tire. His task is to reverse tha US subsidiary's \$21.4m loss in 1994 and the further high losses the company is expected

its chief market goal of higher sales in the premium tyres sector. It is here that profits margins are at their widest -- but also where manufacturing complexity is at its greatest because of the need to produce more complex tyres, in greater size and variety than the commodity tyre sector, and in necessarily lower volumes.

But the push is geographical as well as technological. Not least, Pirelli is working hard plants." says Mr Bencini.

rently supplied mainly from plants in Europe and Sonth America, "But we do need to have one more joint venture in the Asla-Pacific region. although no decisions on location have been made," says Mr Bencini. A third, envisaged for India, is further down the priority list.

Pireill has substantially restructured its manufacturing operations in Europe, shotting a number of plants and with the final stages including the ending of all truck tyre production in the UK and its transfer to Turkey. However it is a reflection of

the improved efficiency attained that total capacity has been maintained despite the closures, says Mr Bencini. This was even allowing for a 20 per cent increase in the number of products available, in turn made possible by a 75 par cent increase in production flexibility between 1993 and the end of last year as new

process machinery spread through the group's facilities. The premium strategy has made Pirelli lead supplier to BMW, Jaguar, Porsche, Ferrari, Rover, Alfa-Romeo and Saab. In the important replacement tyre sector, It also elaims market leadership in

Its importance to Pirelli is obvious in terms of the sector's growth - by 6 per cent in volume terms in each of the past two years. Within this, however, Pirelli's own sales in the sector have jumped by 12

John Griffiths

### The struggle to define a strategy US-manufactured products

Sumitomo Rubber stands earthquake hit the region a Mr Fujiwara, Sumitomo has among the top tyre year ago, Sumitomo managed stepped up efforts to raise making companies in to recover swiftly from tha productivity further. It has Japan and the world, but it is, at the same time, struggling to define a new role for itself. Sumitomo, which sells
Dunlop tyras, faces the challenging task of shaping a strategy for growth in an industry increasingly dominated by global giants. "Being a middle-sized tyre

company, Sumitomo Rubber has to have a clear strategy in order to surviva," says Mr Takashl Ucblbaysshi, executive director in charge of corporate planning and overseas business. In the mature tyre market, it

changes in the pecking order. Rather than pursue market share, the company is aiming to raise profitability in its tyre operations and seek growth in new areas of business.

is difficult to expect significant

So far, Sumitomo has demonstrated that it is well positioned to achieve both

Although it suffered the loss of a plant and R&D centre in Kobe when a devastating maker in Japan according to

damage and is expected to increase sales and profits this

The company is likely to expand domestic tyre sales by 2.5 per cent on the strength of replacement demand, according to Mr Fuyuki Fujlwara, industry analyst at BZW in Tokyo.

"one of the most competitive domestic tyre companies, in terms of productivity, retail reach and overseas production

capacity.

been able to achieve substantial cost cuts st the factory level, mainly through improvements in facilities. Mr Uchibayashi points out.

process of shifting to higher value-added products in Japan - a strategy which contributed significantly to higher sales



Nevertheless, in order to raise profitability Sumitomo is focusing itsi efforts on improving productivity further, both at its overseas facilities and at those in Japan. At home, despite being tha ond most productive tyre

particularly pressing issue in the US, where Sumitomo has

seen business grow as a result of the greater shift of Japanese vehicle production there and strong market demand. Although its US facilities are running more or less at full capacity, "we are not satisfied with productivity levels in the US," Mr Uchibayashi says.

Whila the yen's sharp

appreciation

But productivity is a

A review of US productivity and costs is under way, and a decision on whether or not to expand there is likely to be made within tha year, Mr Uchibayashi says. In Europe, the company's facilities are approaching Japanese levels of productivity

and some plants are already on par with plants in Japan. Meanwhile, like its Japanese competitors, Sumitomo is seeking growth in Asia where it is building its first tyre plant in Indonesia. The company made aims eventually to take 10 per

cent of the Asian market, Mr Uchibayashi says. Yet even as it works to improve the profitability of its tyre business and axpand in emerging Asian markets. Sumitomo is diverting more of its resources to developing

The tyre industry is following the path of the steel

industry which has seen its

markets mature and production fall," Mr Uchibayashi says.
By eventually raising its non-tyre businesses in areas such as sports equipment and dvanced rubber products to 50 per cent from 35 per cent, Sumitomo is similar

mitomo is aiming to take s

that Goodyear is managing n late March, Pirelli, the Italian tyres and cables manufacturer, will Lmannfacturer,

announce its best financial in Japan, Mr Uchibayashi says. results for five years. Although low US market It has already come a long share is a blemish on Sumitomo's solid global way from the bleak early 1990s, when it was plunged operations, concerns about into heavy losses by slumping vehicles markets and its aborproductivity and costs are holding back a decision on further capacity expansion tive attempted takeover of its larger rival, Germany's Conti-

nental group. Over 1992 and 1993 Pirelli's tyre operations, which account for about one-half of total turnover, made a total net loss of L382bn(\$223m). After achleving little more than break even in 1994, the tyre operations made a net profit of 1.29bn(\$17m) in last year's first half, and nearly \$180m at the operating level. Net debt has

gearing is well below early-But as Mr Giuseppe Bencini, managing director of Pirelli's global tyres operation, says, "the figures don't tell the whole story."

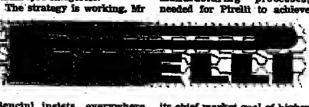
plummeted and at 28 per cent

On the positive side are growing sales and profits in Europe and major markets outside North America. The negative is North America itself, where Pirelli's Armstrong Tire operations still bear the wounds of a ninemonth strika and where efforts to bring down labour costs and increase labour flexi-bility have, like similarly strike-hit Bridgestone, been

largely frustrated. "We are getting very, very good results in the rest of the world," says Mr Bencini. "We are making some progress in North America - but it is still Michiyo Nakamoto an unpleasant situation."
Pirelli, itke some of its leading

## with new production

rivals, has a two-prong strat-egy to maximise its financial recovery from the deep world tyre market recession which afflicted all tyre makers in the early 1990s: a further lowering of costs and an intensive drive stream, mainly in the premium tyre categories.



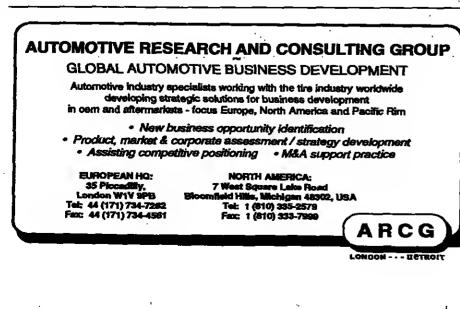
very high number of products in North America which have The strike is over, but for a

replacement of the top US uni Ferrario as president

to increase its presence in the booming vehicle markets of the Asia-Pacific region and China. "Up to now this has been done mainly through exports, from Europe, from Turkey and from South America. But for the future we shall have joint ventures and local Pirelli already has a strong

RASTRANCE DATE OF THE RESTRICT

the performance tyre sector which has grown per cent and seven per cent over the same period.



Technology: by John Griffiths

## Technology moves ever-faster

Silica and new types of carbon black help to create improved tread compounds

Tyres are undergoing one of their most intensive periods of technological development in the 100-year plus history of the industry.

About the only certain prediction that can be made about tyres of the next century is that they will be round. There are no longer strong grounds for supposing, even, that they will have to remain black.

Of potentially greater importance in terms of tyre makers' financial well-being and in some case, survival is that the technology of tyre production is also changing at an ever-faster rate.

Most industry executives still talk of manufacturing evolution rather than revolution, with the possible exception of the mysterious so-called CM3 system developed by the ever-secretive Groupe Michelin and about which few details have seemingly imminent.

However, the long lines of assemblers hand-building tyres on individual drums are almost gone, at least among the world's bigger producers. Some car and commercial vehicle tyre production is completely automated, but mostly for tyres of relative simplicity and which enjoy long production runs. The competitive challenge, as Mr Barrie Allbert, technical director of the Pirelli tyres group's Carlisla research and development centre points out, is to apply such automation to allow one assembly station to build more complex tyres, of several sizes, in batches of just a few

thousand or even hundred. Such versatility is not an option. As vehicle euspension systems become more sophisticated, so tyres need to be developed with each vehicle from first concept. And the world car market itself is fragmenting, resulting in many more vehicle types being produced in smaller numbers, eroding car and tyre makers' scope for economies of scale.

The productivity improvements increased in 10 kph stages to arising both from increased automation and more flexible and efficient team working methods are considerable. In Pirelli's case at Carlisle, output has risen by 45 per cent over the past three years, the number of different products by a similar pro-portion and, using Japan's total pro-duction maintenance (TPM) techniques, process breakdowns hava been cut from 100 to 10 a month.

The new technology also has an impact on quality standards of tyres, manifest in greater uniformity through new construction bechniques such as spiral belt windings, avoiding any splicing or overlaps in the tyre's construction. The higher quality is needed for the increasingly severe test standards applied to tyres, according to Mr Andy Hallam, who oversees Pirelli's test facilities and motor sport operations at Carlisle.

But the industry's own tests far exceed legislative requirements. Higher speed rated tyres now typically are tested for one hour at 240 kilometres an hour, then speed is

destruction. Carlisle's high-speed rig regularly tests at 320kph, or

200mph. Inevitably, it is on the tyre itself that most attention focuses. Materials are changing, with silica and new types of carboo black appearing to create improved tread com-pounds. Some potential change could be classed as revolutionary, not least plans for "smart" tyres

with built in computer chips.

As Goodyear, which is pursuing the concept vigorously, acknowledges, such tyres are still in their prototype infancy. But some are already undergoing trials with truck fleet operators. Such "smart" tyres would be able to track a tyre's complete life cycle, including mileage, heat build-up and severe usage such as pothole impacts, providing highly valuable information ebout how to improve future tyre con-

While acknowledged to be a long way off, it is also conceivable that such chips could be modified to send data and warnings to a

vehicle's driver about deflation, remaining tread depth and heat build-ups or other problems which could lead to a blow-out.

In the meantime, the industry's long search for a truly practical "run-flat" tyre - capable of completing a journey at relatively normal speeds aven after being punctured. seems to be approaching reality. The run-flat tyre, pioneered by Dunlop with its "Denovo" concept in the 1970s, has until now been defeated in the marketplace because of the need for special wheels.

Goodyear's Eagle GS-C EMT is claimed to be the first to use a conventional wheel. Now available as an option on General Motors' Corvette sports car, it has the same, 150mph-plus capabilities of a conventional Corvette tyre but can travel up to 200 miles when deflated. Such a capability eliminates the

need for a spare wheel, of poten-tially great value for the design of new cars where space-saving and weight-saving are becoming increasingly important for energy-saving and environmental reasons.

The concept is particularly suited to low-profile, high performance tyres with a broad tread and narrow



nts/s AcusContact safety tyre undergoes rigorous testing for

sidewalls. The problem is how to expand it into "taller" tyres with bigger sidewalls subject to greater flexing for more mainstream vehicles. So far, Goodyear has developed a prototype, the Eagle GA EMT, but it is not yet commercially available. However, "it could change everything, according to Mr Bill Egan, chlef engineer of product design. "The dream of eliminating the inconvenience of disabling 'flats' on the family automobile

is moving a step closer to reality." Energy saving through reduced rolling resistance continues to be a prime preoccupation of the tyre industry, particularly in North America where federal Cafe (Corporate Average Fuel Economy) standards are requiring vehicle makers to produce ever more economical cars if they are to avoid "gas guzzler" financial penalties.

A 5-7 per cent reduction in rolling resistance improves a vehicle's fuel economy by about 1 per cent of some significance, because rolling resistance has been cut by more than 20 per ceot over the past few

This aspect of tyre performance has been given added significance, in North America at least, by the drive to introduce electric vehicles in California as a means of reducing pollution in smog-shrouded Los Angeles. In the past few weeks. some of the urgency has been taken out of the issue by the state's decieion not to proceed with a mandate requiring carmakers to start selling 'EVs' in large numbers from 1998.

Recycling: by Halg Simonian

## The main problem is scrap

Even tyres used for landfill can be a hazard, because they can form air pockets and make a site unstable

For all their ubiquity, tyres can be surprisingly emotive. Just over a year ago, the Swedish Environmental Protection Board reported that tyre abrasion on roads could release cancer-causing aromatic oils, triggering a public outcry.

Although the Swedish case was parried by the BLIC-the European rubber industry federation it demonstrated how contentious tyres have become. However, environmental concerns about tyres are usually more mundane. The main problem is scrap. Despite efforts to find new uses for waste tyres, the world still produces far more tyres than it can recycle.

Any surplus must be dumped. But large quantities of scrap tyres are an eyesore at best. A fire in a tyre dump can burn for weeks, releasing noxious chemicals and smoke. Even tyres used for landfill can be a hazard, hecause they can form air pockets and make a site unstable

International efforts to tackle tyre waste have taken two forms; first, manufacturers have tried to develop longer-lasting products to reduce the amount of scrap tyres ments and industry have attempted to and also needs less energy to manufacture stimulate existing uses of scrap tyres, such as retreading, and to find new out-

Take product development first. Tyre makers are pursuing three main lines of research; greater durability, to reduce arisings; innovative polymers to allow the use of more scrap rubber in new tyres; and reducing tyres' rolling resistance to cut

The biggest progress has been in dura-bility. Today's radial tyres last thousands of miles longer than the cross-ply products of 30 years ago, and the endurance of new products is being steadily extended.

New chemical compounds are under constant analysis. Up to 1.5 per cent of the weight of a new Pirelli tyre comprises recycled rubber "crumb" from scrap tyres, says Mr Renato Caretta, head of research and development. Within the next five years. Pirelli hopes to raise that to 10 per cent, he says.

Mr Rainer Stark, who takes charge of quality and environmental issues at Continental, Germany's biggest tyre maker, argues that advanced polymers can decrease friction and weight, reducing rolling resistance in two ways. Lower weight is particularly important when considering a tyre's entire life-cycle. "A ligh-

ter tyre causes less friction, saving fuel, in the first place", ha says.

But most technical developments involve compromises on other aspects of tyre performance, argues Mr Caretta. "It is not hard to make a tyre which has less rolling resistance. The trick is to develop one which doesn't compromise durability grip or snow traction in the process."

While research will continue for better long-term solutions, tyre makers have come under immediate pressure to tackle waste. The threat of legislation has been the stimulus.

In the early 1990s, the European Union identified tyres as one of the priority "waste streams" to be tackled as part of its anti-pollution drive. But although the final report of an EU-sponsored specialist working group in late 1993 identified various ways to cut the number of tyres being dumped, its findings have been ignored as other waste materials, notably packaging, have taken precedence. Instead, the initiative for control has

been taken by individual member states. The UK's free market orientation has favoured voluntary measures over legislation, leading to the creation of a working group of industry representatives and civil servants last June to boost recycling. One reason for setting up the committee

was to prepare the UK position for an eventual EU proposal on waste tyres. So far, however, the committee has concentrated on gaining more reliable data about tyre arisings and uses to see whether there is any truth behind the long-standing unofficial view that more than half the country'e arisings are recycled.

in Germany, by contrast, tyre makers have taken action under the threat of legislation. In 1995, Reifen Entsorgungs Gesellschaft (REG), the recently-established waste tyre collection arm of Conti-nental, handled almost one third of the estimated 500,000 tonnes of ecrap tyres arising each year in Germany.

REG, which was created after fears that the government would pass legislation on tyre recycling in response to the influential "green" lobby, collects tyres from middle men or directly from big tyre dealers. Once collected, the scrap is sold as a fuel for combustion in the kilns of Germany's cement producers. In a new move, Continental has also just struck a deal with Oxy, a US company, to supply used, but safe, tyres to developing countries, where they will be retreaded and sold.

In Italy, by contrast, arisings remain a serious problem because of the lack of either voluntary or compulsory schemes. Only about 30 per cent of the country's scrap tyres end up in cement kilns, although Italy is one of the world's biggest cement producers, notes Mr Caretta.

He says the problem lies in getting manufacturers and dealers to work together.

The main problem is that no single company wants to foot the bill. Because of the size of the problem, such a venture would also be beyond the scope of a local or regional authority, meaning that funding most either come from Rome or the KU. In Germany too, bickering between manufacturers meant REG became a single-company venture, rather than a collective initiative. But pessimism or indifference seem hard to justify; even run unilaterally, REG hopes to turn its first profit this year.

says Mr Stark While manufacturers throw up their hands in some places, technical progress

The new facility in Sheffield will break down scrap tyres

elsewhere suggests all is not lost when it comes to tackling scrap. In the UK, the municipal anthority in Sheffield has just won an EU subsidy for a proposed pyrolysis plant as part of a wider urban waste management project which has qualified for funds under the Regional Challenge scheme. If it goes ahead as planned, the new facility will break down scrap tyres into more useable chemical components.

Meanwhile in Belgium, plans to build the world's biggest waste-tyres-to-energy plant have reached an edvanced stage.

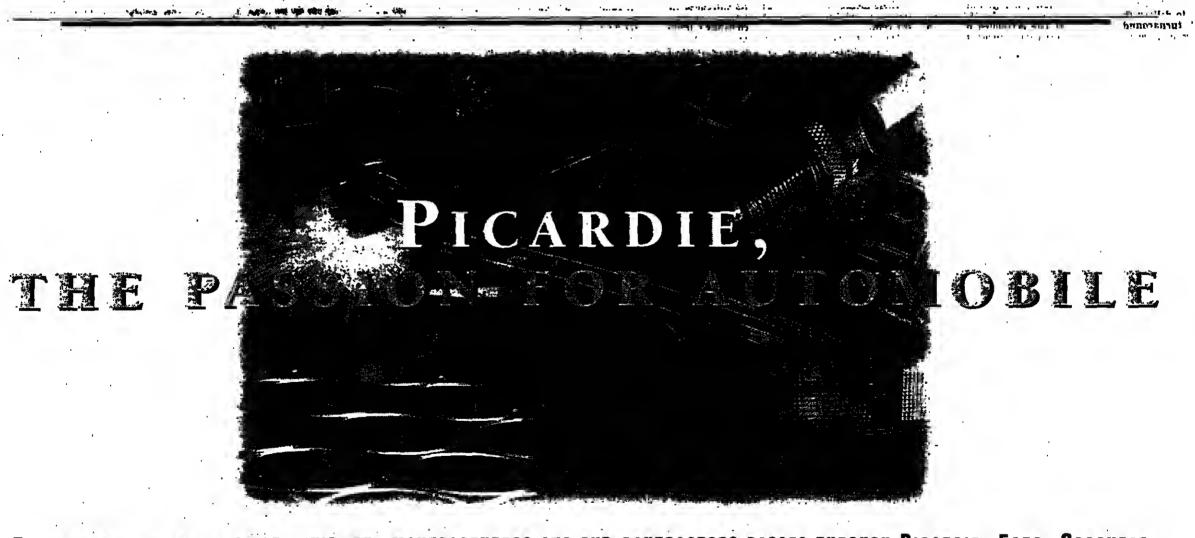
Organised by Ms Anne Evans, the US entrepreneur who set up Europe's first such scheme at Wolverhampton in the British Midlands, the new plant expects to

burn 100,000 tonnes of scrap tyres a year. Like Elm Energy in the UK, the first such European project by Ms Evans, which is now owned by a mid-western US utility, the Belgian venture would burn tyres to produce heat to raise electricity. Spare steel from tyre bracings end other

waste materials would be recycled. Investments such as those in Sheffield and Belgium will not eliminate entirely Europe's tyre mountain. But a mixture of technical progress and greater use of existing technologies, such as retreading and grinding, should make a sizeable dent.

That should deepen once the EU shifts gear on a waste ection plan. Although the proposals for tyre waste have been marking time since the working group'e findings, one civil servant closely involved believes the pace will accelerate this year. The signs are that the Commission has already decided to propose a directive on the Issue, rather than a less binding recommendation.

The risk, however, is that the waste rubber mountain will always bounce back. Signs that consumers in the fast-growing economies of eastern Europe are about to embark on a car-buying spree look omi-nous. While entirely understandable in social terms, the prospect of soaring mobility in the east means Europe's total scrap arisings may remain perilous.



HWAY FOR AUTOMOBILE EQUIPMENT MANUFACTURERS AND SUB-CONTRACTORS PASSES THROUGH PICARDIE. FORO, GOODYEAR, UNIROYAL DUNLOP, BUT ALSO VALÉO, SAINT GOBAIN, JAEGER AND BENDIX ARE ALL ESTABLISHED IN THIS REGION. THEIR CHOICE FOCUSED ON THE HEART OF EUROPE, IN THE BUSINESS TRIANGLE OF PARIS - LONDON - BRUSSELS.

Picardie likes business to move at full speed. One hundred thirty automobile equipment manufacturers and sub-contractors employ 30 000 people in this French region. This human and technological potential is involved in all trades related to the automobile industry, from plastics manufacturing to glassware, including electronics and of course,

metallurgy. The nearness of the Renault assembly plants in Paris region and one of Peugeot in the north of France adds to this living strength. Such a concentration of advantages is not purely chance. First of all, Picardie region holds a central position on the automobile map regarding the assembly plants in Northern Europe. Secondly, an impressive communication network enhances

the value of its geographical location: Roissy Charles de Gaulle International airport located on the southern border of the region; the proximity to the international ports of Dunkerque or Le Havre and the Channel tunnel that will very soon be linked to Paris and London by a high-speed train. But Picardie is not satisfied with these structural advantages. The region

strives to constantly develop its range of services : the logistics network with its 950 road haulers who respond to the "just in time" production requirements. In the same way, 3 000 researchers investigate in the different fields of the automobile industry such as environment industrial safety and comfort. Does this starting grid appeal to you? Then do not hesitate to contact us if you want additional information.



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## Vision of a footbridge link to the new millennium

t is time London had one clear pro-posal for its own project to celebrate the new millennium in 2000 - one that is striking, beautiful, practical and in tune with its great traditions as a developing city. Excitingly, there is such a proposal, one that fulfils all those criteria and what is more, has a lot of support from the people of Lon-

What is proposed is a millennium footbridge linking St Paul's cathedral on the north hank of the River Thames to Bankside on the south side.

The project is entirely feasible, and has the support of the Millennium Commission, which has a great deal of money to hand out as its share of proceeds from Britain's national lottery.

When the commission agreed to provide half the funds for the Tate Gallery's proposals to convert Bankside power station, near Southwark bridge, into a gallery of modern art, it viewed the idea of a pedestrian link between Southwark and the City as an integral element.

The Tate bad produced a simple sketch proposal of a link designed by Sir Norman Foster, and the estimated cost was £8m (\$12.3m).

The key to the success of the project is the quality of design. Partly through its annual architecture award, which has been running for almost 30 years, the Financial Times bas shown a commitment to good architecture.

Today, the Financial Times announces that it is to organise an international design competition for the proposed millennium bridge. The Financial Times has been working as a catalyst to support the idea, and careful preparations have already been made to support an application from the Cross River Partnership to the Millennium

There are many good reasons for this new pedestrian link, and the idea enjoys the support of the two riparian local authorities concerned: the London borough of Southwark and the City of

Recently, a spokesman for the City said on BBC radio that the City was boping to assist adjoining boroughs, and that the bridge was a genuine attempt to be seen working alongside the City's neighbours for the improvement of London.

There is something deeply symbolic about this bridge. It will be seen as a sign that London has changed. Gone are the days when Thames bridges were there mainly to bring crowds of howlerhatted workers in from sonth London to

The City is no longer only a hive of toiling clerks but a tourist hub that



Sundial with a difference: London's Bankside power station's shadow indicates the proposed hridge's span

looks outwards, especially to the south where a cultural renaissance - Bank-side's Tate Gallery of Modern Art and the nearby recreation of Shakespeare's Globe Theatre - is well underway. Riverside walkways on both banks are complete, and are gradually transforming the way Londoners use and enjoy

The leader of Southwark Council, Jeremy Fraser, has made clear why he wants to see an elegant pedestrian link across the Thames.

He hopes to see a pedestrian hridge right in the middle of London that people do not have to share with trains or cars - it would be a bridge that would help people to enjoy the centre of Lon-don, with wonderful attractions on both

The Cross River Partnership, which is made up of representatives of the London boroughs of Lambeth and Southwark and the Cities of London and Westminster, has stressed its belief that, providing the bridge is specifically seen as a link between the important attractions on each side of the river, it will be a magnet for tourists, visitors,

At present, St Paul's attracts 4.5m visitors a year, while the Tate is predicting 2m visitors at Bankside in the early years. The journey by foot across the river from St Paul's steps to Bankside would take about 7 minutes. At present, to walk from St Paul's to Bankside means a journey via Blackfriars or Southwark bridges, and that takes

about 20 minutes. The directness of the link makes the idea of a new bridge attractive, and there is no doubt it will offer some of the hest views in London.

he City Corporation and Southwark have already staged a promising joint presentation of the idea at Guildhall.

A planning brief by the firm of Montagu Evans and a technical brief by Ove Arup and Partners, consulting engineers, were presented as guidelines. In turn, the Financial Times is well placed - and pleased - to act as inde-

pendent organiser of the design compe-Design is crucial, and this competition offers a wonderful challenge to architects and engineers around the

world. Thames bridges have always been controversial and exciting partly. I suspect, because of their sym bolic power.

Even Dr Johnson objected violently to the new Blackfriars bridge in 1760 as it was going up, but when it was finished he became its greatest admirer and a friend for life of its architect,

If there are any doubts about the proposed millennium bridge, they concern its effect on the prospect of St Paul's. It has to be said that an elegant parabola arching across the Thames will enhance the view.

Yet everything depends on securing the finest design. St Paul's has suffered so much from the visible horrors all around it that it will be necessary for the bridge to remove some of the eye

Watch this space for details of the design competition. I see the millennium bridge as a rainbow across the Thames, with magnificent pots of gold to be found at either end.

Colin Amery

### Keith Wheatley

# Super Bowl XXX's granite-jawed ghost



Miami Dolphins, was the ghost at yesterday's Bowl Snper clash between

boys and the Pittsburgh Steelers in Phoenix, Arizona. The recent involuntary departure of the Dolphins' coach, the most revered and successful figure in modern National Football League history, has been the issue of the day for many football fans.

He came to Miami in 1970, after eight years leading the Baltimore Colts. He was hot, but not yet a star. The most remarked upon thing about the newly arrived Shula was his massive granite jaw. A quarter of a century later, his presence is everywhere.

A Don Shula expressway skirts Miami's international airport and a resort hotel complex bears his name, as does a chain of steak restaurants. These tributes were not awarded for mere sporting lon-gevity. In that inimitable American phrase, Shula has been the "winningest" coach in NFL history.

Two years ago the Dolphins gave Shula, 66, his 325th vic-tory, taking him past the record set by George Halas. Shula remains the only coach to have taken his team to six Super Bowls, winning two of them. Unfortunately, the most

recent was 23 years ago. Shula's amus mirablis was 1972. The Dolphins went the entire season unbeaten: a 17-0 record never equalled in pro football. In the same season, at the Super Bowl, the Dolphins beat Washington 14-7, If the silverware has been elusive since, there has still been consistent success and a sense of fine

style about the Miami team. A sports statistician compared the four big US pro team sports in the wake of Shula's dismissal. With football, baseball, basketball and ice hockey results analysed over a quarter of a century, the Dolphins had a better win percentage than any team in any sport. What went wrong? Why the

Don Sbula, emotion-charged farewell press coach of the conference which even chatshow host Larry King took his show on the road to attend, and at which golfer Ray Floyd, a neighbour of Shula's, took the podium with his friend to lend moral support?

This could have been comeback year for the Don and his Dolphins. They started the season with a 4-0 winning streak, many predicting another Super Bowl, at long last. Not least optimistic was Dolphins owner Wayne Huizenga, with 12m reasons to be hopeful. That is how many of Huizenga's dol-lars Shula spent in the 1995 close season on signing-on bonuses for new players.

Much of it was an effort to provide support for the Dolphins' only real star, quarterback Dan Marino. There were signs that Shula felt guilty that Marino, in 13 loyal seasons, bad never qualified for the Super Bowl ring that all foot-ball players treasure. "Dan's running out of time. I just hope he can still make it to the big one," Shula said in a pre-season interview.

As the mid-season slide began. Marino made a dignified effort not to get into "finger-pointing" at the coach. But locker-room dissent was plain to see. The massively expensive players that Shula had chosen on the free agency market failed to gel under his traditionalist regime. The raging sideline tantrums of defensive player Bryan Cox were a

But there are other conspicu-ous failures among the newlook Dolphins. Handling the precocious egos of expensive sporting heroes is not Shula's forte. He comes from a different era, and his iron-fist leadership style is more Marins Corps than Mark McCormack. His rages are legendary.

"Geez, you need to work on your temper," Colts receiver Ray Berry told the young Shula. Few Dolphins players dared answer back. In a rare example, 1972 Super Bowl hero Johnny Unitas handed Shula the ball after an explosive dressing-down. "Here," he said. You want to be the quarterback. Take the ball."

In Shula's wake, respected US football commentator Paul Attner wrote: "An age of coaching dictatorships goes with him - an era built on huge tempers and an obsession with rigid rules and regulations. Ask Shula now what he is most proud of and he will tell you that he was honest and consistent and the teams stayed within the rules.

Almost every season the Dolphins earned an annual award as the NFL team with the fewest penalty yards given against them - until 1995, when only eight teams in the US had collected more demerits. "I don't know what the hell happened to us." said a shamed Shula.

On the Miami airwaves, the past six months have been open season on Shula. The sports-talk radio stations have pnt rahid callers on air to demand the coach's firing. Newspapers followed the charge, citing "criticism on the talkshows" as the reason for another Shula-must-go blast.

Looking for some decency and perspective on the issue, I turned to the online world. Don Shula is enough of a sports landmark on the Net to have his own newsgroup.

Most contributions were measured and thoughtful, unlike the radio rednecks. This was typical: "Those [south Florida sportswriters] who have relentlessly hounded and belittled Don Shula over the past several seasons are already beginning to realise the stupidity and cruelty of their com-

Now Shula has stepped down, the same sportswriters who bashed him will probably write columns about "The Legend" and his accomplishments According to a fan called "Michael in DC" on the Net: "I have been a diehard Dol-fan for 15-plus years, and the treatment Shula has received of late is an outrage. The ambivalence that many of us feel about his retirement is easy to under-stand. We are sad that a man we respect and admire is leaving a team we love, but are hopeful that a better coach can be found who can mould a team that performs at a higher

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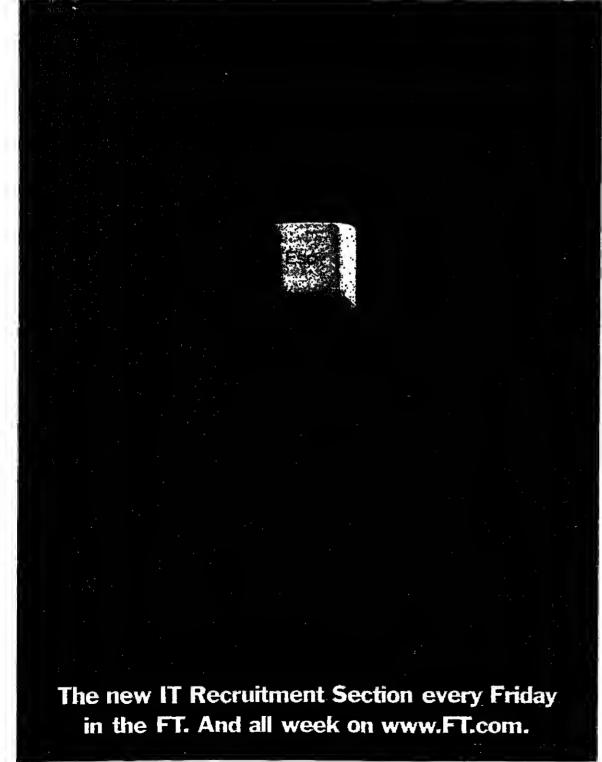
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Luciano Pavarotti and Mirella Frent sing Rodotto and Mirel in Gluseppe Patroni's centenary production of Puccinits "La Boheme" at the Teatro Regio in Turn from hursday. The opera was first performed at this same theatre on February 1 1896, with Toecaning conducting and Puccini in



The Bathizon school of mid-19th century French landscape painting is the subject of an adhibition opening at the Halls dar, Kurist on Sunday, It brings together around 390 works brings together around 390 works by 12 members of the school, including Millet (Ist), Rousseau and Diaz. The Barbizon painters almed at an unpretitled transleting of peasant

He and scenery, and are often seen as precursors of impressionism. More than 70 peintings by Arnold Schoenberg (1874-1951) go on show at the Leobachhaus on Wednesday. Better known as a composer, Schoenberg was a selftaught peinter, whose hypnotic, halkelnstory portraits were admired by Kandinsky and other members of the Blue Rider proup.

WASHINGTON ous-Leopoid Bolly

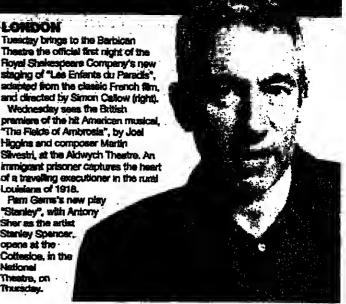
(1761-1845) was the acting gerne painter and one of the most proffic portraitists in France during the revolutionary and ' Naccisonic periods, An exhibition opening at the National Gallery of Art on Sunday will include about 50 of the artist's finest of paintings (right) from museums and private collections around the world. All aspects of Bolly's art will be represented: his early pictures in the Dutch magner, scenes of Parisier eleure and enterteinment.

revolutionary portraiture.



LONDON Descriptions to the Barbican Theatre the official first night of the Royal Shakespeare Company's new staging of "Lee Enfants du Paradis", depted from the classic French film. and directed by Simon Callow (right). Wednesday sees the British premiers of the hit American musical "The Fields of Ambrosia", by Joel Higgins and composer Martin Swestri at the Aldword Theatre An

of a travelling executioner in the rural Louisiana of 1918. Pem Germs's new play "Stanley", with Antony Shor se the artist Stanley Spencer, Cottesioe, in the Netional Theatre, on



## The enigma of Diaghilev

An exhibition at the Barbican explores the great impresario's Russian roots, writes Clement Crisp

t was clear from the very first that his early years, through war and revolution buried in a now remote past, were the important ones in any attempt to discover the man himself.

It was with these words that Arnold Haskell prefaced his biogra-phy of Sergei Diaghilev. Published in 1935, six years after Diaghilev's death, it remains an unrivalled portrait, despite the hrilliant and detailed later work of such specialists as Richard Buckle and Lyn Gar-

Hsskell knew Disghilev and closely observed the working and work of his company in the final decade of the Ballets Russes' existence. Yet aven todsy, perhaps because of the dire proliferation of studies and analyses, and the cruel misrepresentation in performance of ballets he brought into being (I recall the Kirov's madcap romp in the name of Scheherazade, and Birmingham Royal Ballet's Bognorbased Tricorne), Diaghilev remains

The later persona - the eutocrat ever in quest of the new, galvanising everything and everyone by his own intellectual and physical energies ("we have all eternity to rest in." he said as he dragged a protégé around another Italian museum); the man whose dazzling taste not even adversity or financial drama could curb - is well documented. Memoirs from his time summon up this imposing figure, from Osbert Sitwell chronicling Armistice night in London in 1918 with Diaghtlev and Massine, to Osbert Lancaster sketching in pen and words Diaghilev's progress, with entourage, through the rooms at Moute Carlo's casino a decade later.

But as Haskell so acutely noted, it is the early and formative years in Russia that hold the key to his perin the west after 1905, when at the age of 33 he sought a new world to

conquer. These Russian years - up to 1914 when war turned him into an émigré - are the matter of a fascinating exhibition at the Barbican. Diaghilev. Creator of the Ballets Russes is concerned with his artistic roots and the milieu in which he grew up, and which he was to influence hy publication and exhibitions until his great ventures in Paris: the 1906 exhibition, the concerts, opera performances and the culminating, because decisive, 1909 season of ballet and opera. Five years later, world events and his own nature would turn him firmly towards western European art and associ-

Though we know of Diaghilev's plece in the tremendous artistic activity in Russia as the 19th cen-

tury closed (Camilla Gray's Russian Experiment in Art remains an invaluable guide to the years spanning the start of our century), this exhibition allows us to taste something of the actuality of the art world which shaped Diaghilev and which, through his World of Art magazine, he was to halp

So there are paintings, drawings, ballet costumes and objects, rang-ing from Vruhel (whose monster fireplace in glazed tiles celebrating the Volga is e splendid coup for the show) to such enchanting little things as Levitan's water-colour "Autumn". (The early death of Levitan, s favourite of the World of Art, was marked by special issues of the magazine.)

The exhibition's trump card is the generous borrowings it offers from Russian collections. Under the new dispensation, the work of Diaghilev and his associates has gained increasing interest among Russian scholars. So Ann Kodicek, who maserminded this show, has been able to bring works from several Russian museums, from the great Tre-tyakov and Bakhrushin collections, from Petersburg's state museums, as well as from France, Britain and

Tow splendid it is to see again the Bakst portrait of Diagbilev, painted just as he set out on his journey westward from the Petersburg State Museum. He stands in his apartment, sleekly handsome, gleaming as to shirtcuff, his gaze - his eyes like Portuguese oysters, said Coc-test - challenging, and seated in the background, his childhood

He was in his early 30s, and the great world is waiting for him. To understand what has given him this has shaped his taste, is the matter of what we see on the Barbican's walls. So, in a series of well-reasoned rooms, we find the works of Repin, Bilibin, Dobuzhinsky, Lanceray (what a charmer as a draughtsman), Maliavin, and the masterly work of Serov (dazzling portraits of Rimsky and of Tsar Nicholas II; and a tiny sketch of Nijinsky that could turn anyone into an art-thief) and Somov (who drew with the felicity of Ingres).

There are important Vrubels ("Pan" and the "Swan Princess"). and, of course, Benois and Bakst in profusion. Benois' sense of the past is vivid in his evocations of Petershurg and Versailles, as it is in the Petrushka designs. Bakst's portraiture - a wonderful drawing of Ida Rubinstein, whose beauty seems to transcend fashion and time - and the later hlaza of his costume



Tamara Karsavina as the young girl in Le Dieu Bleu', 1912

designs, are well known, but still intoxicate the eye. 'In the later rooms of the show. and notably with the staging of Le great change that is happening.

Diaghilev is turning away from the early exoticism that made his balcomedy of 1910 there is the celebrated line: "We're starting to move in the right circles, with very chic friends, very gamey, very Ballet Russe,") His future, and he surely sensed it, is to be in the west. History made it so: he never returned to Russia after 1914. Speaking et a banquet to mark

the profoundly nostalgic exhibition of Russian historical portraits which he mounted in Petersburg in 1905. Diaghilev said: "We are witnesses of one of the greatest moments of summing-up in history, in the name of s new and unknown culture, which will be created by us, and which will also sweep us

sway. He spoke unwittingly of his own destiny, and reminds us yet again of his enduring influence upon the intellectual and artistic life of Russiz and then of the world. This exhibition helps us to understand what he did.

There is a well-illustrated catalogue, with informative - if not especially profound - articles covering various aspects of Diaghilev's work. The weird borns is a section entitled Notes on productions which is written with radiant misconceptions about ballets in performance and with a quaintly demure and unidiomatic turn of phrase. "A faun reposes on a sunny hillside. He plays on a lute [sic] and enjoys s bunch of grapes...Disconsolate at the loss of his playmate, the faun" (supposedly Nijinsky's, but I'd venture it is Enid Blyton's) "is sad. Seeing the scarf, he takes it up in his arms and bears it to his retreat, where he consoles himself by fondling it." Tiens!

There are many more such Bowdler-ish moments, not least "a swarm of fairies" in Sleeping Beauty who breathe upon the baby princess a magic spell endowing her with "desirable qualities". Literacy and accuracy are, in catalogues. also desirable qualities.

Dinghiles continues at the Barbican Art Gallery until April 14.



Alexandre Benois' design for Mademoiselle Briand's costume in 'Le Rossignol', 1914



Leon Bakst's portrait of Diaghilev with his nanny, 1904-06

### Music/Adrian Jack

### Talent showcase

ll five composers in the London Sinfonietta's re-cent showcase concert of new, or newish, talent at the Queen Elizabeth Hall were inspired by extra-musical stimuli.

either visual or literary.

The American Michael Gandolfi's points of departure in Design School, completed last year, were the lithographs of Max Escher which, Gandolf said, were not works of great expressiveness but of great design. Gandolfi's four movements for

nine players remained on that level, too. The first was beautifully sharp and simple, the second playful, s hit like Ligeti, but eventually fell vic-tim to banal logic. The still opening of the third movement showed off Gandolfi's excellent ear for limpld instrumental sonorities, though its contrapuntal elaboration seemed disappointing hy comparison, and the brisk, moto perpetuo-like finale was tidy and slick.

The Romanian, Luminita Spinu, now studying in London, produced. in Of Tears and Saints, a piece less closely linked to its avowed inspiration in the writing of Emil Cioran. Scored for 15 players, e lot of it was very dark, like a thick, writhing weh of vaguely chant-like melodies. There was a faintly exotic flavour. with the occasional sugmented sec-

ond piercing the gloom. The Englishman Richard Causton took a painting by Salvador Dali as one of the sources of The Persistence of Memory, which he completed last year. The music, for 12 players, one on specially built chime bars, was correspondingly atmospheric and dreamlike, built largely on the ringing of clocks, with rude breakings of wind from horn and clarinet. It was quite pretty.

Karen Markham's The Wheel has was impression each techni-cal level. Scored for 10 players, the inspiration came from A Mystical Journey, a children's book by a Sufi

by the American Ron Ford, who lives in the Netherlands. Called Inferno 1,32, which refers to a passage in Dante's Divine Comedy, it set, in the first place, s parable by Jorge Luis Borges for soprano in rising scales, counterpointed with a viola, the two cemented together by

the sounds of s bandoneon. Independently, an ensemble of 13 players stabbed out brutish, dissonant chords in syncopated staccato, while landmarks in the 20-minute piece were loudly announced by enormous thwacks on drums. When Borges' words, translated into English, were superseded by Dante's original Italian, the soprano switched to rapid whispering against solitary notes on the piano. On the podium were Oliver Knussen, who would have been a gift to

INTERNATIONAL

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#### ■ AMSTERDAM

Concertgebouw Tel: 31-20-5730573 Mitsuko Uchida: the pianist performs Schubert's Sonata No.17 in C minor and Sonata No.18 in A, and Schoenberg'a 3 Pieces, Op.11; 8.15om: Feb 3

#### ■ BERGEN

CONCERT Grieghalien Tel: 47-55-216150 Bergen Filharmoniske Orkester: with conductor Janos Fürst and violinist György Pauk perform works by Rossini, Szymanowsky and Brahms; 7,30pm; Feb 1

#### **■ BERLIN**

CONCERT Konzerthaus Tel: 49-30-203092100/01 Rundfunk-Sinfonleorchester Berlin: with conductor Amold Ostmann perform Haydn's Symphony No.102 in B-flat and elius Symphony No.2 in D,

Op.43; 8pm; Feb 2 OPERA & OPERETTA

Komische Oper Tel: 49-30-202600 Komische Oper: with conductor Joachim Willert perform Mascagni's Cavalleria Rusticana and Leoncavalio's Pagliacci. Soloists include Slavkova, Bach-Röhr, Spiewok and Neumann; 7pm; Feb 2

#### ■ BOSTON

CONCERT Boston Symphony Hell Tel: 1-617-266-1492 Boston Symphony Orchestra: with conductor Selji Ozawa perform Beethoven's Symphony No.4 and R. Strauss' Eine Alpensinfonie; 8pm;

**New England Conservatory** Jordan Hall Tel: 1-617-262-1120 Jason Horowitz: the violinist performs Handel's Sonata in A Major, Op.1 No.3, R. Schumann's Sonata in D minor, Op.121, Sibelius' Sonatine, Op.80, and Beethoven's Sonata in D, Op.12 No.1; 8pm; Feb

#### ■ DUBLIN

CONCERT National Concert Hall - Geoláras Náisiúnta Tel: 353-1-6711533 Geoffrey Buckley: the planist performs Beethoven's Sonata in G minor, Op.49 No.1 and Kinsella's Reflection, sonata in C minor, Op.111; 1.05pm; Feb 2

#### ■ HELSINKI

**OPERA & OPERETTA** Opera House Tel: 358-0-403021 Die Fledermaus: by J. Strauss. Conducted by Ari Angervo and

performed by the Finnish National Opera, Soloists Include Jukka Salminen, Ritva-Lisa Korhonen, Pekka Kähkönen and Eeva-Liisa Saarinen; 7.30pm; Jan 30

#### ■ LONDON

CONCERT Barbican Heli Tel: 44-171-8388891 Orchestre de Paris: with conductor Semyon Bychkov and violinist Maxim Vengerov perform Arry's Three Scenes pour Orchestre, Mendelssohn's Violin Concerto and Stravinsky's Le Sacre du Printemps; 7.30pm; Feb 2 . OPERA & OPERETTA

Royal Opera House - Covent Garden Tel: 44-171-3044000 Samson et Dalila: by Saint-Sains. Conducted by Jacques Delacôte and performed by The Royal Opera. Soloists include Dolora Zajick, José Cura, Robin Leggate and Roderick Earle; 7.30pm; Jan 30;

#### **LYON**

CONCERT Auditorium Tel: 33-78 95 95 95 Orchestre National de Lyon: with conductor Klaus Welse, the Choeurs de Lyon-Bernard Tetu and planist Jean-François Heisser perform Beethoven's Meeresstille und Glückliche Fahrt and Dvorák's Symphony No.6; 8.30pm; Feb 1, 3

#### MILAN

**OPERA & OPERETTA** Teatro alla Scala di Milano Tet: 39-2-72003744 Madama Butterfly: by Puccini. Conducted by Riccardo Chailly and performed by the Opera Teatro alia Scala. Soloists include Carlos Alvarez, Francesca Franci and Galina Gorchakova; 3pm; Jan 30; Feb 1, 3, 4

#### ■ NEW YORK

CONCERT Avery Fisher Hall Tel: 1-212-875-5030 New York Philharmonic: with conductor Kurt Masur and pianist Philip Smith perform Mozart's Eine kleine Nachtmusik and R. Strauss Till Eulenspiegels lustige Streiche;

2pm: Feb 3 New York State Theate Tel: 1-212-875-5570 · New York City Ballet: perform the choreographies Swan Lake, Firebird, Afternoon of a Faun and Western Symphony; 8pm; Jan 31 OPERA & OPERETTA

Metropolitan Opera House Tel: 1-212-362-6000 Faistaff: by Verdi. Conducted by James Levine and performed by the Metropolitan Opera. Soloists include Barbara Bonney, Barbara Daniels, Marilyn Home and Paul Plishks: 8pm; Jan 30; Feb 3 (1,30pm)

#### OSLO CONCERT Osio Konserthus

Tel: 47-22-834510 La Damnation de Faust by Berlioz. Concert performance by the Oslo Fitharmoniske Orkester with conductor Marc Soustrot, the Oslo Filharmoniske Kor and the Filharmoniens Kammerkor, Soloists Include mezzo-soprano Randi Stene,

tenor Keith Lewis, and basses Jean-Philippe Lafont and Carsten Stabell; 8.30pm; Feb.1, 2

#### PARIS

CONCERT Théâtre des Champs-Elysées Tel: 33-1 49 52 50 50 Ensemble Orchestral de Paris: with conductor Stefan Sanderling and soptano Nathalis Dessay . perform works by Schubert, Glière and Rachmaninov, 8.30pm; Jan 30 THEATRE

Richelieu Tel: 33-1 40 15 00 15 Phèdre: by Jean Racine. Directed by Anne Delbée and performed by La Comédie Française. The cast Includes Catherine Samie, François Beautieu Martine Chevallier and Albert Aveline; 8,30pm; Feb 1, 3

#### SALZBURG CONCERT

Tel: 43-662-80450

 Requiem: by Mozart. Performed by the Wiener Philharmoniker, conducted by Carlo Maria Giulini. Soloists include soprano Sylvia McNair, alto Nathalle Stutzmann, tenor Anthony-Roffe Johnson and bass Alastair Miles. Part of the Mozartwoche '96; 7.30pm; Jan 30

#### ■ STOCKHOLM

OPERA & OPERETTA Kungliga Teatern - Royal Swedish Opera House Tel: 46-8-7914300 Le Nozze di Figaro: by Mozart, Conducted by Markus Lehtinen and performed by the Royal Opera Stockholm. Soloists include Gunnar

Lundberg, Britt Maris Aruhn and Rolf Cederlot, 7pm; Jan 30; Feb 2

#### VALENCIA EXHIBITION

**IVAM Centre Julio Gonzalez** Tel: 34-6-3863000 David Smith: retrospective exhibition devoted to the American artist (1906-1965), showing some 50 sculptures made between 1933 and 1965. Central theme of the

exhibition is the special relationship of David Smith with European art, particularly with the Surrealist work of Picasso and Julio González. Smith's work ranges from the semi-representational to monumental geometric constructions; from Jan 31 to Me

#### ■ VIENNA CONCERT

Konzertheus Tel: 43-1-7121211 Wiener Beil'Arte Ensemble: perform Mozart's Flute Quartet No.3 in C, Dvorák'a Bagatelles, Op.47, and Lanner's waltz Abendsterne; 0.30pm; Jan 31

#### ■ WASHINGTON DANCE

7.30pm; Jan 30, 31

Terrace Theater Tel: 1-202-467 4600 Denishawn Repertory Dancers: perform Ruth St Denis' and Ted Shawn's Schubert Waltzes to music by Schubert, 2nd Arabesque to music by Debussy and Japanese Speardance to music by Horst;

Stefan Ashury. WORLD SERVICE BBC for Europe can be

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**Michael Prowse** • America

## Politics for adults

Popular discontent in the US is less a reflection of actual failings than of absurdly high expectations after 1945

The paradox of our time, says argues, plausibly in my view, reflects "the disappointment Mr Robert Samuelson, a that the discontent mainly much-admired US columnist. reflects absurdly unrealistic is that "Americans are feeling expectations. He calls the bad about doing well". By post-1945 period the "age of objective standards, he claims entitlement". By entitlement m The Good Life and Its Dishe means not just the expectacontents (Times Books, New York, \$25), the US has been tion that government would provide ever-increasing social benefits but a "conviction that enormously successful in the past 50 years. Yet the public we could completely control mood seems to be perma-nently grumpy. People comour economic, social and political surroundings". He says plain they feel economically Americans blurred the distinction between progress and perfection. "We expected insecure. They are fearful of the future. Confidence in government and other institualmost limitless personal freetions has dropped to pitiful dom and self-fulfilment."

The entitlement mentality -Some will say this is a pho-Americans' sense that they ney paradox: Americans are should have almost anything rightly depressed because they desire - arose out of a their nation is indeed troupeculiar train of historical bled. I think Mr Samuelson events. Overcoming the successfully rebuts such objec-Depression and winning the second world war "gave us the confidence we could do almost tions. He points out that the US has won the cold war and enjoyed half a century of anything". And the spectacunearly unbroken economic growth. Compared with the lar post war boom only reinforced US self-confidence 1950s, it has made great because we seemed to be strides in reducing racial, sex-ual and ethnic discrimination. eliminating all traces of human want". The delusion that the trials of life could be A fifth of the population has a college degree, compared with S per cent in 1940. Americans abolished was further encouraged by the comically exag-gerated claims of economists have greater wealth, freedom and opportunity than ever and corporate executives. The Keynesians of the 1960s thought they bad abolished Living standards may have the business cycle; the likes of International Business Machines and General Motors

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Today's discontent thus

ble national champions.

.....

risen less rapidly since the early 1970s. But progress bas been more impressive than is often appreciated. Since 1970 the average size of US bomes has risen by an astonishing 40 per cent, By 1994, the proportion of bouseholds with videocassette recorders, telephone answering machines and personal computers - products that did not exist in 1970 had risen to 81 per cent, 58 per cent and 37 per cent respectively. These and other comparisons show that middle-income families are still benefiting from economic growth, despite claims of "stagnant" earnings.

So wby is the public mood so ugly? Mr Samuelson recognises troubling social problems, such as high crime rates and famlly breakdown, But be

----

mountage com

of unrealistic hopes". Americans wanted the benefits of a market economy but none of the drawbacks. They wanted perpetnal growth without instability and sacrifice. They sought the impossible: a society in which everyone could be a winner, all the

> of these Utoplan hopes, he argues. Americans "felt betrayed and righteously indignant". Someone or some thing had betraved the American dream and would have to pay for it. Ever since, a confused public has been looking for scapegoats. The table shows how public confidence in Congress, the White House, big companies, universities and other institutions has plunged in recent decades. The problem, according to Mr muelson, is that the US is jndging itself against impossible standards.

With the inevitable dashing

Americans, he suggests, must stop whining and blaming other people (or the gov-ernment) for their tronbles. Like their forebears they should understand that life is full of chance and uncertainty". They should recognise nobody is "entitled" to anything and embrace a new ethic of "responsibility".

What might this involve? Well, at a minimum, the federal government should balance its budget and curb the growth of entitlement pro-

Source: The Good Life and its Descontents

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	1966	1975	1985	1994
Congress	42%	13%	16%	8%
Executive branch	41%	13%	15%	12%
Major companies	55%	19%	17%	19%
The press Colleges, universities	29% 61%	26% 36%	16% 35%	13%
Medicine	73%	43%	35%	23%
* The removation of respondents	who have 'a a	and days of	completence in	the above

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grammes such as healthcare and pensions for the elderly. Washington should also recognise that affirmative action (preferential treatment of minorities) has "outlived its usefulness". It was wrong, he argues, to enact laws that separated individual effort from reward. More generally, be urges a return to the core American belief that individual salvation is to be sought "through hard work, thrift

and competitive struggle". Mr Samuelson, one of the most balanced pundits in Washington, has produced a classic analysis of the post 1945 era. The Good Life should be required reading for anybody seeking to understand the modern US. Being broadly in sympathy with the thrust of the argument, I have only a few minor quibbles.

The first is that the author

is being disingenuous when he tries to rise above political labels such as "fiberal" and "conservative". He has written a devastating critique of the liberal (in the US this much-abused word bas roughly the same meaning as social democratic in Europe conception of society. As be well knows, the entitlement mentality that he derides is principally the legacy of Dem-ocratic social reformers. In US terms, Mr Samuelson is a conservative, even if he bridles at the label.

My other objection is that he fails to carry his arguments to their logical conclusion. He writes eloquently of the virtues of markets. He calls for greater personal responsibility. He blames excessive reliance on government for most of the US's ills. But he ends by proposing only modest curbs to the largest federal programmes; with the exception of his brave denunciation of affirmative action, he defends something close to the status quo. Yet the logic of his book calls for a significant shrinkage of government - a return, perhaps, to the boundaries established before the age of entitlement.

### ·LETTERS TO THE EDITOR·

Number One Southwark Bridge; London SEI 9HL We are keen to encourage letters from readers around the world. Letters may be fared to 144 171-873 5938 (please set fax to 'fine'). e.mail: letters editor@fi.com. Translation may be available for letters written in the main international languages.

#### Danger in making rubbish of forecasting

From Mr James Morrell. Sir, A significant problem arises from the substantial margins of error in many statistical series and the constant revisions to these data. An important exampla was provided in your article "Economists squeal as US alters key statistics" (January 20/21). The US national income accounts have been revised following a change in methodology and now show a growth rate of 2.6 per cent per annum for the period since 1991 and not 3.1 per cent. Rubbish in equals rubbish out in the heavy econometric models and money would be better spent on improving the quality of the data.

The object of a forecast should be to depict and predict the world as it really is and is not necessarily what the national income accounts show. Success depends on two main factors: first, interpreting what is happening in the world and, second, guessing the prospective changes in government policy.

A panel of external advisers should be able to help towards a better understanding of the outside world even if barred from discussing policy changes. In the 1960s and 1970s the Treasury hosted annual off-the-record discussions with about a dozen of us engaged in forecasting, largely to take the pulse of the economy and views of the unfolding

changes. While running the Henley Centre for Forecasting I maintained an external forecasting committee of about 15 members from a wide range of sectors, including finance, We gained a more up-to-date slant on the economy, a useful contribution to our own forecasts and more confidence in anticipating the likely changes in fiscal and monetar

After more than 40 years in forecasting I conclude that the essential requirements are a deep sense of history, a political nose and a feel for social change. James Morrell, James Morrell Associates (Publishing), 1 Paternoster Row London EC4M 7DH, UK

### Sound strategic reasons to help Ukraine create market economy

trade policy fosters Ukraine's

through a process of economic

economic stability. Moreover,

Russla's imperial ambitions -

again with disastrous results

Apart from serious structural problems, Ukraine is

foreign trade bias towards Russia, itself muddling

reform and not an ideal of

heavy dependence on this

establishes a potential for

Ukraine to fall victim to

single trading partner

for Europe as a whole.

From Mr Alexander Pivovarsky. Sir, In his article "Behind the new iron curtain of Europe" (January 23), Dr Anders Aslund correctly criticises tha narrow-mindedness and parochialism of the EU in its disregard of Ukraine and its

reform process. Ukraine emerged as an independent state after centuries of colonial rule and decades of an industrial policy heavily bissed toward low value-added and highly energy-intensive production of steel, chemicals and heavy machinery. If left alone at this time of radical structural adjustment, the country may be threatened by civil unrest

rest of Europe.

forced to deal with the consequences of the Chernobyl disaster. In the first nine months of 1995 alone the Ukrainian government spent close to \$400m for this purpose and social instability - with ominous consequences for the

an amount roughly equivalent to the country's total expenditures on defence. In the current situation of

falling production and The current EU protectionist substantial budget deficit it is well beyond Ukraine's means to carry the full burden of the Chernobyl nuclear plant's closure.

For geopolitical and strategic reasons it is in the vital interests of the EU and the US to assist in creating a stable market economy in Ukraine. Direct transfer of resources is one, but not the only, way to provide such assistance. A free or at least less protectionist trade regime vis-à-vis Ukraine is another important way to assist the fledgling Ukrainian

Alexander Pivovarsky, associate, Harvard Ukramian Research <u>Institute,</u> 1583 Massachusetts Avenue, Cambridge MA 02138, US

#### A mind-set for innovation

From Mr John D. Emanuel. Sir. Vanessa Houlder ("Innovation under the spotlight", January 22) reviews some current thinking on innovation. In our experience. innovation by companies requires two essential

 a mind-set to innovate; and a sufficiency of good opportunities.

The mind-set to innovate has been given a great deal of attention in recent years by both government and private The commitment to innovate

by key decision makers is of the essence, coupled with a willingness to accept that innovation includes risk. Opportunities can be

generated within the company by research and technical development, by brainstorming, and from inspirations and new

perceptions.

But opportunities are available in far greater quantity from external

sources. Companies and development organisations all over the world are ready to offer proven technology and to negotiate joint ventures and licences with sound UK companies.

Such opportunities can be turned into profitable business growth, often quickly and at modest risk.

In Korea, where local R&D is still in its early stages, licensing-in technology is the major engine of growth. The director of corporate development of one of the large Korean companies told me they were negotiating more than 100 licences per year to support their expansion

We need to put other people's inventiveness and innovations to work, as well as OUR OWIL.

John D. Emanuel, managing director. Pax Technology Transfer, 112 Boundary Road. London NWS ORH, UK

#### Rather an outdated view

From Mr William Sibree. Sir, Mr Greg Jeffreys (Letters, January 24), commenting on lawyers with regard to the Maxwell case. shows he has a very Dickensian view of modern lawyers. I suspect they can

take a point shorter than he did his.

William Sibree, Slaughter and May. Rue d'Arlon 69/71, 1040 Brussels.

Belgium

#### Resentment understood

From Elie A. Alcalay. Sir, While I have, for a long time, marvelled at how Observer manages daily to cast France in a negative light, I think he really outdid himself in his item "Name calling" (January 22). In four short paragraphs Observer managed to insult the memory of the late president and to trivialise the achievements of someone who dominated contemporary French history. My first thought was that it was Mr Mitterrand's European vision that earned him Observer's

thinly disguised sarcasm. On second thoughts, though. and having just returned from a visit to London, I cannot help but understand the resentment. The nation that Mitterrand presided over enjoys a far higher standard of living than Observer's home country; indeed, with every visit to France. I leave ever more impressed with the achievements, I wish I could say the same about the UK where, sadly, the quality of life has degenerated to such a degree that the only word I can think to characterise everything from plumbing to food to public transport is: "wretched".

Elie A. Alcalay. 2 Beekman Place. New York, New York, US

#### Samuel Brittan

## What few know about Emu



Table on economic and monatary union in Brusimpressed on

me how many myths need to be slain about Emu, irrespective of whether one welcomes or opposes the project.

• Although vast amounts of

paper on Emu circulate within a small circle, there is a huge information deficit - not just among the public, but also among business executives. traders and even bankers. How many people know that the last European Union summit in Madrid decided on a threeyear gap between the "irrevo-cable" fixing of exchange rates and the conversion of existing currencies into Euros? The plan for handing in all

national currency in the first six months of 2002 is unrealistic. We must accept that many people will go on thinking in terms of their own national currencies to the end of their days, if only because of the highly awkward conversion rates - such as DM1.7 or FFr6.4

Decimalisation in Britain was based on the familiar unit of a pound and continued to make use of the old coinage. General De Gaulle's new franc was simply worth 100 old francs. The old lady crossing the Rhine will insist on using a familiar currency for small transactions, whether or not it is legal tender; and no harm will be done.

● Areas of uncertainty remain which cannot be resolved before Eun. Too many people insist on demanding to know how much growth will increase and how many jobs will be created as a result of Emu. There is no science that can tell them this.

most mainstream economists are sceptical of the Maastricht blueprint for monetary union. But few buman projects, including German unification.

would have taken off if political leaders had walted for expert approvai.

 EU public opinion favours a single currency but expects it to destroy more jobs than it creates - according to a Com-mission poll. My own view is that this all depends on the policies of those who lead the Union.

 Postponement of the Jannary 1999 deadline for Emu is highly probable for technical reasons alone. This is not important so long as it means months rather than years. For example, EU heads of government may find they need to wait longer than the beginning of 1998 for worthwhile figures on the preceding year on which to base, or even rationalise, a decision on which countries qualify for monetary nnion. Moreover there will have to be a trial run of machinery such as the interbank settlement system, on

which snags are possible the first time round. The European Monetary System did not start at the begin-ning of 1979 as planned, but was delayed into the spring of that year. Even the more optimistic unofficial publicatious tend to have phrases like "Emn 2000" in their titles. A postponement for several years would be a much bigger blow. Some central bankers make no secret that this is

The so-called convergence criteria for joining the monetary union are not hard and fast

I would hazard a guess that numbers as many think what they would like to happen; but the decision does not rest with them. The statesmen most keen on Emu will be keen to see it completed before they have departed and momentum

Past experience suggests tha EU members will not give up easily on Emu. The Werner plan for monetary union was published in 1970. Lord Jenkins proposed a monetary union in 1977 when he was president of the Commission. The currency snake was established among a

few core countries in the 1972 and succeeded by the EMS. • The so-called convergence criteria for joining the monetary union are not hard and fast numbers as many think. The requirements for a maximum government deficit of 3 per cent of gross domestic product and public debt of 60 per cent of GDP are not in the Maastricht treaty, but in a protocol as guidelines. Yet many commentators treat the matter like a lottery so that a country, which by good luck or cosmetic manipulation achieves a deficit of 2.9 per cent of GDP in 1997 will be eligible, whila a

country which achieves 3.1 per cent will be harred. Both the Commission and the European Monetary Institute (the forerunner of the European central bank) are adamant that what matters is the structural position of a country's finances. They will worry much more about whether a country is moving credibly towards a sustainable position than the precise figures for a particular year.

• A bargain is surely possible under which more explicit allowance would be made for business cycle factors - perhaps with the targets for a normal year being tightened up. German officials are now more receptive to this point in view of the overshoot of their 1995

This would not weaken the convergence criteria, but involve a more difficult assessment of the country's budgetary system and the credibility of undertakings given by the politicians – including the opposition. One basis for negotiation is the stability pact suggested by Mr Theo Waigel the German finance minister. under which countries would normally aim at 1 per cent defi-

The Commission is trying to work out the details of a stability pact to submit to ministers. Another element might involve the so-called golden rule under which budget deficits should be limited to capital spending. This could be a tougher regime than the headline deficit limits in the convergence criteria, since capital expenditure in some leading countries is less than 3 per cent of the deficit, according to Commission estimates; and even in the excep-tional case of France it is only slightly higher. A formula is needed to min-imise speculation ahead of the

fixing of the conversion rates into Euros. The rates will be fixed finally and irrevocably when the decision on partici-pating countries is made in 1998 - and there could be speculation in the currency markets on "one last realignment" before Emu. One option under discussion by EU officials is to base the final conversion rates on the average of market rates in 1996, 1997 and early 1998. • There is unlikely to be a new narrow band Exchange Rate Mechanism - or any other temporary peg - if only because it does not command credibility when the financial going gets rough. But governments that do not join monetary union in 1999 are likely to be required to demonstrate a record of exchange rate stabil-

ity against the Euro before subsequently joining. The UK is thus unlikely to get a sympathetic hearing on its plea for nothing to be done that would make later membership more difficult. The whole record of Britain's dealings with the Union is first to stay out of each stage and then to complain about the rules when it tries to join later.

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Monday January 29 1996



## China shows off elite HK force

By Tony Walker in Beiling

China yesterday put on show the elite regiment which will enter Hong Kong and raise the Chinese flag on the day control of the colony changes hands. The unveiling of the "Red First

Regiment" is a clear sign that Beijing is intent on accelerating preparations for the takeover on July 1 1997.

Tha apecial detachment was shown on Chinese television tak-ing part in air, sea and land exers following the inaugural session in Beijing at the weekend of the Preparatory Committee on Hong Kong's transition to Chi-

nese rule. President Jiang Zemin told the

are drawn from both the British colony and the mainland, that the return of Hong Kong was a "first step" towards reunification with Taiwan, it would also serve as an example for the return of Macao which reverts to Chinese

rule in 1999. Mr Jiang addressed delegates to the committee in the Great Hall of the People as the count-down clock in Beijing's Tiananmen square showed there were 522 days to go before the Chinese

takeover of Hong Kong. China's decision to publicise plans for its military involvement in the takeover is certain to attract mixed feelings in the colony. Many people fear heavy-handed Chinese security. The official Xinhua newa agency quoted Major General Liu Zhenwu, commander of the "Red First Regiment", as saying his forces would enter Hong Kong at zero hour on July 1 1997. But he also sought to reassure the people of Hong Kong that his troops

would act with restraint.
"The military forces will not interfere in the local affairs of the Hong Kong Special Adminis-trativs Region," Gen Liu said. "The government of the Hong Kong SAR may, when necessary, ask the central people's government for assistance from the

forces in maintenance of public order and disaster relief."
Mr Liu said worries that his troops would engage in produc-tion and business, as the PLA is

encouraged to do in China, were

"completely unnecessary" as they would be managed in a "closed-door" fashion and funded directly by Beijing.

Soldiers have been given training befitting deployment in a cosmopolitan city with an historically English accent. Of the 200 officers and men in a communications station, 80 per cent can speak English and 60 per cent are capable of operating computers," Kinhua said.

The preparatory committee, which will oversee the transition. established six panels charged with such tasks as belying to select the first chief executive of the Hong Kong Special Administrative Region.

Jiang steals Mao's clothes, Page 3

## Bidder claims lead in battle to win UK rail link contract

By Charles Batchelor in London

The battle of nerves over the award of a £3bn (\$4.6bn) contract to build the Channel tunnel's UK high-speed rail link entered a new phase yesterday, when aup-porters of the London & Continental Railways bid claimed the consortium was in exclusive negotiations with the British gov-

A decision on the 68-mile line, which will cut 30 minutes off journey times and link tha Channel tunnel entrance with St Pancras station in north London, is expected within two weeks. The winning bidder will obtain a 999year concession to build the line and provide train services.

The L&C consortium consists

of Mr Richard Branson's Virgin Group, tha National Express coach company, civil engineers Ove Arup and Bechtel, the US

construction group.

But the claim that L&C was in exclusive talks was denied by supporters of the rival consortium, Eurorail, who said the Department of Transport was continuing its negotiations with

for the agricultural and forestry sector, cut tax allowances for

those eligible for car mileage

allowances or for working on

education allowances and reduce

the depreciation costs that small

companies can write off against

In addition, Mr Kohl's party will today hold talks with the lib-

eral Free Democrats, its junior

coalition pariner, to seek agree-

ment on reducing the controver-sial solidarity tax which was

reintroduced last year to pay for

the soaring costs of reunification.

would give the coalition, and

especially the FDP which has lost

12 consecutive state elections and

consistently opposed the tax, a

boost before three state elections

due in March.

Agreement is crucial since it

Germany

Continued from Page 1

Recent experience of bids for part of the UK's privatised rail network has shown that companies that appear to be gaining a lead in negotiations can stumble at the last minute over issues

build the high-speed link but two were eliminated and final offers were made by L&C and Eurorall before Christmas. Negotiations centre on the cost of the project and the size of the UK government's contribution.

The government is offering the

successful bidder the ownership of both European Passenger Services, which runs the Eurostar trains between London, Brussels and Paris, and Union Railways, which has designed and promoted the rall-link project. Concern has arisen over the

financial performance of Eurostar services, which carried 3m passengers last year, less than a

The expertise of Virgin and National Express in providing passenger services, in the air and on coaches respectively. claimed by supporters of the L&C consortium to give them the edge in the bidding. The Treasury in particular is believed to be keen to hand over control of Eurostar services to stop the losses being suffered by the public purse.

and increasing passenger num-

in parallel with the bid talks, a Commons select committee has been bearing objections from local residents and other interested parties. It is expected to make its report in February. The parliamentary bill authorising work is expected to become law in early 1997 with construction work likely to take up to a further six years.

Virgin loses top slot, Page 10 Eurotunnel committee, Page 21

### France asks **Brussels for** go-ahead on urban policy

By Andrew Jack in Parts

French ministers will travel to Brussels this week to try to persuade the European Commission to approve a new urban policy despite concerns that it may violate EU competition rules.

Mr Jean-Claude Gaudin, minister for local development, urban affairs and integration, and Mr Eric Raoult, minister for cities, are due to meet Mr Karel Van Miert, competition commissioner, on Thursday to push the case for a series of proposed "zones franches" or tax-free zones.

Under the urban initiative, unveiled by Mr Alain Juppé, the prime minister, earlier this month, the French government will create up to 30 zones in France's most depressed urban areas by this summer in an effort to boost economic growth and revitalise areas suffering from growing social and economic problems and violence,

The plan calls for tax and charge waivers for companies already in or attracted to the zones worth FFr1.2bn (\$240m) a year for five years. But this risks clashing with EU attempts to create a "level playing field" for commetition between mamber

In an interview with the FT, Mr Raoult said he was "optimistic" about the prospects of Brus-sels accepting the policy, even if the Commission demanded modifications. He was willing to reduce the number of zones to 20 if Brussels demanded, and said the criteria could be modified to meet EU officials' requirements.

Mr Raoult said the government's arguments in Brussels would include the fact that the zones were designed to appeal to small business and commerce rather than big companies, that similar zones already existed in other countries including the UK and Ireland; and that they would be limited in number, duration and geographical size.

Conciliatory line, Page 2

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### Yeltsin memo urges sackings

Continued from Page 1

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Observers have interpreted Yeltsin is determined to hold on to political power at any cost and is already trying to make bis administration more palatable to the electorate. Mr Yeltsin has not yet declared his candidacy in the

likely to do so. In addition to the proposals It outlines, the memo offers a valnable insight into political thinking in the Kremlin. Contrary to tbe opinion of some western observers, who have argued that the strong Communist showing in December was merely a protest vote which did not reflect a serious change in the views of the electorate, Mr Yeltsin's team

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that Mr Yeltsin's firm erip on the apparatus of government in Russia is likely to give him a major June poll, but looks increasingly advantage in the presidential Instead, the internal report

contends that a large number of civil servants across the country sympathise with opposition par ties and openly supported them in December. "Today at the midlevels of regional government there are a large number of hidden and open supporters of the opposition," the report argues.

FT WEATHER GUIDE

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jacket needed to bring France's performance within that may well prove impossible to deliver, politically.

Nonetheless, the politicians are unlikely to throw in the towel now.

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#### Shareholder value

Benz's Mr Jürgen Schrempp to pull the plug on Fokker is the most dramatic instance of a continental Euro-pean group embracing shareholder value. But it is not the only one. Several companies that frittered away shareholders' funds in the 1980s and early 1990s are changing their tune. France's Alcatel Alsthom, which grew bloated under Mr Pierre Suard, is being subjected to Mr Serge Tchurnk's more stringent regime. And Philips's Mr Jan Timmer is more hard-nosed than his predecessor.

There are several reasons for the change. First, companies increasingly have to answer to foreign shareholders, and though these as yet rarely take an activist approach, they certainly dump-stock in companies that-

## Europe's money troubles

THE LEX COLUMN

ignore investors' interests. Second, groups like Alcatel that could once

coast along as national champions have to behave commercially now

they face European and global compe-

tition. Third, a generation of leaders exposed to Anglo-Saxon business val-

ues - Mr Schrempp, Mr Timmer and Mr Tchuruk all fit the description - is

There is, of course, a long way to go. In Italy, for example, shareholder value has herely made an impact. Oil-

vetti's Mr Carlo De Benedetti espouses

the doctrine; but his latest profit warning, hard on the heels of a mas-sive rights issue, underlines the wide

gap between theory and practice. Else-

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own equity means the interests of

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over whether monetary union can be delivered on time, but they have - so far - failed to do much to unnerve the markets. Although the spread between German and French bond yields has widened slightly, it remains strikingly narrow compared with the levels reached, for instance, during last year's French strikes. In short, as far as the markets are concerned, Emu is essentially a political project. And it is essentiative a political project. And it is political pressure, not failure to meet the Maastricht convergence criteria, that is most likely to derail it.

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with plenty of woolly words. If Europe's politicians really want to force monetary union through in 1999, they would not have to rewrite the

This does not, though, make their task any easier. Emn only stands a chance if some meeting ground can be found between German and French public opinion. And slower growth will make this a much more difficult wit make this a much more aircent trick to pull off. Whatever the techni-calities of the treaty, the Germans will not put up with too blatant a circum-vention of the criteria. And the strait-

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UK biotechnology Britain's biotechnology sector has started the year in the same state of Last week's decision by Daimlerhyperactivity in which it finished the old. If anything, performance in 1996 has been even more spectacular than in 1995, when most share prices doubled. So far this January, British Biotech is up another 30 per cent and now valued at over £1bn; Celltech and Sco-tia have each gained more than a tenth; and Cortecs, which markets a bacterial testing kit, has seen its shares rise by two-thirds. Since these companies are still loss-

making, they cannot be measured by conventional yardsticks. The best alternative is to value each drug in development on its potential peak sales and add this up to reach a net present value for the company. As an example, British-Biotech's anti-cancer

drug Marimastat could achieve sales of \$15n in 2003 with a margin of 40 per cent. Assuming a 50 per cent chance of it reaching the market and a 10 per cent discount rate, this gives a value of £7.50 a share for this compound. In itself this may be reasonable, even if a 50 per cent chance of success is optimistic for a drug only half-way through clinical trials. What is more worrying is that Marimastat is by far the most important of British Biotech's projects, but now accounts for less than a third of the current £23

1

share price.
This suggests investors are not only measuring the existing compounds but ascribing considerable value to a pipeline of follow-up products which have not yet emerged. This makes the sector look very fully valued.

#### Ladbroke

There are notabla similarities between Ladbroka and Forte. Both own hotel chains, both have delivered poor investment returns, and new managements at both have failed to daliver much recovery. No wonder Ladbroke is deemed a potential bid target. Mr Peter George, Ladbroke's chief executive, has been slowly cleaning up the mess left by his prede-cessors. But his hands have been tied by a stretched balance sheet. And he

faces two big external constraints.

First, the National Lottery has hit the gaming industry. There is now huge scope for consolidation in bet ting, and the government would be in a weak position to oppose it. But Ladbroke is poorly placed to do deals. Second, Ladbroke can do little with its Hilton International hotel business, because it is blocked out of the US by Hilton Hotels Corp. And Mr George has failed to secure a deal with HHC's indecisive boss, Mr Barron Hilton.

An obvious solution would be a merger with Bass. Combining two betting businesses would create a more profitable portfolio, and it should take only a few disposals to calm the Office of Fair Trading. But the real attraction would be the combination of Hilton and Holiday Ims, providing two complimentary brands. This could also put pressure on HHC to sell its hotels. Of course, friendly mergers are rare

in the UK, and Bass is not famed for hostility. But if Bass does not grasp the nettle, Ladbroke may attract more opportunistic eyes. Ladbroke shares look expensive in earnings terms, but they offer a substantial discount to

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#### **Europe today**

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#### Five-day forecast

Northern and north-western Europe will stay mainly dry with sunny spells. The UK may have patches of rain. Much of Russia will have cloud and cold air will still be directed towards the northern part of the continent. Italy and south-eastern Europe will have cloud and rain during the coming days but clearing from the west will allow it to turn

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## China shows off elite HK force

By Tony Walker in Beijing

20

China yesterday put on show the elite regiment which will enter Hong Kong and raise the Chinese flag on the day control of the colony changes hands.

The unveiling of the "Red First

Regiment" is a clear sign that Beijing is totent on accelerating preparations for the takeover on

The special detachment was shown on Chinese television tak-ing part to air, sea and land exercises following the inaugural session in Beijing at the weekend of the Preparatory Committee on Hong Kong's transition to Chi-

President Jiang Zemin told the

are drawn from both the British colony and the mainland, that the return of Hong Kong was a "first step" towards reunification with Taiwan. It would also serve as an example for the return of Macao which reverts to Chinese

Mr Jiang addressed delegates to the committee in the Great Hail of the People as the count-down clock in Beijing's Tiananmen square showed there were 522 days to go before the Chinese takeover of Hong Kong.

China's decision to publicise plans for its military involvement in the takeover is certain to attract mixed feelings in the col-Many people fear heavy-handed Chinese security. The official Xinhua news

agency quoted Major General Liu Zhenwu, commander of the "Red First Regiment", as saying his forces would enter Hong Kong at zero hour on July 1 1997. But he also sought to reassure the people of Hong Kong that his troops would act with restraint.

"The military forces will not interfere in the local affairs of the Hong Kong Special Adminis-trative Regioo." Gen Liu said. "The government of the Hong Kong SAR may, when necessary, ask the central people's government for assistance from the

forces in maintenance of public order and disaster relief." Mr Liu said worries that his troops would engage in produc-tion and business, as the PLA is encouraged to do in China, were

"completely unnecessary" as they would be managed in a "closed-door" fashion and funded

directly by Beijing. Soldiers have been given train-ing belitting deployment to a cosmopolitan city with an historically English accent. "Of the 200 officers and men in a communications station, 80 per cent can speak English and 60 per cent are capable of operating computers." Xinhua said.

The preparatory committee, which will oversee the transition established six panels charged with such tasks as helping to select the first chief executive of the Hong Kong Special Administrative Region.

Jiang steals Mao's clothes, Page 3

## Bidder claims lead in battle to win UK rail link contract

Yeltsin memo urges sackings

By Charles Batchelor in London

The battle of nerves over the award of a £3bn (\$4.6bn) contract to build the Channel tunnel's UK high-speed rail link entered a new phase yesterday, when sup-porters of the London & Continental Railways bid claimed the consortium was in exclusive negotiations with the British gov-

A decision on the 68-mile line, which will cut 30 minutes off journey times and link the Channel tunnel entrance with St Pancras station in north London, is expected within two weeks. The winning bidder will obtain a 999year concession to huild the line

and provide train services.

The L&C consortium consists of Mr Richard Branson's Virgin Group, the National Express coach company, civil engineers Ove Arup and Bechtel, the US

construction group.

But the claim that L&C was in exclusive talks was denied by supporters of the rival consortium, Eurorall, who said the Department of Transport was continuing its negotiations with

for the agricultural and forestry

sector, cut tax allowances for

allowances or for working on public holidays, cut housing and

education allowances and reduce

the depreciation costs that small

companies can write off against

In addition, Mr Kohl's party

will today hold talks with the lib-eral Free Democrats, its junior

coalition partner, to seek agree-

ment on reducing the controver-

sial solidarity tax which was

reintroduced last year to pay for the soaring costs of reunification.

Agreement is crucial since it

would give the coalition, and

especially the FDP which has lost

12 consecutive state elections and

consistently opposed the tax, a

boost before three state elections

due in March.

Germany

Continued from Page 1

both bidders. The department said a final decision had not been taken. The leading partners in the Eurorail consortium are two construction companies, Trafal-

gar House and BICC. Recent experience of bids for part of the UK's privatised rail network has shown that companies that appear to be gaining a lead in negotiations can stumble at the last minute over issues

such as raising the finance. Four consortia originally bid to huild the high-speed link but two were eliminated and final offers were made by L&C and Eurorail before Christmas. Negotlations centre on the cost of the project and the size of the UK govern-

ment's contribution.

The government is offering the successful bidder the ownership of both European Passenger Services, which runs the Eurostar trains between London, Brussels and Paris, and Union Railways, which has designed and pro-moted the rail-link project.

Concern has arisen over the financial performance of Eurostar services, which carried 3m passengers last year, less than a

programme and sabre-rattling

nationalism of his political oppo-

Observers have interpreted

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Continued from Page 1

der is expected to set a high priority on marketing the service

and increasing passenger num-

The expertise of Virgin and National Express in providing passenger services, in the air and on coaches respectively, is claimed by supporters of the L&C consortium to give them the edge in the bidding. The Treasury in particular is believed to be keen to hand over control of Eurostar services to stop the losses being

suffered by the public purse. In parallel with the bid talks, a Commons select committee has been hearing objections from local residents and other interested parties. It is expected to make its report in February. The parliamentary bill authorising work is expected to become law in early 1997 with construction work likely to take up to a further six years.

Virgin loses top slot, Page 10 Eurotunnel committee, Page 21

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ET WEATHER GUIDE

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# France asks

Brussels this week to try to persuade the European Commission to approve a new urban policy despite concerns that it may vio-

franches" or tax-free zones. Under the urban initiative,

unveiled by Mr Alam Juppé, the prime minister, earlier this month, the French government will create up to 30 zones in France's most depressed urban and revitalise areas suffering from growing social and economic problems and violence,

By Andrew Jack in Paris

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Conciliatory line, Page 2

#### quarter of the original estimate. Eurostar revenues will help finance construction work in the early stages and the winning bid-

### **Brussels for** go-ahead on urban policy

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## Europe's money troubles



THE LEX COLUMN

Source: FT Exter

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#### UK biotechnology

Britain's blotechnology sector has started the year in the same state of hyperactivity in which it finished the old. If anything, performance in 1996 has been even more spectacular than in 1995, when most share prices douhled. So far this January, British Biotech is up another 30 per cent and now valued at over £1bn; Celliech and Scotia have each gained more than a tenth; and Cortecs, which markets a bacterial testing kit, has seen its shares rise by two-thirds.

Since these companies are still lossmaking, they cannot be measured by conventional yardsticks. The best alternative is to value each drug in development on its potential peak sales and add this up to reach a net present value for the company. As an example, British Biotech's anti-cancer

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#### **Europe today**

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No global airline has a younger fleet.





## **COMPANIES & MARKETS**

**OTHE FINANCIAL TIMES LIMITED 1998** 



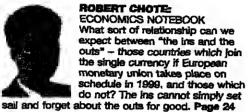
### **MARKETS**



JOHN PLENDER: GLOBAL INVESTOR

Mature UK pension funds are not managing their asset mixes quite as expected, instead of reducing their exposure to the more volatile and illiquid asset categories in favour of bonds, figures showing changes in the aggregate pension

fund portfolio last year show that exposure to domestic and overseas equities increased. Page 24 ROBERT CHOTE:



The battered bonds of Crédit Foncier de France won some respite after a lifeline was cast to support the troubled specialist property institution. While a reversal of fortunes is not imminent, many observers see a ray of light on the horizon.

The prospect of cuts in international interest rates has helped drive global markets, including London, sharply higher in recent weeks. In the US, the betting is about even as to whether the Federal Reserve will ease monetary policy. Page 27

**EMERGING MARKETS:** The Lisbon market "gained more in the first week of 1996 than it lost during the whole of 1995", according to one analyst, heralding what brokers hope will be a brave new year for Portuguese equities. Page 25

Currencies were buffeted last week by the suspicion that some European countries could fall to qualify for the proposed single currency, or that monetary union might be delayed. Page 25

COMMODITIES: The market needs all the lead it can get this year, with supplies of the metal, used mainly for batteries, likely to be tight. Page 24

INTERNATIONAL COMPANIES: Banco Santander, the leading Spanish bank group, had an "excellent" 1995 and faced "frankly optimistic" prospects this year, said Mr Emilio Botin, chairman, Page 22

The flotation of British Bus, the third largest bus operator in the UK, is increasingly unlikely to go inculry involving its chairman, "We are becalmed at the moment," said Mr Stephen Bayfield, director of corporate development. Page 22

STATISTICS

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I arrive recent less see London share service . 30-3 Managed fund service 32-33 New York shares .....

## RPR poised for further job cuts

Monday January 29 1996

Rhona-Poulenc Rorer, tha French-controlled US drugs company, is set today to amounce job cuts and cost savings arising from its acquisition in October of UK rival Fisons. The annual savings are likely to be more than \$100m.
The details of further job cuts

follow last week's announcement that 140 out of 470 UK sales and marketing jobs would be cut.

The cost cutting is part of a strategy to reduce the \$2.5bn debt RPR has accumulated with the

acquisition. The plan is likely to

French-controlled pharmaceuticals group moves to cut costs and reduce \$2.5bn debts from Fisons acquisition

Annual results for 1995 will The results will be a foretaste also be published today. They are likely to show that the cost of of figures dua on January 31 from Rhone-Poulenc, the French chemicals company which owns a con-trolling stake in RPR. Earlier this integrating Fisons has pushed earnings per share below \$3.15, compared with a figure of about month, Rhone-Poulenc issued a \$3.25 excluding the Fisons deal. profits warning, citing costs arising from acquisitions as a factor. The cost cutting is also RPR wants today to try to clardesigned to offset the \$84m cost of increasing RPR's stake last December in Applied Immune Sciences, a US hiotechnology

ify its atrategy, which has changed since the 1990 merger of Rorer with the pharmaceuticals side of Rhone-Poulence

At that time, RPR said it

wanted to be one of the world's five biggest drugs groups. Today, it still ranks outside the top 10, partly because of tha mergers and acquisitions that have reshaped the pharmaceuticals

industry in the past two years.

RPR's new target is likely to be "leadership" in five medical areas: cancer, asthma, heart drugs, antibiotics and blood proteins. The last of these has been put into a joint venture with Hoechst of Germany.

As part of this strategy, it wants to reduce the number of drugs it sells. RPR is unusual in that it has large numbers of drugs with small total sales. In 1994, 80 per cent of sales came from more than 75 products; rivals rely on a handful of prod-ucts, a balance which RPR regards as inherently more profit-

The company has launched or won regulatory approval for several new products in recent months. They include Taxotere, a cancer drug, and Rilutek, for the hitherto untreatable Lou Gehrig's disease, a condition which affects the nervous system.

#### **Eurotunnel** establishes committee for small investors

By William Lewis in London and Andrew Jack in Parle

Eurotunnel, the Anglo-French company which operates the Channel tunnel, has set up a committee of individual UK shareholders in an attempt to improve its investor relations.

Tha committee is said by Euro tunnel to be the first of its kind in the UK. "It is to have them help us improve our communica-tion with UK shareholders," it said. A similar committee has been set up in France and an individual French shareholder is ioining the board.

The UK committee comprises eight volunteers including a chartered accountant, a retired oll industry executive and an assistant bank manager, it has met the company twice. Thay have already made some pretty excellent suggestions," Euro-

tunnel said. UK institutional shareholders often form ad hoc committees to help strengthen their interests at crisis-hit companies, but Eurotunnel believes it is the first UK company to set up a committee of small shareholders. In France, about 12 public companies have created such committees to strengthen links with investors.

Eurotunnel's move comes as talks with its banks, to whom it owes £8bn (\$12bn), appear to be making slow progress. In September, it said it had suspended interest payments on its debt and was entering talks with its banks to rearrange its finances. Euro-tunnel had hoped to make a statement to shareholders by the end of January about the negotiations, but it said last week that mid-February was now more

The shareholder committees are in part an attempt to strengthen Eurotunnel in the negotiations. Sir Alastair Morton, co-chairman, wants to avoid a debt for equity swap, which would further dilute shareholders' interests, as a solution to the company's crisis.

With about 58 per cent of Eurotunnel's shares owned by small investors, there has not until now been a formal channel through which they could represent their interests. Eurotunnel and its banks also realise shareholders could scupper any financial plan that penalises them too heavily by voting it down at the company's annual meeting. Business Travel, Page 10

### Suez to reshape banking arm and inject FFr1bn

Gronpe Suez, the French industrial and financial holding company, plans to inject FFr1bn (\$198m) in cash into Banque Indosuez, its banking arm, by the end of 1996 as part of a wideranging restructuring plan for the bank announced this week-

The money will be used to capitalise a new ring-fenced company within the Indosuez group to support its market activities, in an effort to ensure it gains the highest credit rating of AAA.

Separately, Mr Gérard Mestrallet, chairman of Suez and of Indosuet's supervisory board. confirmed that the sale of Gartmore, the UK-based fund management group 75 per cent con-trolled by the bank, would go ahead as planned.

He said the proceeds of the Gartmore sale would be retained by Indosnez to help fund itslevelopment, rather than being clawed back by the Suez parent company, which reported losses of nearly FFr4bn in the first six months of last year.

The details come as part of a restructuring plan developed also owned by Snez. r the past five months with McKinsey, the management consultants, to turn Indosuez tuto an international, integrated investment bank specialising in Europe, tha Middle East and

The objective is to cut annual operating costs by FFr250m by the end of 1998, raise productivity and boost return on equity to per cent within three years. The operation will involve the

of the bank's activities, including shutting its commarcial banking operations in the US.

The US, Tokyo, London and Paris will remain important distribution centres for its business services, but a number of operations in other countries, including the Netherlands, are likely to be scaled back. There will be considerable growth in operations in Asia, and the Middle Rast.

company, from 47 per cent to 100 per cent.

The plan for Indosuez represents one of the most important changes since Mr Mestrallet took charge of Suez last summer following a shareholder revolt against his predecessor, Mr Gerard Worms, who was forced to resign.

The Suez board decided last year to retain Indosuez in the group, to sell Gartmore and clean out the bank's loss-making property loan portfolio. Earlier this month, Suez

amounced the sudden departure of Mr Jean-François Lepetit, dep-uty chairman of the bank for less than two years. He was replaced by Mr Christian Maurin, formerly head of Sofinco, which is

there would be two other directors on an executive board, which would have responsibility for executive management. Its parent, Suez, would narrow its focus to four areas: strategy, nominations, management con-trol and financial guidance.

Indosuez reported net profits of FFr46m in the first half last year, and had assets of Food group voices fears as it prepares Russian launches

### Vodka row clouds **GrandMet** expansion

By John Thornhill in Moscow

A legal clash over ownership rights to the Smirnoff vodka brand is clouding Grand Metropolitan's plans to expand in Russia and may affect investment by other multinational consumer products groups, senior company officials said in Moscow.

The dispute has blown up as the UK food and drinks company is planning to launch a range of Pillsbury food products in Russia, which it views as one of its most promising markets.

GrandMet has been operating

in Russia for several years through its IDV drinks arm and has established its Smirnoff brand at the top end of the country's vast vocka market. But recent court injunctions have temporarily halted vodka

imports as a result of a legal tusale with one of the descendants of the Smirnov family, who is claiming ownership of the trademark.

Mr John McGrath, who takes over as group chief executive in March, described the legal challenge as a "nonsense" but

warned a failure to resolve it quickly would deter foreign investors from Russia. However, Mr McGrath confirmed Grand-Met's interest in Russia despite recent political uncertainties. "There are a number of emerg-

ing markets where there is potential for fast profit growth. The Philippines and India will give us a very rapid return. Russia also offers a very good opportunity for us although the cost of doing



John McGrath: 'cost of doing business is still quite high'

of bona fide vodka are sold in Russia a year which is about three times as much as in the

rest of the world market." GrandMet, which has con-ducted extensive research on the peculiarities of the Russian mar-ket, believes about 30 of its food products might suit the local palate, including some traditional Pillsbury dough products and its Green Giant vegetable range.

business is still quite high," Mr intends to provide instructions in McGrath said. "About 250m cases Russian on how to use the products and may later make products tailored to Russian tastes. If sales meet targets, Pillsbury

would move to manufacturing in Russla through a venture with VAO Soyouzplodoimport, a leading Russian food importer and exporter, Mr Lucio Rizzi, president of Pillsbury International said. When the venture was set up a year ago, GrandMet talked of investing up to \$100m in the next few years.

#### This week: Company news

#### Flat market will depress German steelmaker

The German steel and engineering group reports its 1995 results tomorrow. It is expected to give further indications about business in the current financial year, which ends on September 30. The company released preliminary data in November showing net profits of DM775m, (\$524m), a leap from DM90m the year before.

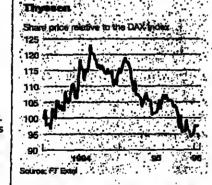
Thyssen has said that prices for higher grade steels have fallen by around DM100 per tonne in recent months and while it and other steelmakers insist that the market will pick up later this year, there is speculation that the market may remain flat, creating considerable problems for Germany's biggest

Mr Dieter Vogel, who takes over as chief executive of the entire group in March, warned last week that Thyssen Handelsunion (THU), the trade and services division which he heads, would have a "very difficult" year because of the slowdown in the German economy. Business in the first quarter was "subdued". THU said, and the difficulties in the German construction market are likely to damp the division's

#### OTHER COMPANIES Ford's latest models don't come cheap

Ford Motor's latest results, due on Wednesday, will show just how expensive it has been for the US's second biggest carmaker to revamp a large part of its model line-up at one go.

With the new Taurus off to a slow start in the US and heavy launch costs for an updated Fiesta in Europe and pick-up trucks in the US, Ford's automotive operations are expected to show a loss for the final three months



The model overhaul will continue to weigh on Ford's earnings for the first half of this year.

Continued growth from its financial services businesses, though, should . enable the company to register an overall profit of about 20-30 cents a share for tha final three months of 1994, compared with earnings of \$1.47 a year

General Motors' latest earnings, due tomorrow, will also register a slowdown. The company is more reliant than Ford or Chrysler on sales of cars, rather than higher-margin light trucks, and it is the car market that has shown the most weakness in the US in recent months. GM's sales of sports utilities and

pick-up trucks have also been held back by a shortage of transmissions. Earnings from one of the company's strongest businesses - its European operations – will be hurt by the weak European economy and the launch of a

GM is expected to report earnings of about \$1.35 a share, compared with \$1.74 a year ago.

SAP: The fast-growing German business software company which has seen its shares rocket over the past two years will announce preliminary results for 1995 on Wednesday. Analysts will be watching to see how

expectations. At the nine-month stage, SAP's pre-tax profits were 47 per cent higher at DM385m (\$250m). But as analysts had expected a 60 per cent advance, against

it measures up to the market's high

one of 80 per cent in the first half, the shares slipped.

Electrolux: The world's largest maker of household appliances presents its 1995 figures tomorrow amid considerable gloom about the strength of consumer demand in the Swedish group's main west European and North

American markets.

Analysts are looking for profits of about SKr3.9bn (\$580m), about SKr500m more than in 1994 if one-off items are

Filtronic Countel: The UK supplier of components to the mobila elecommunications market, reports half-year results today with analysts forecasting pre-tax profits of £1.8m (\$2.77m), against £1.5m in the same period last time.

Earnings per share are expected to decline from 2.8p to 2.6p, reflecting the fact that the group floated on the market in October 1994. Progress is expected on product developments, while news is also likely on facilities being developed in the UK

■ Peel Holdings: The UK property group reports its interim results on Wednesday, when shareholders will be eager to hear what the group has to say about the Trafford shopping centre

Peel has been given permission to begin work on the site but has yet to disclose how the £200m (\$308m) project

will be financed. Shareholders will also

want to hear what the impact of the

Share price relative to the Affareatriden index

on the Manchester Ship Canal, which Peel owns.
Analysts' forecasts for interim pre-tax profits range from £2.5m to £3.5m, compared with £3.04m last time.

■ Misys: The UK-based computer software group is expected on Thursday to report sharply higher interim profits and turnover, partly reflecting acquisitions such as the purchase of ACT in April last year. Pre-tax profits for the half year are

expected to jump to about £22.6m (\$34.8m) from £11.2m. The markets will be watching for evidence of organic growth, particularly in the banking and insurance software divisions, now that the acquisitions have been bedded in. The group's shares, which peaked at 635p last year, have historically tended to trade at a discount to the market sector because of concerns about acquisition accounting. Some analysts

believe they could now begin to

government's new landfill tax will be outperform the sector.							
Companies in t	his iss	110			_		
Abitibi-Price	22	DirecTV	23	RPR	21		
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Alta	. 23	Fisons	21	Sanyo Electric	22		
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Apple Computer	. 23	Groupe Suer	21	TNT	23		
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GrandMet's US foods arm Voccember 1995 Continental Aktiengesellschaft Leveraged Employee Stock Ownership Programme (ESOP) Dresdner Bank Aktiengesellschaft and J.P. Morgan Securities Ltd. initiated and implemented this first leveraged ESOP for a German corporation Dresdner Bank J.P. Morgan





## SFO probe delays British Bus float

British Bus is increasingly unlikely to go ahead this year with its plan to float because of a Serious Fraud Office inquiry involving its chairman.

Mr Stephen Bayfield, director of corporate development, said: "I would be surprised if British Bus floated in the short-to-medium term and it is certainly highly unlikely in the The Salisbury-based com-

By George Graham

(£149bn).

Cross-border acquisitions

increased last year for the sev-

enth year in succession.

according to statistics com-piled by KPMG Corporate

Finance, the merger advisory

arm of the accounting partner-

ship.
The study showed a 12 per

cent jump to 5,952 deals, with

an even larger increase in their

combined value to \$229.4bn

The rise was fuelled by a

surge in foreign investment in

the UK. A handful of large

deals pushed the total value of

takeovers of British targets to

\$35bn, against \$14.5bn in 1994.

TARGET

Magma Copper (US)

Maybelline (US)

Diversey (Canada)

Maybelline (US)

Ciorial (France)

Orient Lanka

Prénatal (France)

Hesselblad (Sweden

BIDDER/INVESTOR

Farnell Electronics

L'Ordel (France)

Broken Hill Proprietary

Unilever (UK)/N'Lands)

Benckiser (Germany)

evestor consortium

Alpha Airports (UK)

Ace (Bermuda)

Artsana (Italy)

pany, the third largest bus operator in the UK, had been preparing to float last autumn with an expected market value of aboot £250m. Hambros had been appointed adviser and Cazenove broker for the exer-

However, the plan had to be put on bold after the SFO began investigating a gift from Mr Dawson Williams, chairman, to an executive at Bank of Boston, the company's lead

**Cross-border acquisitions** 

boosted by surge into UK

This made the UK the second

most popular acquisition tar-

get, behind the US, with deals

worth \$60bn, but well ahead of China, France and Australia,

clustered together with nearly

The UK was also the second largest acquirer of foreign busi-

nesses, but its total slipped

from \$38.4bn in 1994 to \$24.4bn.

The US was the largest cross-

border acquirer, up from \$43.4bn to \$63.7bn. Germany

climbed into third place with

• The number of mergers and

acquisitions in the worldwide

information technology indus-try jumped by almost 60 per cent to 2,913 last year, accord-

CROSS BORDER M&A DEALS

SECTOR

Flectronic

Consumer

Inclustrial

Consume

products

**Photographic** 

equipment

Retailing

acquisitions worth \$21.2bn.

\$13bn of deals each.

Mr Bayfield said the com-pany had been hoping to hear from the SFO before Christmas but had still received no indication. "We are becalmed at

The delay bad forced the company to re-examine the value of a flotation, be said. It had wanted to raise the money in order to finance acquisitions during a period of rapid consolidation in the bus industry. "The ideal time for a float was September to March this

M&A specialists. Transac-

tion value increased by 48 per

cent to \$134bn (\$90.5bn), writes

In Europe there were 1,350

(982) transactions worth

\$51.2bn (\$21.3bn). The telecoms

services sector again generated the largest transactions, accounting for 98 deals worth

\$20.1bn. By comparison, soft-

ware and services was the

most active segment, account-

ing for 356 deals valued at

In the UK, the value of deals

reached a record \$14.7bn, more

than three times the 1994 total,

COMMENT

Buy formally

Increased offer

Molson disposal

Bid withdrawn

**URS/CINVer** 

lead buy-out

Cash + debt

Duty free stake

Corporates grow

Boosting baby

completed

Surprise agreed bid

and the number of transactions

grew by 32 per cent to 453.

Paul Taylor.

VALUE

£1.85bn

£336m

256m

year, because if we had had a lot of casb, we would have been in a strong position to grow by acquisition fairly quickly," Mr Bayfield said. The company was now back at "the drawing board". Other

options, such as a merger or sale, would be considered alongside flotation. Analysts said that flotation would still be possible later in the year. However, they said the market would become

more sceptical about the com-

pany the longer it waited, because opportunities to grow by acquisition were running

According to Mr Clive Anderson, analyst at Merrill Lynch: "The quoted bus com-panies have reasonable prospects in the next two years. but the market is now asking what happens next?"

British Bus stressed that the company itself was not under investigation by the SFO.

### **Data Sciences set for** debut with £80m tag

By Paul Taylor

Data Sciences plans a stock market flotation within the next two months which is expected to value the computer services group - a management buy-out from Thorn EMI in July 1991 – at about £80m. The group employs 1,700 peo-ple in the UK, the Netherlands and Germany. It is expected to raise abont £40m in new money, part of which will be used to repay debt and preference shares incurred as a

result of the MBO. Data Sciences had a troubled start when it failed to meet buy-out targets. Following management changes, two senior ICL executives were

writes David Blackwell,

understood to be more than

Reed Elsevier put the divi-

sion up for sale last July as part of a programme that would allow it to concentrate

on more profitable areas of spe-

cialist publishing and online

services. Before the collapse of

the net book agreement a tag

of up to £250m was expected,

recruited to reorganise and run the business, Mr Andy Roberts took over as chief executive and Mr Mike Wade became sales and marketing director in 1993. The group underwent a financial restructuring and was reorganised to focus on higher value operations boosting operating margins steadily to 5.8 per cent last year. Turnover, mostly from

systems integration and outsourcing, grew 18 per cent to £105.7m in the year to September 30 while operating profits jumped 80 per cent to £6.1m. Net borrowings fell by £7.7m to £3.9m and the year-end order backlog stood at £101m, an increase of more than 13 per

#### Virgin favourite | TransAtlantic in to buy Reed arm savings stake

Virgin, Mr Richard Branson's TransAtlantic Holdings, the leisure group, has emerged as UK-registered company cona front runner to buy Reed trolled by Liberty Life Associa-Consumer Books, which owns tion of Africa, is to re-enter the copyrights to children's peren-British savings market by taknials such as Winnie the Pooh ing a 70 per cent stake in unit and Thomas the Tank Engine, trust managers Portfolio Fund Management. The price for the deal is

Portfolio has assets under management of £22m. Last August, Liberty sold its 50 per cent stake in Sun Life, the UK life insurer, for £527m. One reason cited was concern about sales costs.

Mr David Fishel, managing director at TransAtlantic, will become chairman of Portfolio. He said the acquisition, valued at £579,000, was "the first in a and an MBO bid of £200m is series of developments planned thought to have been rejected.

#### Heavy loss at Unisys leads to iob cuts

By Louise Kehoe in San Francisco

Unisys is to cut 7,900 jobs. about 21 per cent of its work-force, after reporting heavy losses for the fourth quarter The cuts are the latest restructuring by the struggling computer con Net losses for the fourth quarter, including charges,

were \$677m, or \$4.12 a share, compared with losses of \$52.3m, or 48 cents a share, in the same period last year. Revenues for the quarter grew 5 per cent to \$1.84bn.

Fourth-quarter charges included \$582 for staff cuts and the future consolidation of office and manufacturing facilities. Additional charges covered losses on outsourcing contracts and the elimination

of some products. The job cuts and charges were bigger than the company had expected in October, when it announced plans to revamp its operations, abandon its tra ditional matrix management structure and form three stand-alone business units focused on information services, computer hardware and

Most of the job cuts will be in North America and Europe, Unisys said, with three-quarters to be made this year. It expects savings of \$500m in 1996 and \$600m in 1997.

Like IBM and Digital Equip-ment, which dominated the computer market with their mainframe and mini-computers until a decade ago, Unisys has been forced to refocus its operations as its customers have come to rely increasingly on networks of smaller computer systems

The latest restructuring is "much more than a downsizing", said Mr James Unruh, Unisys chairman and chief executive. The changes will enable Unisys to accelerate its transition to higher growth segments of the computer market sncb as services, which grew by 21 per cent in the fourth quarter, be said.

For the year, Unisys reported net losses of \$625m or \$4.35 a share, compared with net income of \$100m.

### NEWS DIGEST **Buoyant demand** lifts Sanyo Electric

Sanyo Electric reported a 46 per cent increase in consolidated pre-tax profits for the year to November 1995, helped by restructuring, a hot summer in Japan and buoyant demand. Pre-tax profits rose from Y28.3bn to Y41.2bn (\$36m), on a moderate increase in sales of just less than 3 per cent to

The unusually hot summer spurred domestic sales of refrigerators and air conditioners, while the growth of the cellular phone market in Japan and PCs throughout the world stimulated demand for Sanyo's rechargeable batteries. Sanyo's semiconductor business also did well, with demand for semiconductors used in CD-ROM drives particularly strong. Restructuring also helped the results, although the company has not disclosed the level of cost cuts achieved so far. Sanyo is changing its fiscal year-end to March. The company expects to report consolidated sales of Y510bn in the four months to the end of March but will report a Y4bn net loss due to a write-off at one of its subsidiaries related to the reorganisation of its international dealers.

Michigo Nakamoto, Tokyo

#### Abitibi curtails production

The sudden weakness in newsprint markets has led Abitibi-Price, one of North America's biggest suppliers, to curtail production. It is the first producer to acknowledge that a price increase planned for this spring is unlikely to stick without measures to bring supply into line with slipping demand. Most producers have also decided over the past 10 days to defer a proposed \$50 per tonne price rise from March to April. List prices are due to rise from \$825 to \$875 a toune. compared with \$410 a tonne in late 1993. A buyer for one US newspaper chain said that some large buyers are discussing deals to postpone the price increase beyond April in return for commitments to maintain order volumes.

Abitibi said it would trim output at its 10 mills by 35,000 tonnes in February and March. Mr John Weaver, executive vice-president, described the cut as "a temporary measure to allow excess inventories to run off". But he added that Abitibi would "continue to take downtime as necessary while there continues to be a supply and demand imbalance". One US paper consultant said more widespread cuts were probably needed for mills to succeed in pushing through the April price rise.

Bernord Simon, Montreal

#### Huhtamaki profits slump

Huhtamaki, the Finnish consumer products group, is to scale back its confectionery operations sharply after revealing a 29 per cent alump in 1995 group profits to FM312m (\$66.5m). Six out of 21 confectionery plants in Europe and North America will either be closed or divested to eliminate excess capacity and lift the division's operating margin from 6 to 10 per cent. Analysts say the plan will cut between 500 and 800 of its Leaf subsidiary's 6,000 staff and save between FMS0m and FM120m year. "Leaf's operating margin is too low and it has been mproving too slowly," Huhtamaki said.

Huhtamaki is separately trying to dispose of its troubled US collectible cards business, Donruss, The need for tough action has risen due to the drop in group profits caused mainly by the stronger Finnish markka and a sharp decline into the red at Donruss. The currency impact lopped FM60m off profits, while Donruss made a FM52m operating loss last year. compared with FM9m in profits a year earlier.

Huhtamaki warned in December that 1995 profits would be clearly" below the FM442m achieved a year earlier, but its figures were still below the FM347m the market was expecting Christopher Brown-Humes, Stockholm

#### MERCURY OFFSHORE STERLING TRUST (SICAV) Postal address: B.P. 1058, L-1010 Luxembourg

NOTICE OF ANNUAL GENERAL MEETIN AND OF EXTRAORDINARY GENERAL MEETING OF SHAREHOLDERS

The Annual General Meeting and an Extraordinary General Meeting of Shareholders of Mercury Offshore Sterling Trust ("the Company") will be held at 6D, route de Treves, L-2633 Senningerberg at 11.00 a.m. and 11.10 a.m. (or as soon as practicable thereafter) respectively on 15th February, 1996 for the purpose of considering and voting upon the following matters:

Agenda of the Annual General Meeting of Shareholders

I. Directors' and Auditor's reports.

 To approve the financial statements for the year ended 30th September, 1995.
 To declare such dividends for the year ended 30th September, 1995 as may be recommended by the Board, as oecessary to obtain distributor status for the Company and to fix their date of payment

4. To discharge the Directors from their responsibilities for all actions taken within their mandate during the year ended 30th September, 1995 and to approve their remuneration

5. To ratify the co-optation of Mr François Tesch and Mr. Jurgen Reimnitz as

6. To re-elect the Directors and to set the maximum number of Directors at

7. To discharge the Auditors from their responsibilities for all actions taken within their mandate during the year ended 30th September, 1995.

9. To decide on any other husiness which may properly come before the

Agenda of the Extraordinary General Meeting of Shareholders

To re-elect the Auditors.

1. To amend the Articles of Association to permit the change of the Company's

registered office to Senningerberg.

2. To amend Article 28(7) to reflect the change of name of "S G Warburg Group plc" with "Mercury Asset Management Group plc".

Voting Resolutions on the Agenda of the Annual General Meeting may be passed without a quorum, by a simple majority of the votes cast thereon at the Meeting. The Resolutions on the Agenda of the Extraordinary General Meeting may be passed with a minimum quorum of 50 per cent. of the issued shares by a majority of two-thirds of the votes cast theron at the Meeting.

If a quorum is not present at the above Extraordinary General Meeting of Shareholders, a further Extraordinary General Meeting will be convened and held at the same address on 20th March, 1996 at 11.00 a.m. to consider and vote on the proposals mentioned above. At such Meeting there will be no quorum requirement and the Resolutions on the Agenda will be passed by a majority of two-thirds of the votes cast thereon at the Meeting.

Voting Arrangements In order to vote at the Meetings:

the holders of Registered Shares may be present in person or represented by a

duly appointed proxy.

the holders of Bearer Shares must deposit their shares not later than
12th February, 1996 either with the Administrator of the Company, or with any bank or financial institution acceptable to the Company, and the relative Deposit Receipts (which may be obtained from the Administrator of the

Company) must be forwarded to the Administrator of the Company) must be forwarded to the Administrator of the Company to arrive not later than 13th February, 1996. The Shares so deposited will remain blocked until the day after the Meetings or any adjournment thereof.

Shareholders who cannot attend the Meetings in person are invited to send a duly completed and signed proxy form to the Administrator of the Company to arrive not later than 13th February, 1996.

Paying Agents: Luxembourg
Banque Internationale 69 route d'Esch, L-1470 Luxembourg

United Kingdom

S G Warburg & Co Ltd (Paying Agency), 2 Finsbury Avenue London EC2M 2PP UK

29th January 1996

The Board of Directors

Registered Office: 14 rue Léon Thyes, L-2636 Luxembourg R.C. Luxembourg B.24 990



Floating Rate Notes due 2003
In accordance with the provisions of the Notes, notice is hereby given that the Rate of Interest for the six mouth period ending 26th July, 1996 has been fixed at 5.125% per annum. The interest accreting for such six month period will be U.S. \$25.91 per U.S. \$1,000 Bearer Note, and U.S. \$259.10 per U.S. \$10,000 Bearer Note on 26th July, 1996 against presentation of Coupon No. 7. Floating Rate Notes due 2003 Union Bank of Switzerland London Branch Agent Bank 24th January, 1996

> TO SAVE THE RAINFOREST WE PROVIDE TREES TO CHOP DOWN.

By belping people in the ramforest to plant trees, WWF

are working to solve some of

the problems that cause deforestation Where trees are chopped

Aswa for farwood, we help plant fast growing saplings as a renewable source of fuel. This is particularly

Uganda, where indigenous ods take up so two hundres

The Markhamia lotes trees WWF gave

to the local villages are

ready for harvesting to only five years Where trees are chopped

Pakistan, we supply fast growing local proc species The idea behind

all our work is that randorests used wasely can be used forever.



#### Residential Property Securities No. 1 PLC

Registered Number 2124200)

£200,000,000 Mortgage Backed Floating Rate Notes 2018 issued oo 18th Msy, 1988 (the "Notes")

Notice of Early Redemption

Residential Property Securities No. 1 PLC hereby intevocably gives Royal Exchange Trust Company Limited of 155 Bishopsgate, London BC2M 3TG, in its capacity as trustee of the Notes; and

(ii) the holders of the Notes. that, in accordance with Condition 5(c) of the Notes, Residential Property Securities No. 1 PLC will redeem at their principal amount all of the Notes which are currently outstanding on 29th February, 1996 (the "Redemption Date"), being the next Interest Payment Date under the Notes. Payments of principal will be made on or after the Redemption Date, against surrender of the Notes together with all unmatured Coupous and Talous, at the office of:

S.G. Warburg & Co. Ltd.
2 Finsbury Avenue, London EC2M 2PP or one of the other paying agents named on the Notes. Coupon No. 31 manning on 29th February, 1996 should be presented for payment in the usual manner in respect of the interest payment due on that day but otherwise interest will cease to accrue on the Notes from the Redemption Date. Unmatured Coupons shall become void and on payment shall be made

Notes and mainred Coupons will become void unless presented for payment in the case of Notes, within a period of ten years from the Redemption Date, and, in the case of matured Coupons, within a period of five years from the first due date for payment thereof.

Authorised by the Board on behalf of RESIDENTIAL PROPERTY SECURITIES NO.1 PLC

#### Notice of Redemption

U.S. \$150,000,000

Floating Rate Notes due 1996

usual manner.

On the Redemption Date, the Redemption Price will become due and payable on all Notes and interest thereon shall cease to accrue on and after such date. As of and following the Redemption Date, the only remaining right of the Halder of any Note shall be the right to receive payment of the Redemption Price upon surrender of such Note with all unmanured commons.

Bankers Trust Company 1 Appold Street Broadgate London EC2A 2HE

Swiss Bank Corporation Securities Management Coupons Paradeplate 6 CH-8010 Zurich

B-1000 Boussels

For Notes in registered form only:

29th January, 1996

#### The COPERATIVE BANK

£75,000,000

Subordinated Floating Rate Notes 2000

Holders of Floating Rate Notes of the above issue are hereby notified that for the interest period from 26th January, 1996 to 26th April, 1996 the following information will apply.

1. Rate of interest 6.4375% per annum Interest Amount payable on Interest Payment Date: £80.03 £80.03 Per £5,000 nominal or £800.29

Per £50,000 nominal 3. Interest Payment 26th April, 1996

The Interest Payment Date will be July 26, 1996.

The Co-operative Bank plc

Bank of America International Limited

-----**BANK OF CHINA** US Dollar Floating Rate Notes due July 1996

- WKN 478 543-In accordance with the Conditions of the Notes notice is hereby given that for the interest penod January 26, 1995 to June 25, 1996 included (182 days) the Notes will bear interest at the rate of 5.50% per annum. The coupon amount per US\$10,000 Note will be US\$276.06 and per US\$100,000 note US\$2,780.56.

In January 1996 

Deutsche Bank Aktiengesellschaft

First Union Corporation

Redemption Date: 29th February, 1996

FIRST UNION CORPORATION (the "Company") has called for redemption, and will redeem on 29th February, 1996 (the "Redemption Date"), all of its outstanding Floating Rate Notes due 1996 (the "Notes") at a redemption price per Note equal to 100% of the principal amount thereof (the "Redemption Price"), as provided in the Indenture, dared us of lat November, 1986, between the Company and Bankers Trust Company, as trustee. Payment of interest due on 29th February, 1996 will be made in the

right of the rimider of any note snau to each right to receive payment or the Redemption Price upon surrender of such Note with all unmatured coupons appertaining thereto at one of the places of payment specified below. In order to receive payment of the Redemption Price, Holders of Notes must surrender their Note Certificates, together with all unmatured coupons appertaining thereto, at one of the places of payment specified below.

Banque du Benekux, S.A. Banque Internationale à Luc Rue des Colonies 40 2 Boulevard Royal

Bankers Trust Company
Corporate Trust and Agency Group
3 Washington Street- Ist Floor Window
Attn: Bond Redemption Unit

FIRST UNION CORPORATION

0

**SCHLUMBERGER 1995 RESULTS** 

New York, New York, January 25 - Schlumberger Limited reported that net income for 1995 was \$649 million and earnings per share were \$2..69, which is 21% higher than the prior year. Operating revenue of \$7.62 billion represents a 14% increase over the previous year and a new record level for the company.

previous year again a few reconstruction are community.

In Offined Services, all product lines contributed to a revenue increase of 12%, despite a declare of 3% in the number of active drilling rigs worldwide. These results reflect the improvement of the market outside North America and the strong demand for high-technology services designed to improve recovery from existing reservoirs and to lower finding and producing costs for new ones.

Measurement & Systems revenue was 18% higher than last year, as a result of the strong growth of Electronic Transactions and Automatic Test Equipment, the tavorable currency exchange rate impact and acquisitions.

Contents and Chief Executive Officer Euan Barrd stated: "The strong results in 1905 were in the line with our expectations as continued world economic growth and the impact of new products and services led to improvements in our Measurement & Systems and Oilfield Services performance. Growth in worldwide ad demand of economyting upstream investment by the oil industry, and stable oil praces are stimulating demand for new reclusions; that enhances afficiency. We believe these conditions will continue for the rest of the decade and provide Schlumberger with many new business opportunities."

FOURTH QUARTER RESULTS

Fourth quarter net income was \$167 million and currency per share were \$0.69, in increase of \$76 compared to the same period last year. Operating revenue was \$2.00 billion, an increase of \$16% over the same quarter of \$944. Official Services revenue increased (5% while the rig count decreased 5% versus the same quarter last year. In spite of the impact of a particularly severe harmone season in the Oulf of Mexico, all product times with the exception of Geor-Prakla showed a significant increase in neutlin Ar Geor-Prakla, results deteriorated substantially due to losses in the Transition Zone operation and exceptional weather related downtime.

tosses in the transport zone operation and everytholds whater research of white the same quarter last year, led by the continued strong growth of Electronic Transactions and Automatic Test Equipment and the positive exchange rate impact.

The full text of this prims release is available on the Schlumberger World Wide Web site at http://www.nlb.com

Get real-time quotes, Forex rates and news headlines on your PC with Signal! For more information cali 44 + 171 600 6101

#### COMPANIES AND FINANCE

## Santander optimistic after 'excellent' year | Setback for

By Tom Burns in Madrid 🖫

Banco Santander, the leading Spanish bank group which is absorbing the troubled Banco Español de Crédito (Banesto), had an "excellent" year in 1995 and faced "frankly optimistic" prospects this year, chairman Mr Emilio Botin said.

Santander lifted its pre-tax profits by 2.1 per cent to Pta145.9bn (\$1.2bn) last year. Attributable profits after minorities, in line with market forecasts, was up by 8.3 per cent to Pta75.3bn. The 1995 div-idend per share will be increased by 7.7 per cent to

Year-on-year comparisons to Pta87.7bn.

· witails producing

awaki profits du

\$ \$ 100 mm = 2

were not strictly comparable because Banesto was consolidated for only the second half of 1994 and for the full 12 months of 1995. The inclusion of Banesto in the 1995 consolidated statement diluted the results of the Santander group by Ptal2.3bn.

The results demonstrated the financial muscle of Santander, which has allowed it to take the Banesto absorption in its stride and to establish itself, as a result of the takeover, as the largest banking group in Spain in terms of the financial market quota, Excluding Banesto. Santander raised its net attributable income by 27.7 per cent

The streogth of the Santander group's banking position was underlined by a 20.7 per cent growth last year on 1994 in its net interest income to Pta341.7bn, by a rise of 41.7 per cent to Pta555.8bn in its operating margin (thanks to to sharp increase in fees and in treasury earnings) and by a

35 per cent increase to Pta158.7bn in operating profits. Mr Botin said the group, which owns 11 per cent of US Bank First Union and 10 per cent of the UK's Royal Bank of Scotland stood to make impres sive gains this year, thanks in part to Banesto's recovery, that would raise net attribut-

able income by between 7 per cent and 12 per cent Argentaria, the state-con-

trolled Spanish banking group, paved the way for a third phase of privatisation by announcing an 11.7 per cent increase in attributable net profit to Pta74.2bn (\$595m) in 1995 and predicting a further 15 per cent rise this year, writes David White in Madrid. It is proposing a dividend of Pta270, up 3.8 per cent. Mr Francisco Luzón, chair-

man, said Argentaria's share price, which closed 0.58 per cent higher oo Friday at Pta5,170, was "at least 25 per

cent undervalued" The placement of 25 per cent

ted shortly after Spain's general elections on March 3, follows two previous offerings in

The 1995 figures included financial restructuring at Argentaria's main subsidiary Banco Exterior da España, which led to a sharp 46 per cent increase in provisions for bad debts to Pta68.6bn, and a fall of almost 10 per cent in pre-tax earnings to Ptas4.9bn. This was offset by a tax credit, which reduced tax charges by 47 per cent to Ptall.3bn, and a positive entry

option to raise its stake to 20

sell the service around the US.

In declining to bid for the DBS

spectrum bought by MCI and Murdoch, AT&T said its

DirecTV stake would not only cost less, it would buy it imme-

ers in the communications

game, it may fall apart. If so, it

will do so publicly. The part-

ners are committed to putting

a couple of satellites in space

at a cost of about \$500m. Aban-

doning such an investment

On the other hand, Mr Mur-

doch has a reputation as one of

the best strategists in the

world of media, "I believe," he

would be hard to hide.

diate access to the market.

Mr Alan Bollard, the com-mission's chairman, said it of Pta588m with respect to minority interests against a Pta6.4bn deduction in 1994. would lead to Air New Zealand gaining a dominant position in the domestic airline market. But be emphasised that the ruling was not a final decision While the Commerce Act pro-hibits acquisitions that can

any market, it allows the com-mission to over-ride the act if competitor: AT&T, MCTs big-ger rival in long-distance tele-phony. On buying its 2.5 per cent of DirecTV, AT&T took an it is satisfied there will be significant public benefits. The commission is now calling a three-day conference at per cent, and will also use its which Air NZ and other interenormous marketing muscle to ested parties can make sub missions on its preliminary

lead to a dominant position in

AirNZ in

and Nikki Tait in Sydney

Ansett stake

New Zealaud's Commerce

Commission, the competition watchdog, has rejected Air New Zealand's application to

buy up to 50 per cent of

Ansett, the Australian airline, from TNT, the transportation group, for A\$425m (US\$314m).

bid for

decision. It will make a final decision by March 20. Mr Bollard said his preliminary view was that deal would give Air NZ and Ansett a dommant position in the New Zea land domestic passenger market, leading to a less

to this. First, AT&T is only a minority competitive industry, and greater costs to consumers. holder in au entertainment-From the outset, the deal based medium. Its own venture faced the problem that Ansett's New Zealand subsidwill be wholly owned and red to the business market. iary provides the only signifi-As for AT&T'a head start, MCI cant competition to Air NZ looks to AT&T's advertising to create awareness of the new within its own country. In its application, Air NZ promised to "ring-fence" Ansett New medium in time for its own launch in the autumn of 1997. Zealand, and run it as a sepa-It is a bold and typically sanrate company with its own guine strategy. Like many oth-

> Mr Bollard said the commission was unable to accept the proposed "quarantine" structure, which it would be unable to police, but indicated that it might accept a proposal under which the applicant agreed to

sell assets or shares. This has already been seen as a possible compromise solution, but it assumes Air NZ, TNT, and Mr Rupert Murdoch's News Corporation, which owns the other 50 per cent of Ansett, could agree on a sale of Ansett New Zealand's Tony Jackson operations.

#### **NEWS DIGEST**

### Alfa profits helped by record exports

Record exports of \$1.1bn helped Alfa, one of Mexico's biggest conglomerates, post profits of 1.7bn pesos (\$220m) for 1995, despite the severe recession. The figure compares with e loss of 1,62bn pesos in 1994.

Most of Alfa's total debt of 18.5bo pesos is dollar-denominated and under Mexican accounting practices any increase in its value in peso terms is recorded as a loss on

Sales rose 51 per cent to 21.5bn pesos, due to increases in capacity and high prices for steel and petrochemicals. Mr Alfonso González Migoya, the company's corporate director, said that Alfa's long-term contracts would help moderate current downturns in prices for eteel and some petrochemical

Cashflow in 1995 was 4.6hn pesos, more than twice the 1994 figures, and the company expects that cootinued "healthy cashflow" will finance a significant part of projected capital expenditure of \$830m for 1995, half of which will be devoted to a telecommunications project with AT&T. Mr González Migoya said a third of the capital expenditure programme would be

financed by borrowing.

However, analysts said the expansion plans could be affected if income falls in 1996. "The question is whether [Alfa is) going to generate the same amount of operating income," said Mr José Levy, an analyst at Bear Stearns in New York. "To maintain this level of sales and profitability depends on how the Mexican economy recovers in 1996." 🗷 Teléfonos de Mexico (Telmex), Mexico's dominant telecommunications company, is planning a \$250m securitisation during the first quarter, it was confirmed last

week. Mr Adolfo Cerezo, the company e finance director, said it was working with Bankers Trust on a securitisation of revenue from long-distance phone calls. The issue, which would mark Telmex's return to debt markets after the peso devaluation of December 1994, would have a maturity of between 12 and 18 months, he indicated.

Daniel Dombey, Mexico City

#### Vontobel group ahead

Vontobel Group, which is based around Bank Vootobel, the Zurich private bank, reported an 18 per cent jump in 1995 net profits from SFr34.9m to SFr41.1m (\$34m), according to unaudited accounts. Vontobel will propose a 10 per cent increase in the dividend paid on bearer shares to SF122 from

The family-controlled group, which ranks among the biggest of Switzerland's independent private banks, said assets under management increased by SFr1.6bn last year to SFr24.5bn, Group cashflow rose 17 per cent to SFr68.7m while return on equity improved from 9.5 per cent to 10.9 per cent. Bank Vontobel raised its net profit by 14 per cent to SFr39.9m. The group also owns a two-thirds stake in Tardy, de Watteville, a Geneva private bank, and a majority stake in Bankhaus Berger in Salzburg.

#### Apple shares 'may fall sharply'

With Sun Microsystems' widely rumoured bid to acquire Apple Computer yet to materialise, analysts said that shares in the alling personal computer company may fall sharply unless there is a deal soon. Reports of Sun's interest in Apple have propped up Apple's shares since the company reported a \$69m first-quarter loss and said it would cut 1,300 jobs, earlier this

month, analysts said. The rumours have also given Michael Spindler, Apple chief executive, a respite from critics and shareholders who have Louise Kehoe, San Francisco

## News and MCI put their money on DBS

n the shifting world of US multimedia, three truths are held to be self-evident. First, the opportunities are limitless: second, the future is unknown: third, whatever happens, it will cost a lot

It is the ideal field for gamblers. Enter, on cue, the media tycoon Mr Rupert Murdoch and the US phone company MCI. Both are known for their boldness in predicting the future. Both are ready to bet heavily on the outcome.

When the two companies won last week's US government auctioo for the last available nationwide satellite TV spectrum, their \$682m bid topped the competition by a factor of two. So confident had they been of victory, they said, that they had been negotiating with suppliers to set up the

new venture for months. In the US, in contrast with many other countries, satellite TV is a fledgling medium. This is partly because cable TV has been around for a generation; the market is correspondingly mature. By 1994, 62 per cent of US households with TV sets had cable. According to the New York media investment house Veronis Suhler, that figure will be unchanged at the

end of the decade. The satellite technology to be employed by the venture. Direct Broadcast Satellite (DBS), has only been on the US market since 1994. But it is correspondingly sophisticated. When the new service starts in autumn 1997, it will offer 150 -200 digital channels. By the The advance of cable television



end of the decade, MCI says, the figure could be 400-500. The market growth is equally explosive. The leading operator, DirecTV - a subsidiary of Hughes Electronics, in turn part of General Motors -started up 18 months ago. It

now claims 1,25m subscribers, perhaps a third of all domestic satellite users in the US. DirecTV has yet to make a profit; but last week the phone company AT&T bought a 25 per cent stake on terms valuing the company at \$5.5bn. Many of the channels on the .

MCI-News Corp service will offer entertainment of a type familiar to viewers of Mr Murdoch's satellite operations in Europe and Asia. Some will not. While News Corp's job is to occupy people's leisure hours in front of the TV, MCTs is to keep workers glued to their personal computers.

the DBS technology, in MCT's view, is that it can download material much faster than a telephone line. Even compared with modern ISDN phone links, MCI claims, it can transmit 50-100 times faster, and

very much cheaper. Take computer software, MCI says. Microsoft's Windows 95 programme costs perhaps \$20 per version to distribute to the average user. Using DBS, it could be downloaded for pennies to the subscriber's PC in the space of five minutes.

take sales personnel working from home. Orders and schedules could be downloaded to their PCs overnight. A 100-page document, MCI claims, could be transmitted in 15 seconds. Potentially most important, take the Internet. The system

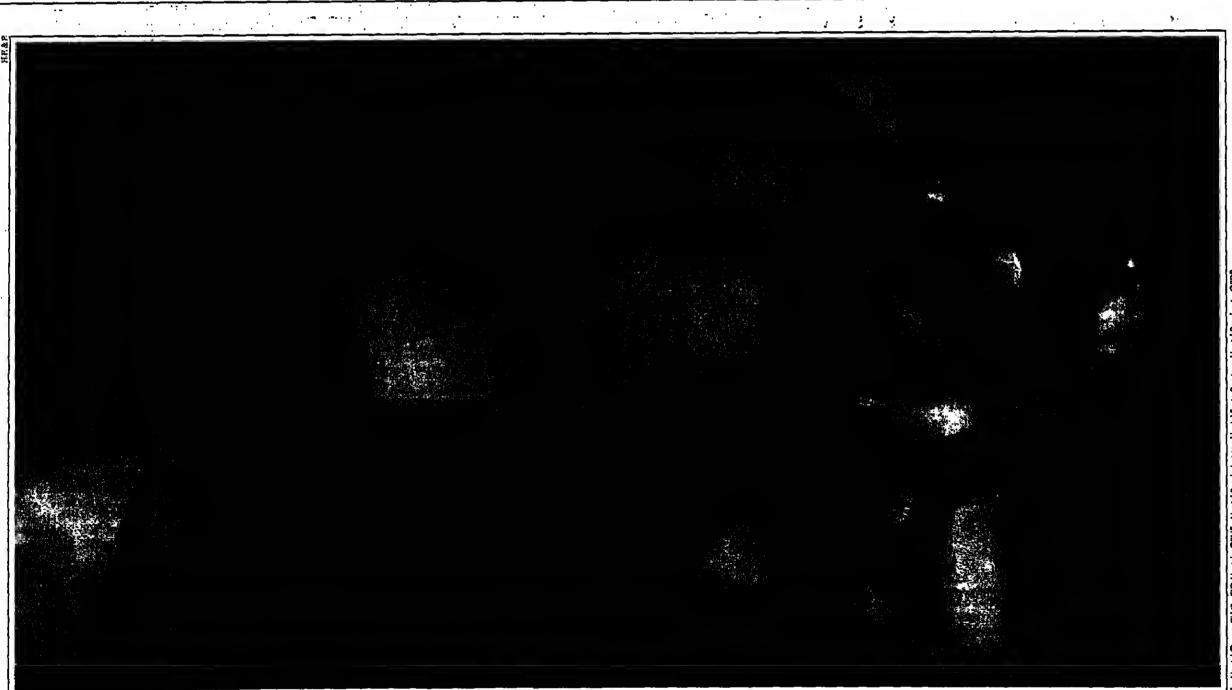
Perhaps the chief feature of allows basic internet commands to be sent out through MCI's landline telephone system. Lengthy Internet files which might take hours to arrive through an Internet phone link could be sent in a

fraction of the time.

None of this is unique to satellite. Cable TV suppliers will aim to offer the same broad band services through fixed digital links to the home. As soon as the market is deregulated by the telecommunications bill now passing through Congress, phone companies will do the same.

MCI-News Corp says this will prove a long and costly process, thus offering a window of opportunity. As an executive said last week: "We expect the time and capital required to build cable systems which will compete with DBS to stretch well into the next decade."

said last week, "that we're moving to a wire-less world." Satellite, it seems, looms ever larger in his crystal ball.



### IF ALL YOU DO IS LOOK AT YOURSELF, IT'S EASY TO LOSE SIGHT OF THE ESSENTIALS.

Just look what vanity and egocentricity can turn us into. Yet corporate narcissism is far more common than you might think. It can have whole companies smugly admining their past accomplishments, blithely

forgetting that these can fade faster than the time it took to achieve them.

Success: precious but ephemeral. Every day, you have to fight for it anew. There's no time for idly contemplating the corporate navel. Which is why we've always looked steadily ahead, our eyes and minds open to new ideas and new concepts. And it's why we so often succeed in identifying today the solutions our customers will require tomorrow, be they in the realm of production, trading, or services.

Reason enough, you might think, for looking back with pride. For instance, at e successful corporate history reaching back 240 years. Or at our extraordinary

transformation from trading house to global corporation, with 35,000 employees world-wide and a turnover of DM 24 billion. But we prefer to concentrate instead on the essentials, and that means keeping our eyes fixed firmly on the future.

### HANIEL



At Home in Emerging

and Capital Markets



Regulatory demography are two of the most potent influences on the behaviour

of capital markets. That belps explain the intensity of the debate on the impact of the minimum funding requirement in Britain's new Pensions Act. The widespread assumption

has been that, with UK pension funds approaching maturity, there would be a reduction in their exposure to the more volatile and illiquid asset categories in favour of bonds. Yet things are not progressing quite as expected.

Figures from the WM Company showing changes in the aggregate pension fund portfolio last year do admittedly reveal one marked adjustment which fits the expected pat-

Property, a lumpy and illiqund investment, declined from 6.3 per cent to 5.1 per cent of the total. Index-linked also fell from 3.7 per cent to 3 per cent. Yet, while honds showed an increase from 9.3 per cent to 9.9 per cent of the total portfo-lio, the eye-catching change was in the pension funds already phenomenal exposure to domestic and overseas equities. This increased even more, THIS WEEK

Global Investor / John Plender

## Pension funds' puzzling behaviour

from 76.6 per cent to 77.5 per cent - not the direction in which the minimum funding debate was expected to take us.

Meantime, a maturity analy-sis conducted by the same firm shows that there is remarkably little difference in the asset mix of mature and immature pension funds in the UK (see chart).

Even with super-mature funds, where the ratio of nonactive member liabilities to total liabilities is more than 60 per cent, the picture is oddly stable. Only five out of 33 funds had radically altered their asset mix to reduce the exposure to equities and property. Marked differences in the degree of exposure to real assets were apparent only at the very extremes of the matu-

Why this contrary portfolio behaviour? Is the new funding requirement too lax, or are the asset allocators playing fast and loose with the rules?

The WM Company analysis admittedly found that funds are not quite as mature as sometimes assumed. But it regard to risk?

**UK** pension funds

remains the case that they have increased their exposure to real assets as they have

44 funds

Source: WM Company

ome more mature. Could it be that the performance of pension funds is now so important to sponsoring companies that finance directors are applying pressure, in the midst of Britain's biggest ever takeover boom, to achieve high returns without due

Or are the more mature funds, like the US savings and loans in the 1980s, responding to a difficult solvency position by seeking to trade their way out of trouble before the rules bite? That, too, would he another high risk/high reward strategy that might work for individual funds, but would fail in the aggregate if pursued

by all. Perhaps, more rationally,

Kenneth Gooding

Total return in local currency to 25/1/96 -0.36 -0.66 15.32 -0.21 2.28 20.14 25.28 : 18.60 20.93 -0.1 1.8 5.3 5.2 13.5 3.9

Brothers. Equities & FVExts Index Unit, toes are jointly owned by FT-SE international United and A Poor's.

in the 1980s for UK funds.

albeit at a lower degree of risk

managera of maturing funds are simply worried about the potential cost of a hig strategic move into honds when the bond bull market looks very

Strategic portfolio moves precipitated by criteria that are not related purely to investment returns can rebound on

Similarly, deregulation in continental European asset markets has had widely differ-The abolition of exchange controls in the UK in 1979, for

timing of the lifting of controls. The Swedes lost their shirts in UK property when they gained the freedom to travel in the second half of the 1960s. German funds made a killing in UK property in the recession of the early 1990s. partly because their deregulation coincided with a depressed market in an asset category they wanted.

Yet those who worry about the timing of a big strategic portfolio shift must also he conscious that valuations are arguably no more stretched in bonds than in equities. So perhaps the most plausi-

ble explanation for the apparexample, preceded a marked increase in the profit share in gross domestic product and, at ently herd-like behaviour of more mature UK pension funds is simply that the funding least initially, unexpected ster-ling strength. Diversification rules are not as demanding as they might have been and that the fund managers are prey to mertia. No action is necessary anyway, under the Act's rules, into foreign equities was thus a recipe for underperformance until a pension scheme's first triemial valuation after April 1997. Even then, compliance is phased in over the next five

Economics Notebook / Robert Chote

Ins and outs of

running the Euro

Differential in 1999

Markets expect two-track Europe

Forward swep apreads to Garmeny (Percentage points).

-Core countries -- Current differential

Good asset-liability management would conetheless call for maturing funds to change the portfolio mix regardless. Only in Hong Koug, among other economies with substantial pension fund investments, is equity exposure close to the UK level - and there, partly because of the unusual politi-cal context, pension funds are more heavily diversified overseas than their UK counter-

The key point is that the penalties for taking excessive risks are much more severe for mature peusion funds than for immature funds. There is oo more stable financial vehicle than an immature fund, because its growing cash flow gives It an immense capacity to absorb loss while continuing to pay pensions.

In contrast, a mature pen-sion fund is highly vulnerable to shocks. Relatively small errors can lead to calls being made on the company or, in extremis, a reduction in bene-

The lack of diversification among UK pension funds, especially hy the super-mature ones shown in the chart, suggests that UK trustees have not grasped this fundamental

There could be some nasty accidents before the minimum funding requirement takes real

COMMODITIES

## Pressure mounts on lead stocks

Supplies of lead, these days used mainly for batteries, are likely to be light this year, so consumers will be watching anxiously to see if Asarco and the United Steel Workers union can reach agreement before labour contracts at three US smelters come to an end on Wednesday.

Between them the Asarco smelters - at East Helena, Montana; Omaha, Nebraska; and a small ooe of Clobe, Colorado - account for about 7 per cent of primary lead production outside the Common-

wealth of Independent States. Asarco announced last week that the Omaha smelter, which has the capacity to produce 75,000 tonnes a year, will close by the end of this year because It did not believe it worthwhile to spend the \$40m needed to meet various environmental

requirements. Analysts suggest the market needs all the lead it can get this year, Mr Ernest Nutter. vice president and director at RBC Dominion Securities, sug-gests in his latest review of base metals markets that lead

will see supply deficits of the year, the stock drawthroughout 1996 and next year. Stocks are forecast to fall to 379,000 tonnes, or the equivalent of only 4.2 weeks of consumption, by 1997.

Mr Angus MacMillan, research manager at Billiton Metals, says lead stocks were down to less than S.5 weeks of consumption at the end of last year, "not a comfortable level". He adds: "We expect the lead market to record another deficit this year and, although it will probably move close to balance during the second half

down we envisage in the coming months should reduce them to critically low levels and underpin higher prices." Supply tightness began to

drive up the lead price in the last quarter of 1995 and in mid-December it traded to a fiveyear peak of \$748 a tonne. Like other metals traded on the London Metal Exchange, lead suffered when the US hedge funds started selling at the begining of January. But on Friday the price was well up from the low point at \$714.50.

In the increasingly unlikely event that European monetary union takes

place schednle in 1999, what sort of relationship can we expect between those countries that are willing and able to join the single currency and those which cannot or will not?

Mr Kenneth Clarke, the UK chancellor, raised this question of "the ins and the onts" in a recent letter to Mr Lamberto Dini, chairman of the committee of European finance ministers. Under-standably - giveo that Britain is most unlikely to be among the first wave of Emn participants - Mr Clarke's main concern is to protect the position of the outs relative to the ins. But the ins might reasonably argue that if they have done the hard work necessary to secure a place on this perilous voyage, they cannot be expected to waste too much time fretting over the fainthearts left on shore. After all,

initially, on the basis of little more than semi-educated guesswork. They will have enough troubles of their own. But if Emu is as much about achieving the goal of greater European unity as delivering economic benefits to its participants, then the ins cannot simply set sail and forget about the outs for good. Hence the importance of Mr Clarke's

the ins face the alarming pros-

pect of subjecting their econo-

mies to a common interest

rate which will be set, at least

questions for his fellow finance ministers: What link, if any, should there be between the single currency ("the Euro") and the currencies of those "onts" which may wish to embrace the Euro at a later date? · Should the EU expand its hudget: first, to help regions within the Euro area which find life tough under the com-

mon interest rate; or second,

NATIONAL AND REGIONAL MARKETS

which failed to join the Euro on their first attempt? How can the EU stop those economies which involuntarily missed nut on Emu because they had not converged sufficiently with the ins from diverging even further from those core economies nuce Emn is in place?

· What is to stop the ins ganging np on the outs in votes within European institutions? How should the European central hank reconcile the needs of the ins and the outs when they conflict? Mr Clarke had clearer answers to some of these

questions than others. Not

surprisingly, he took a tough line on the amount the EU should be allowed to spend: "I certainly do not believe the Emu can justify any increase in the Community hudget overall or in the scale of transfers, via the Commu-

nity budget, from some member states to others". But the theory of currency unions suggests that it would in fact he quite sensible to increase the size of fiscal

to help promote economic con- transfers to certain parts of the Euro area. This would help ease some of the economic disparities between weak and strong economies which would previously have been dealt with through exchange rate changes. This would be particularly important if, as seems likely, workers remain relatively immo-

bile within the Euro area. Mr Clarke may be right to worry about big net fiscal transfers from the outs to the ins or vice versa. But bigger, although hopefully temporary, fiscal transfers between countries within the Euro area may be essential if the monetary

union is to be sustained.
In a related question, Mr Clarke argued that the higgest challenge the finance minis-ters faced was to work out and implement successfully solutions to prevent a major political and economic gap opening up between ins and at east some outs".

He noted that the proposal by Mr Theo Waigel, Germany's finance minister, for even tighter convergence within the Euro area after monetary union might make the gap between the ins and outs even harder to bridge. Mr Clarke posed this question but - having spoken out so strongly against extending fiscal redistribution through

the Community hudget - he also seemed to rule out the most obvious answer to it. So what about the exchange rate relationship between the ins and the outs? In a recent speech, Professor Charles Goodhart of the London School of Economics identified

three possible models. First, countries "might wisb to mimic as far as possible the exchange rate conditions that would have pertained bad they been participating as an in", tying their currencies rigidly to the Euro. Austria, Belgium, Denmark and Finland

might take this option. Second, countries could simply float their currencies, perhaps adopting an inflation, nominal demand or money supply target approved by the European Council or Commission. Italy, Creece and the UK

might opt to do this. Third, countries might establish a pegged but adjustable exchange rate relationship between their currencies and the Euro. This would in effect he a revised version of

the exchange rate mechanism. An important question remains in the case of options one and three. To what exteot would the ins help the outs keep their currencies tied or pegged to the Euro? This in turn is related to one of Mr Clarke'e final questions - how would the European central bank balance its responsibilities to the ins and the outs?

The European central bank will ultimately be judged on its ability to secure price sta-bility within the Euro area. That will be difficult enough. without having to worry about overseeing a rump ERM as well. However, if the central bank takes this sensibly separatist attitude in the outs then that will make all Mr Clarke's questions that little bit harder to answer.

4

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London, 21 & 22 March 1996

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#### **EMERGING MARKETS:** This Week

The Emerging Investor / Peter Wise in Lisbon

## Promising start rekindles hopes

Memories of 1995 are fading like an unpleasant dream for Lisbon brokers as share prices surge upward at the start of what they forecast to be a brave new year for Portuguese

"Shares have made an encouraging start that should set the tone for a buoyant year," says Mr Paulo Araujo, an analyst with Schroder Secu-rities in London. "The market gained more in the first week of 1996 than it lost during the whole of 1995."

Lisbon'e BVL-Geral index eached a 1996 high of 940.58 on Friday, a 7.2 per cent gain since the beginning of the year. Brokers are forecasting an annual increase of 15 per cent or more as interest rates fall and more international funds flow into emerging markets.

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After two years of strong growth, the BVL-Geral fell 4.6 per cent in 1995. Trading volume on the secondary market dropped 5 per cent on 1994 to Es594.7bn (\$3.9bn).

Shares were hit as fears that last October's general election would produce a hung parliament pushed up real interest

"This kept domestic funds away from equities and foreign investors reduced their holdings as they awaited the elec-tion results," says Ms Mari Vargas, a London-based analyst with Dillion, Read Securi-

However, Portugal's political

risk-premium fell when the Portugal socialists won a convincing victory, falling four seats of an overall short

majority. Government stability was further strengthened by the election of a socialist president, Mr Jorge Sampaio, on January

Brokers base their optimism on an expected flow of funds from bonds into shares. "Portnguese equities have not yet reflected the sharp rally in the bond market in the fourth quarter," says Ms Vargas. "We believe this gives shares an upside of at least 15 to 20 per cent for 1996."

Yields on long-term govern-ment securities have fallen by more than 200 basis points since the general election to 8.74 per cent for the latest e of 5-year Treasury Bills (OTs). Unusually for Portugal, yields for all public debt securities are currently lower than in

Spain. Mr Pierre Boulle, head of research at Lisbon brokers Fincor, forecasts that rates on 10-year OTs will fall to 8.75 per cent this year from 10.5 per cent in 1995, against a background of decelerating economic growth in Europe.

He sees three-month spot market interest rates dropping to between 7.25 and 7.5 per cent by the end of 1996, against 8.8 per cent last year. He is confident that lower

interest rates will favour equi-



expects a correction to the current rally after 1995 dividend payments are made. Dillion, Read forecasts that the average price/earnings ratio for Lisbon will fall from 138 per cent to 12.6 per cent this

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Source: FT Extel

As much as political stability, lower bond rates also flect an upbeat outlook for inflation and the public deficit. Year-on-year inflation has fallen to record lows, reaching 3.4 per cent in December, compared with 4 per cent a year

Analysts see tha government's 1996 average inflation target of 3.5 per cent, against 4.1 per cent last year, as realistic after the signing of a social pact setting a 4.5 per cent benchmark for wage increases.

The socialist government is

ary. It aims to cut the budget deficit to 4.2 per cent of gross domestic product, from 5.6 per cent in 1985, to fall within the convergence criteria for European monetary union.

Economic growth forecasts for 1996 are being revised down to about 25 per cent, from an expected 25 to 3 per cent in

This is due mainly to the downgrading of growth estimates for Portugal's main trad-ing partners, led by Spain, Germany and France. "We're not over-concerned

about growth," says Mr Mark Howard of Singer & Friedlan-der Iberia. "Portugal lags behind the main European economic cycle and can expect to maintain fairly buoyant growth into the second half of 1997, while the rest of Europe could be slipping into reces-

A number of companies rationalised operating costs as a result of the 1993 recession and are now better placed to benefit from an economic

sion."

In the industrial sector, brokers point to Corticeira Amorim, the world's leading cork producer, and Barbosa & Almeida, which controls 45 per cent of Portugal's glass packaging market, as niche companies that are relatively isolated from weaker demand.

However, it is the banking sector, which accounts for 30 ties throughout 1996, but expected to present a restric- per cent of total market

will be tough for France.

week by the suspicion that the

current elowdown in some

European countries was so

severe that they could fail to

qualify for the proposed single currency, or that monetary union would be delayed.

The D-Mark gained at the

expense of other European cur-

rencies. The dollar, meanwhile,

rallied against the D-Mark on

the expectation that the Ger-

man economy was slowing

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Currencies were buffeted last

tive 1996 budget in early Febru- capitalisation, that is likely to attract most attention in 1996. Trends that have caused banks to underperform the market by 21 per cent over the past four years appear to be bottoming out.

Analysts at ING Barings say banks are currently trading at a discount of 30 per cent to the market based on historic earnings, compared with a 10 per cent premium in 1993. Results have been hit by a fall in net interest margins - which account for more than 75 per cent of total bank revenue in Portugal - from 5.6 per cent in 1990 to an expected 2.7 per cent this year.

Mr Emmanuel de Figueiredo of Carnegie Portugal says bank consolidation after two big takeovers last year will ease the fall in interest margins as banks compete less aggressively during a period of internal reorganisation.

Economic growth will lower bad debt provisioning requirements and increased bond revenue will improve earnings.

Privatisation revenue in 1996 is estimated at Es380bn, up from Es320bn in 1995. However, stock market offerings may not reach last year's level of Res200th because the new government is likely to favour direct negotiations with strategic investors.

This year's biggest global offers are expected to be Cim-por, a cement company, and Electricidade de Portugal, the power utility.

Graham Bowley

#### Return of **US** money lifts Asian indices

US money has returned to Asia, driving market indices back towards the record highs of early 1994, writes Louise

The small size of the Asia-Pacific markets outside Japan means that stock prices have risen quickly and steeply this year, almost purely on liquid-ity: the very factor which sup-ported the last rally in these markets between 1993-94.

Data compiled by Salon

Brothers shows that the weekly net cash flows of US Pacific region mutual funds nearly tripled last week, and a number of US securities ouses have upped their weightings on key markets such as Hong Kong (the biggest Asian market apart from Japan with a market capitalisation of \$342bn) end South Korea, where prices have

fallen sharply.

Malaysia (which has gained some 6 per cent in the first three weeks of the year), Thailand and the Philippines are being touted as potential performers, having risen sharply this year.

O URS said on Friday that with a further cut in US interest rates expected this week, the flow of funds into global emerging markets had been strong: \$500m last week, in addition to about \$350m in the previous two weeks.

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Poland

The country's first large municipal bond has come from the city of Gdynis, a Baltic port and shipbuilding centre, which is to raise 28m zlotys (\$11.2m) from institutional investors in en issue being arranged by ING Bank of the

The issue comes as other investment banks, including Merrill Lynch and JP Morgan, have targeted the country's municipal bond market as en important growth area. The Gdynia bonds are being

issued for one, two, three and four years. ING said the first tranche - issued last week -was oversubscribed. The unsecured bonds carry a coupon of 50, 75, 100 and 125 basis points over the average yield for 52-week treasury bills. The issue is private in that it is directed to less than 300 investors and thus does not require Securities Commission

Thailand

ING Baring Securities Emerging Markets Indices

Actua

The stock exchange is to launch the SET 50 index by June. It will run in parallel with the existing SET index. The second market index

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will be based on the 50 leading stocks, from more than 400 issues listed. It will serve as a reference for government agencies to introduce index-linked securities such as index warrants, index futures and options.

Hungary The privatisation of electricity

suppliers is expected to be finished by the end of 1997. In December three German companies - RWE Energie Isar-Amperwerke, and Bayernwerk - and a French company - Electricite de France International acquired 46 to 49 per cent stakes in six electricity distributors.

Romania

Securities dealers have chosen the US Nasdaq Portal system for an over-the-counter market to trada privatisation shares. The OTC market is being created under a \$15m (£9.7m) contract run by the US Agency for International Development.

 Edited by John Pitt, Further coverage of emerging markets appears daily on the World Stock Markets page.

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#### **CURRENCY MARKETS**

## US and Germany look at rates

European monetary union and the state of the US and European economies are two themes that are likely to dominate the foreign exchange mar-

kets in the coming week. A cut in US interest rates in résponse to slower US economic growth is a possibility when the Federal Open Market Committee convenes tomogrow

The policy-making council of the Bundesbank meets on Thursday for its regular fortnightly discussion of the eco, the Federal Reserve will also nomic situation, amid signs. lower interest rates after the

FT GUIDE TO WORLD CURRENCIES

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that the German economy FOMC meeting began to slow sharply at the

end of last year. Some economists think it might decide to lower interest

rates to stimulate activity. US jobs figures, due on Fri-day, will probably be the key data release of the week. Mr Michael Burke, international economist at Citibank in

London, expects the figures to: show a further slowing of US jobs growth. Mr Burke anticipates that

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French unemployment data, due to be released on Wednesday, could have a large impact on the markets.

Mr Tony Norfield, UK treasury economist at ABN Amro Bank in London, thinks that if there is a sharp pick-up in the unemployment rate from October's 11.5 per cent, then the franc could come under pres-

He said: "If that happens, it could be a serious blow to the French franc. It would indicate that meeting the fiscal criteria

The table below gives the lessest available rates of exchange (bounded) against four key currencies on Friday, January 26, 1996, in some cases the rate is nominal. Market rates are the average of buying and selfing rates except where they are shown to be otherwise. In some cases market rates have been calculated from those of foreign currencies to which they are tied.

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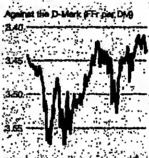
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#### MERCURY SELECTED TRUST SICAV Postal Address: BP 1058, L-1010 Luxembourn

NOTICE OF EXTRAORDINARY GENERAL MEETINGS OF SHAREHOLDERS

The Extraordinary General Meetings of Shareholders of Mercury Selected Trust ["the Company") and of Mercury Selected Trust - Dollar Reserve Fund held on 10th January 1996 not having reached the quorum of presence required by law and the Articles of Association, further Extraordinary General Meetings will be held at 6D, route de Trèves, Senningerberg, Luxembourg at 11.00 a.m. and 11.10 a.m. respectively on 14th February 1996.

The Extraordinary General Meeting of the Company will consider and vote upon a proposal to amend the Articles of Association. Such amendments will include in particular provisions:

- for the transfer of the Company's registered office to Senningerberg;
- amending the requirements for the sanction of increases in management and custody

charges;
- as to the exercise of rights by joint holders of Shares;
- anabling the Directors to require the deposit of certificates and coupons prior to any dealing in Bearer Shares;
- amending the requirements for valuation of securities held by the Company;
- permitting the Directors to decline to accept subscriptions of and conversions into Shares of any class, and enabling the Directors to for the fureshold at which redemptions and conversions of Shares of any class may be deferred;
- permitting the creation of more than one class of Shares linked to the same fund;

The Extraordinary General Meeting of Shareholders of Mercury Selected Trust - Dollar Reserve Fund will consider and vote upon the following resolution.

Voting
The Resolutions on the agendas of the Extraordinary General Meetings may be passed by a majority
of 75 per cent. of the votes cast thereon at the Meetings. There will be no quorum requirement for
the Meetings.

Voting Arrangements In order to vote at the Meetings:

- the holders of Bearer Shares must deposit their Shares with any of the Company's Paying Agents listed below not later than 8th February 1996 or with any bank or financial institution acceptable to the Company, and the relevant Deposit Receipts (which may be obtained from the Administrator or the Paying Agents of the Company) must be forwarded to the Administrator of the Company to arrive not later than 12th February 1996. The Shares so deposited will remain blocked until the day after the Meetings or any adjournment thereof.

- the bolders of Registered Shares may be present in person or represented by a duly

- Shareholders who cannot attend the meetings in person are invited to send a duly completed and signed proxy form to the administrator of the Company to arrive not later than 12th February 1996. Proxy forms will be sent to the registered Shareholders with this Notice and can also be obtained from any of the addresses below. Proxy forms already received for the Meetings held on 10th January 1996 will be used to vote at the Meetings convened for the 14th February 1996.

Information for Shareholders

Shareholders are advised that a draft, subject to amendment, of the proposed new Articles is available for inspection at the following places and at the Meeting:

ADMINISTRATOR Mercury Asset Management S.A., 6D, route de Trèves, Senningerberg, L-2633 Luxembourg

PAYING ACIENTS 69 route d'Esch L-1470 Luxemb

29th January 1996

S.G. Warburg & Co. Ltd. (Paying Agency) 2 Pinsbury Avenue LONDON ECZM ZPP Raiffeisen Zentralbank Österreich AG AM Stadtpark 9 1030 VIENNA Mercury Bank AG Gertenstrasse 26 8039 ZURICH

Commerzbank AG Neue Mainzer Strasse 32-36 60261 FRANKFURT/MAIN

The Board of Directors

CHRISTIANIA BANK U.S. 5150,000,000 nated Floating Rass Notes due 2006 nce with the terms and

conditions of the Notes, the Interest rate for the period 30th January. 1935 to 30th April, 1996 has been food at 5.85% per annum. The interest payable on 30th April 1986 will be U.S. \$147.98 per U.S. \$10,000 nominel. Agent Bank ROYAL BANK OF CANADA

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Floating rate due 1997 Applicable interest rate for the Interest period from 26-01-96 up to 26-04-96 is determined by the reference agent is 5,75 per cent annum namely USD 1453,47 per bond of USD 100.000

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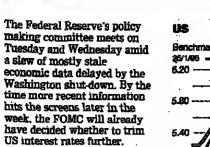
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**NEW YORK** 

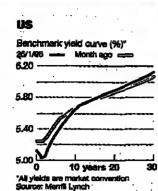
#### **WORLD BOND MARKETS:** This Week

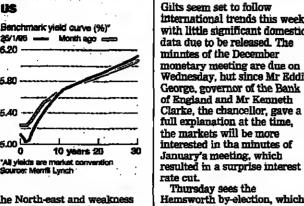
Martin Brice



Wall Street seems convinced the economy is again slowing down fast, hut remains le certain about the Fed's will to act it is only a month since the last rate cut, and the absence of data has created an information vacuum. If no action is taken this week, then most expect the FOMC to cut the Fed funds rate more sharply – perhaps by 50 basis points – at its March meeting.

The latest employment figures, due on Friday, are expected to show little growth during January, with a survey hy MMS International putting the increase in non-farm payrolls at 83,000 for the month. The severe winter in





Richard Waters

the North-east and weakness in retailing are likely to have slowed down job growth from the 151,000 of December. January's National Association of Purchasing Management report, dne Thursday, is expected to show a rise of 47 per cent, slightly lower than for December. Older economic reports will include December'a consumer price figures on Thursday, and producer price data on Wednesday.



LONDON

the ruling Conservatives are expected to lose. This may remind investors of the government's small majority, which may increase the political risk premium on Mr Andrew Milligan at New Japan Securities said: "The

spread between gilts and bunds is towards the top of its recent trading range and we would view 170 basis points as an opportunity to buy."

# Benchmark vield curve (%)\*

20

There may be a steepening of the yield curve due to expectations of increased volatility following uncertainties over European Monetary Union, said Mr Andrew Roberts at UBS. He believes the five-year area

7.80

may be boosted hy a well-received auction on Wednesday, and said: "Scope for further out-performance of the very short end is limited, given it already prices in two 25 basis point rate cuts."

#### **FRANKFURT**

The German bond market's recent steady rise received a sethack last week with the Bundesbank's announcement that M3 grew at a faster than expected annualised rate of 2.5 per cent in December.

It will await January's money supply data before deciding whether further action on interest rates is necessary - the discount and Lombard rates were last cut in mid-December – but the fact that last month's M3 showed a speedier growth rate has dampened market hopes of an early rate cut.

It did not eliminate them altogether, however. Goldman Sachs said it still expected another cut in the discount rate (now 3 per cent) "some time early in the second quarter". Mr Stephen King, an

economist at James Capel, said December money supply figures gave a misleading impression of economic activity and should not have serious implications for

#### Although low demand for government paper is expected to contribute to a sluggish 10-year bond auction this week, Benchmark yield curve (%)" 26/1/96 - Month aco = a large sell-off is unlikely since most institutional investors profits are limited at current

TOKYO

Andrew Fisher

10 yrs 20

"All yields are market convents

interest rates. "Special

factors", not explained by

for faster M3 expansion,

Bundesbank, were one reason

another being a slowdown in

monetary capital formation.

With the steady fall in the

securities repurchase (repo)

rate - down a further 10 points

to 3.55 per cent last week - and

the weak economy, Mr King

added: "There remains a good

chance of a further discount

rate reduction, possibly in the

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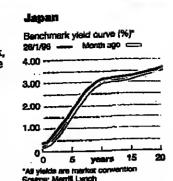
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Heavy activity is unlikely to emerge unless November industrial production figures and unemployment data for December released this week indicate unexpectedly bad or good results.

Meanwhile, the debate over

the liquidation of the country's ailing jusen, or housing loan companies, is likely to cap yields on the short end. With Y6,400bn in bad loans to the jusen likely to be written off by banks, the Bank of Japan is expected to keep short-term interest rates low to allow banks to continue to profit from a steep yield curve. The central bank'a easy monetary policy has belped banks to benefit from profits on bond holdings and yield

differentials, and this has



Emiko Terazono

helped them to start writing off bad debt on their loan

However, the jusen bail-out, which will include Y685hn of public money, may prove to be a negative for the long end. The medium and long-term areas of the curve are vulnerable to the threat of further JGB issues to pay for secondary losses on the housing loan companies' bad

debts," says SBC Warburg in

#### Government bonds

## Europe's high-yielders hold their allure

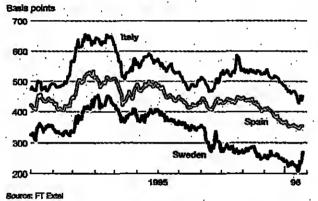
High-yielding European bonds have been rallying for several months now, and have not lost their allure for investors despite last weeks' bout of vol-

atility typical of such markets. The possibility of a delay to European Monetary Union is seen by some as adding to the attraction of Spanish and Italian bonds long-term, since these countries are seen as unlikely to meet the criteria for Emu by the deadline of 1999 but could do so a few years

Ms Phyllis Reed, European bond strategist at BZW, says: "A delay to Emu would probably lead to a knee-jerk reaction of a flight to quality, but there really is no reason to make such a move. The aim of a single currency is to have as many countries as possible. If you kept countries out, they would just be able to gain a competitive advantage hy adjusting their currency.

She believes the possibility of Emu participation is "certainly not priced into Spain or Italy at the moment" Spain is the more attractive

Yield spread over Germany



head of fixed income at Matheson Investment Management,

which is underweight on Sweden, neutral on Italy, and overweight Spain. He says: "The underlying economic fundamentals look more favourable, and political commitment to Emu is a lot higher in Spain, but Italy is not even in the Exchange Rate Mechanism." One worry for investors in Italian bonds this year will be

the renewal of wages contracts

that cover half of Italian workers, who have suffered considerable real wage erosion over the past three years, says Mr Keith Patton, fund manager with Fleming Investment Management. He believes the unions may accept only a marginal catch-up in incomes, in return for increased job security. He remains overweight on Spain and marginally overweight on Italy.

He says: "We are waiting out

the political volatility as second-guessing the outcome could prove to be a costly exercise, but we see favourable fundamentals and feel comfortable with the market in the medium to long term." But he is underweight Swedish bonds as " the market got ahead of itself in terms of expectations of inter-

High-yielding markets usually out-perform other markets in a rally and under-performed in a general retreat from bonds, but a survey hy Lehman Brothers suggests this pattern may not be repeated.

Mr Mark Fox, chief European atrategist at Lehman, says: "We think there is a good chance of a sell-off in all European bond markets in February. History suggests that whenever European bond mar-kets sell off, high-yielders under-perform, Our opinion is that this time it won't bappen. International fund managers are very overweight core European bonds and underweight high yielding markets.

He says Lehman's regular monthly survey of investors,

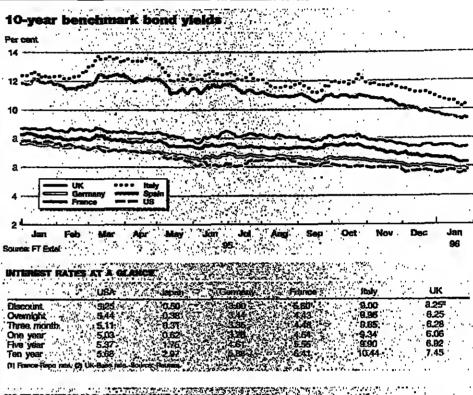
incloding 47 investors with \$145bn in international fixedincome investments, suggests the fall in yields has been provided by domestic fund managers while international inves tors have had relatively small levels of participation.

"I don't see how the highyielders should sell off that much, since the international community has missed out on much of the rally," he says,

He adds that international funds have just reached neutral on Spanish bonds but are still below neutral on Italy and Sweden. He believes the yield spread of Spanish bonds over bunds could come in by 66 to 310 basis points in the next month, while on Italian bonds the spread could come in by 28 to 425 points and on Swedish bonds by 11 to 250 points.

Mr Patton says: "Fiscal austerity has become the order of the day, almost right across the globe, and while fiscal aus terity is seen as fashionable, spreads will continua to

Martin Brice



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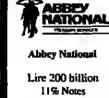


Lire 275 billion 11% Callable Notes due 1998

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Zero Coupon Notes





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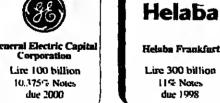






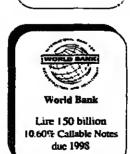
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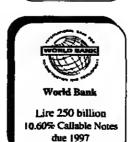


Lire 150 billion

11.375% Notes

due 1998

10.45% Notes



Lire 150 billion

11% Notes

due 1998

In 1995, for the second consecutive year, Credito Italiano ranked as the Leading Bookrunner in the Eurolina Bond Market having Lead Managed 24 bond issues totalling Lire 2,800 billion with a market share of 14.2%

> **CAPITAL MARKETS DEPARTMENT** Head Office, Piazza Cordusio, 20123 Milan



#### International bonds

### Crédit Foncier gains slight respite

A lifeline in the form of a large extended it a FFr25bn 14 sudden and, I think, excessive credit facility for Crédit Foncier de France, the troubled specialist property institution, granted some respite to its battered bonds last week.

But dealers expect the debt securities of this large eurobond issuer to continue trading erratically, buffeted by news of ongoing restructuring and talk of a possible takeover.

"The bonds have got way oversold," said a senior eurobond trader in London. For institutional investors with in-house credit analysts who can track the market closely, I think they're a buy - though 1 wouldn't recommend them to smaller investors because trading will remain quite volatile." Sharp downgrades in CFF's

credit rating in the last few months have sent its bond prices tumbling and yield spreads have widened sharply. The resulting increase in ing-term borrowing costs has

kept CFF out of the bond market and traders say it may be months before it reappears especially since Caisse des Depots et Consignations month loan facility two weeks

The slump in CFF's has several causes: huge write-offs in 1994 resulting from the country's commercial property crisis; the loss, last September, of CFF's quasi-monopoly over the distribution of state-subsidised housing loans and the resulting increase in competition with other banks.

To overcome its problems, CFF has announced s radical restructuring, but donbts remain whether it can pull it off - not least hecause of vebement union opposition.

As a result, Moody's in late October slasbed CFF'a long-term credit rating by three notches to A2, and two weeks ago lowered it another two grades to Baa1, the thirdloweat investment-grade rating. Standard & Poor's has cut CFF's rating to single-A from

double-A since last June. Some market participants say the rating agencies have overdone the doom and gloom. "They lagged events, and then panicked investors with their

downgrades." said one dealer. Moody's Baal rating has been especially detrimental as many investors are not allowed to hold honds with a rating

below single-A, be says. "Even if institutional investors are happy to hold them, they have been forced by their shareholders to sell at any price." Faced with a wave of selling.

brokers have bid prices even lower to avoid taking huge volumes of unwanted bonds on to their books. There have been some purchases by investors swapping CFF's fixed-rate bonds into floating-rate assets, but most have held off, waiting for the bloodletting to stop.

Yield spreads over government honds have widened sharply in recent months more than CFF's ratings warrant, dealers say. Generic fiveyear French franc bonds which would have yielded around 35 basis points over OATs before the crisis now trade at around 125 basis points over, 10-year spreads have risen from some 45 basis points over OATs to 150, says ona trader.

isn't imminent, many observers do see a ray of light on the

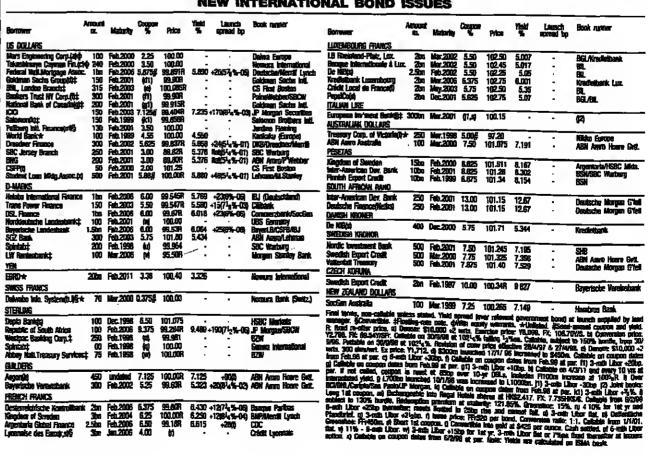
horizon. "The provision of the FFr25bn deht facility by CDC, a state-owned institution, reinforces our expectation of tacit government aupport," said a credit analyst at a large Euro-pean bank. "We do not expect further deterioration in Foncier's credit quality."

The market also appears to have ignored the fact that a cross-default provision exists batween CFF's state-guaranteed and its non-guaranteed bonds. This means that if CFF were to default on a non-guaranteed issue, all its bonds would go into default and the government would bave to repay well over FFr50bn of guaranteed paper, ripping a auge hole into its budget defi-

cit.
"This increases the likelibood of government support for CFF, affording investors with an added comfort level." said another credit analyst.

Conner Middelmann

#### **NEW INTERNATIONAL BOND ISSUES**



#### **EQUITY MARKETS:** This Week

### Focus shifts from reports

**NEW YORK** 

The same of the Market of the State of the S

on earnings For the past two weeks corporate earnings have driven trading on the

equity market, but this week interest rates should be the focus. Most large companies have now reported last year's results and tomorrow the Federal Reserve's Open Market Committee begins a two-day meeting to consider monetary policy.

Beffing is about even as to whether tha Fed will ease monetary policy. Recent data show the economy to be slowing, but it was only just over a month ago that the Fed lowered interest rates by 25 basis points to 5.5

Salomon Brothers and Donaldson, Lufkin & Jerrette think the Fed will cut rates by 25 basis points because of the drop off in economic activity but Mr David Munro of High Frequency Economics disagrees that interest rates are overly restrictive, and he is

# **Dow Jones Industrial Average**

Lisa Bransten

The most important data this week will be Friday's figures on January employment, which analysts expect to be weaker. The consensus is that 83,000 non-farm jobs were added to the US economy, down from December's 151,000.

Also important will be figures on manufacturing activity from the National Association of Purchasing Management. Economists expect more slowing in that sector and the median estimate is that the NAPM index will have slipped to 46.4 per cent from 47.3 in December.

#### LONDON

#### Looking abroad for signs of lower rates

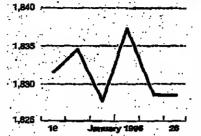
Investors in the UK equity market will this week be looking overseas for further signs that global interest rates are still on the downward path.

It has been the prospect of reductions in international rates that has helped drive global markets, including London sharply better in recent weeks. Last week saw the FT-SE 100 hit a record closing high on Wednesday and stage numerous unsuccessful attempts to breach its previous intra-day peak of 3.767.4. Wall Street and Frankfurt also registered records.

The US Federal Reserve Open Market Committee meets on Tuesday and there has been speculation about another discount rate cut. "US rates are only 50 basis points below their peak in January 1995 and there is plenty of scope for the authorities to relax policy," said broker SGST last week. HSBC Markets agrees, saying "the odds favour a 25 basis point cut".

### FT-SE-A All-Share index

Steve Thompson



What investors can do without. however, is any more profit warnings like those from the chemicals and food retailing sectors, which damaged further the previous glamour rating

enjoyed by J. Sainsbury. Another potential trouble spot could be the minutes of last month's meeting between Mr Kenneth Clarke, the chancellor, and Mr Eddie George, the governor of the Bank of England, which preceded the 25 basis points cut in UK interest rates. Renewed conflict between the two would not be well received in the market.

New Year, which this year

begins on February 19. A belief that the property market may have bottomed out, and

unleashing more funds into the

Further developments in the housing loan company bail-out

are expected to affect investor

negotiations between banks

and the ministry of finance

continued last week, but the

opposition New Frontier Party

is expected to try to discredit

Y685bn infusion of taxpayers'

Turmoil in parliament over

the solution could prompt a

sell-off of bank stocks, which

The liquidation plan has

already caused a public outcry

and the NFP is trying to foil

the government's attempts to

obtain parliamentary approval

have lent heavily to the

housing loan companies.

the government's bail-out

scheme, which includes a

confidence, urites Emilio

Behind-the-scenes

expectations that China will

ease its austerity measures.

territory, are also helping

TOKYO

Terazono.

#### International offerings

## Railtrack issue will have streamlined syndicate

SBC Warburg will this week unveil a slim-line syndicate structure as part of its strategy for the privatisation of Railtrack, the company which has taken over British Rail's track, signalling and stations.

In May, the UK government intends to sell at least 51 per cent of Railtrack, which could have a stock market valuation of between £1.5bn and £2bn, depending on the amount of debt left with the company.

The government has said that at least one-third of Railtrack shares will be reserved for retail investors, in line with past privatisations. The rest will be sold to institutional investors at home and abroad through a book-building process. There will be a 144a offering in the US and e private plecement in Japan, but the size of the regional tranches will not be pre-determined.

The modest size of Rail-track's syndicate will be welcomed by players in the international equity markets, who have been pressing for more streamlined selling groups.

In spite of e few aberrations such as the Indonesian government's disastrous decision to appoint eight global co-ordi-nators for PT Telkom - the size of Railtrack's syndicate reflects a gradual process away from overcrowded structures. The syndicate for the forthcoming \$250m privatisation of Union Bank of Norway will also bear this out.

in the UK, the trend towards smaller syndicates started with BT3, which was the first offering to use global managers, and it continued with the privatisation of the Gencos.

Some other governments have also followed suit, such as Italy, which had a svelte syndicate for Eni's privatisa-tion considering the deal's size. In France too, syndicates have shrunk. About 50 banks participated in the Elf share offering in 1994 while the syn-

dicate for Pechiney's privatisa-

tion last year was about half

the size. The Railtrack offering is likely to have just three global managers, including SBC Warburg, which will be able to sell anywhere in the world, supported by six regional co-man-agers who will not be allowed to sell into the UK. SBC Warburg is expected to

announce the global managers this week but the identity of the co-managers will not be revealed for a few weeks. The benefits of a small syndi-cates are many, bankers say. In the old-style structures with as many as 150 banks, banks were constantly tripping over each other and those in junior positions found it difficult to

achieve many sales unless they had a particular regional or

investor niche. As a result, par-

ticipating in large syndicates was often barely profitable. A small syndicate should provide greater incentives for members to earn a greater portion of the fees. At the same time, their performance will be more open to scrutiny. The task of the global co-ordinator of managing the offering and briefing the syndicate should also be made easier.

Another advantage of a small syndicate is that there should be greater eccess to the big institutional investors. In many offerings, junior syndi-cate members are prevented from calling their biggest cli-ents because their names are invariably on the so-called "exempt" lists drawn up by the global co-ordinators. The designation of selling commissions by investors should also become more transparent.

In the case of Railtrack, one of the more controversial of the UK government's privatisations, a small syndicate should also enable the global co-ordinator to keep a lid on any negative rumours which could

harm the offering. One story doing the rounds in London is that the real reason why the syndicate is small is that several banks were not that keen to be in the deal because of the politics associated with Railtrack.

However, sources close to the offering said of 45 banks invited to make submissions, 35 banks responded positively, with 16 pitching to be global managers. Of the 16, three said they would not want to be a commager if they failed to be

appointed as a global manager.

Statements by the opposition Labour Party about rail priva-itsation and fears that a future Labour government could change the system put in place for Railtrack, thus harming its profitability, are the most

likely issues which could ham-per its flotation.

Another point which must be resolved before the flotation can go ahead is how much debt the new company will take on. Analysts say the present level of debt of £1.7bn would be too high against against £1.5bn worth of shareholder funds. Railtrack hopes to take on just £500m of debt but the government would want to leave in a higher amount to maximise proceeds of the privatisation.

Railtrack'e earnings track record of little over one year could also be a drawback and analysis say they are having difficulty in projecting future earnings. "It's a finger in the air job at this stage," one analyst said. A further question is whether a reversal in the long-term decline in passengers is possible.

However, in recent weeks a great deal more information about the company's revenues and its regulatory environment has been made public. For example, more than 90 per cent of Railtrack's £2.3bn of revenues comes from track access fees paid by the train operating companies. These are backed by subsidies guaranteed for the life of their franchises, which will run for between seven and

Another positive piece of news was that Railtrack, which will become one of the biggest quoted property land-lords, would be allowed to keep 75 per cent of its property prof-

Analysts say the initial attraction for investors will be the likely yield on the shares of 6 to 7 per cent, in line with other regulated utilities. But, they say, Railtrack's real potential lies in the management's ability to boost profitability through cutting its £1.9bn cost base, which could result in an upside of 20 to 30 per cent for investors.

Antonia Sharpe

#### OTHER MARKETS

#### FRANKFURT

Tomorrow'e results from Thyssen were indicated ahead of the event, says Mr Theo Kitz et Merck Finck in Düsseldorf, writes William Cochrone. But among progress reports from group subsidiaries, e surprisingly cautious outlook et Thyssen Stahl, badly affected in the first quarter of 1995–96 by overstocking at steel wholesalers, has convinced Mr Kitz to reduce his profits estimate to a flat DM700m for Stahl in the

Goldman Sachs expects Wednesday to bring a 32 per cent rise in fourth-quarter revenues from SAP, the computer software group which was such an outperformer in 1995.

current year, and his 1995-96

earnings forecast from DM33 to

This compares with prior quarterly gains of 72, 64 and 41 per cent but, as the broker points out, the deceleration comes from a high base in 1994's fourth quarter, which saw a 67 per cent gain.

Goldman expects net profits to rise 41 per cent; SAP, it says, has been deliberately slowing its hiring policy, as it has achieved critical mass in key

#### **AMSTERDAM**

The stock market is expected to continue trading at or above recent all-time highs, in spite of expectations that the corporate reporting season, due to begin in earnest next month, will produce a mixed picture on earnings, writes Ronald van de Krol. that some people are prepared to bet that the 77-year-old company, a veteran of

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MORGAN STANLEY JAPAN LIMITED

MORGAN STANLEY BANK AG

MORGAN STANLEY ASSET & INVESTMENT MANAGEMENT CO., LIMITED

Kempen & Co, the Amsterdam-based merchant bank, expects more downgradings to emerge but believes this will be outweighed by further falls in interest rates. All in all, the AEX index which rose 17 per cent in 1995 and hit a new high of 511.64 points last Monday should reach 525 points in mid-year 1996.

However, an upward trend in interest rates in the second half will produce some weakness in equities later in the year, keeping the AEX index in a range of 515 to 530 in the third and fourth quarters, the bank said.

This week the market will continue to watch Fokker, even though the stock has been a speculative issue for years and serious, long-term investors moved out of it long ago. Still, the shares seemed to defy gravity after the company was forced to seek protection from creditors last Tuesday.

The shares, worthless if Fokker goes bankrupt, gave up half of their value to fall to around F13.00. But under the circumstances the shares, consigned by the bourse authorities to the "non-official" section, were considered to be doing fairly well, indicating

#### MILAN

its tailsoin.

With the political ontlook still extremely unclear, investors at least have Fiat's annual letter to shareholders to look forward to after the market closes on Wednesday, Fiat's shares, sharply higher in the early months of last

financial crises, will pull out of

year, subsequently took a downward track as many analysts reassessed earlier over-optimistic estimates. Mr Nicholas Potter at Credito Italiano International expects Fiat will this week emphasise the weakness in the recovery of European car markets and believes the tone of this year's letter will prohably be significantly more

cautious than last time. Nonetheless, he is forecasting 1995 group turnover will rise to 1.76,500bn,

from L65,800hn in 1994, net operating margin of L3,600hn against L2,760hn, and pre-tax profit of L3,800bn against L1,860bn.

#### STOCKHOLM

Fourth-quarter figures from Electrolux tomorrow mark the start of the reporting season. cyclicals, sensing that the downgrading cycle has further to go. Not only does the bank aggregate, to be disappointing but that trade statements will be resoundingly bearish.

#### HONG KONG

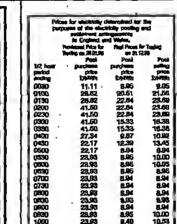
With no sign of an end to the flood of foreign money pouring into the market, brokers expect prices to hit new highs this

week, writes Louise Lucas. The Hang Seng index closed last week at 11,111.87, its highest level in two years and within sight of the all-time high of 12,201. Turnover has remained consistently high, at two or three times the levels witnessed through much of last year. Given this liquidity, brokers say any consolidation or profit taking will be easily

The market traditionally stages a rally into the Chinese

of the liquidation of the seven housing loan companies.

Compiled by Michael Morgan



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### **Change of Korean Tax Rate**

Notice is hereby given to all the Unitholders, Depositories, Paying Agenta, and other that may be noncerned, by Daeban Investment Trust Co., Ltd., Manager of seventees Trust Pands for Foreigners listed below, i.e.,

Korea Emerging Companies Trust Dachm Korea Trust Dachan Asia Trust

New Korea Trust Duchen International Investo Dachan Synthetic Trust

Korea Emerging Growth Trust Daction Index Darban Blue-Chip Index Trust Dachun Scientive Equity Trust Dachan Pirat Bond Trust Dachan Blue-Chip Trust (II) and Dachan Prime Equity Trust

har, due to the increase in residential tax from 7.5% of the Income tax to 10%, a resu Of the amendment of the Korean Local Tax Law, the withholding tax rates applicable to Unisholders of the Trust Punds, who are residents of countries included in the following table, will be changed for the three year period from January 1, 1996 throug December 31, 1998 as follows: whereas residents of countries not included in the table will not be subject to change:

1		Meoine Gams	Cabinit Cama
Residents of countries with which Korea has no treation treaty		from 26.875% to 27.5%	from the leaser of either 10.75% of gross realization proceeds or 26.875% of capital gains
			to the leaser of either 11% of gross realization proceeds or 27.5% of capital gains
Residents of	Camptia Philippines, U.S.A.	from16.125% to 16.5%	O (unchanged)
countries	Japan	12% (unchanged)	from the leaser of either
With which Korea has a machine treaty	Australia, Brazil, Germany, Luxembourg, Singapore	15% (unchanged)	10.75% of gross realization proceeds or 26.875% of capital gains gross realization proceeds
	Theiland	trom 26.875% to 27.5%	or 27.5% of capital gains

Tel: 822 3771-7240-2

Daehan Investment Trust Co., Ltd. 27-3, Yoido - dong Yongdungpo-ku, Seoul Korta.

Series E & G

**RSVP City Limited** ed with limited Hability in the Cayman Islands) U.S. \$271,000,000

Extendible Variable Rate Notes due 2006/2007 NOTICE IS HEREBY GIVEN that in accordance with Section 5.03(a) of the NOTICE IS HEREBY GIVEN that in accordance with Section 3.12(a) of the Indenture, dated 26th September, 1990, Series E. G. of the U.S. 3271,000,000 Oustanneed Extendible Variable Rase Notes due 2006/2007 of RSVP Cay Limited (the "Bonds") will be redeemed in full by RSVP City Limited on the Indenest Payment Dute falling on 23rd February 1996 at their Principal Amount outstanding on that dute together with interest accrued to the

Bankers Trust Luxembourg S.A. P.O. Box 807 14 Boulevard F.D. Roosevel

9th January, 1996

Series F

**RSVP Westminster Limited** ed with limited liability in the Cayman Islands) U.S. \$154,000,000

dible Variable Rate Notes due 2005/2006 NOTICE IS HEREBY GIVEN that to accordance with Section 5.03(a) of the Indenture, duted 31st October, 1990, Series F of the U.S. 5154,000,000 Gustanteed Estrendible Variable Rate Notes due 2005/2006 of RSVP Westminster Limited (the "Bonds") will be redeemed in full by RSVP Westminster Limited on the Interest Payment Date falling on 23rd February, 1996 at their Principal Amount outstanding on that date together with interest

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Bank of Montreal US\$250,000,000 Floating rate debe series 10, due 1998

Interest rate for the period 29 January 1996 to 29 July 1996 has been fixed at 5.4875% per annum. The amo payable on 29 July 1996 will be US\$277.42 per US\$10,000 note mainst coupon 19. 225,000 Floor

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Certificates due 1998

CORRECTION NOTICE

International Finance Corporation Washington, D.C.

Italian Lire 200,000,000,000 Floating rate notes 1998

Notice is hereby given that for the interest period 9 November 1995 to 9 February 1996 the notes will carry an interest rate of 10.37188% um. Interest payable on 9 February 1996 will amount to ITL 132,530 per ITL 5,000,000 note and ITL 1,325,296 per TTL 50,000,000 nate.

gent: Morgan Guaranty Trust Company **JPMorgan** 

IRISH PERMANENT **BUILDING SOCIETY** 61/2% Bonds 1999

semi-annual dividend on the Irish Permanent Building Society's 6

1/2% Bonds 1999 is payable or 10 February 1996. The recom data for this purpose (as defined in Article 4 of the Terms an Conditions of the Bonds) is 26 January 1996. The Bonds will go ex-dividend on 10th February 1996 and payments will be poste on 9th January 1996. Payment will be effected through Jank a Ireland, Registration Departmen 4th Floor, Hume House Balisbridge: Dublin 4 who are Registrer for the Isaue.

Cathal McCarthy

Secretary

Notice is hereby given that the

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BANQUE GÉNÉRALE DU LUXEMBOURG Agent Bank

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	Open         Set price         Change         High         Low         Est.vol         Open int.         III Peared in New York           Mer         0,6733         0,8722         -0,0011         0,8750         0,8710         38,702         84,684         Jan 25        Closs	The FT Guide to World Currencles	F.P. 0.91 7 <sup>1</sup> / <sub>2</sub> 6 SkyePharms Web 7 <sup>1</sup> / <sub>2</sub> +1 F.P. 5.25 175 125 (Viewling 175 +10 175	on Tuesdays, Fridays and Saturdays.  For further information or to advertise
	Sep         0.6808         0.6786         -0.0012         0.6808         0.6781         1         1,358         1 min         1.5015         1.507           III SHYSIS FRANC PUTURES (MAG) SF: 125,000 per SF:         1 yr         1,488         1,488         1,488	2 Markets page in today's edition.		in this section please contact  Karl Loynton on +44 0171 873 4780 or
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#### EU looks at South Africa pact



European Union foreign ministers in Brussels will try to settle differences over a proposed trade agreement with South Africa. The proposed pact, which envisages a free-trade area, has run into opposition

from some EU member states - notably France - fearful of the impact South African imports could have on the EU's agricultural sector. The French, who are also concerned about setting a precedent for other free-trade pacts, have called for a series of impact studies. However, Britain has lobbied hard for an early decision on a mandate allowing the Commission to begin negotiations. Ministers will consider a compromise under which the Commission would produce a preliminary impact study shortly.

#### Simitis presents policies

Greece's new prime minister, Costas Simitis, outlines to parliament his government's policies. Mr Simitis, who took over after the resignation of Andreas Papandreou because of ill-health, promises a "new era" of "sober, responsible decisions which will carry Greece into the 21st century". The governing socialists will try to speed up privatisation, tighten fiscal policy and trim government spending through reforms of the public sector. In foreign policy, Greece is expected to draw closer to its European Union partners and make an effort to improve ties with Balkan neighbours.

#### **Princess Anne in Falklands**



begins a trip to the Falkland Islands (to Feb 4), where she will tour the battlefields of the 1982 war. According to the Foreign Office, the visit is to

underline the UK government'a commitment to the islanders' rights to live under a government of their choice. Among the sites the princess is to visit - it is intended she should meet as many islanders as possible – are San Carlos, where the British forces first landed, and Goose Green, where 235 Argentine soldiers were buried after it was recaptured in the biggest land battle of the war.

#### **Bouchard sworn in**

Quebec's march to independence gathers pace with the swearing in of Lucien Bouchard as premier of the Frenchspeaking Canadian province. Mr Bouchard is the former leader of the Bloc Québécois, which represents the separatist cause in the federal parliament in Ottawa. He had an electrifying impact on last year's secession referendum, in which 49.4 per cent of voters backed independence. The political climate has since moved further in the secessionists' favour. However, Mr Bouchard's more immediate concern will



tim called Loch Ness, concerning the legendary monster, brings a touch of Hollywood to the Highlands, where 10 feature films have been made since 1994

by the outgoing premier, Jacques

Blair on Faith in the City Tony Blair, the leader of Britain's Labour party, delivers a speech at Southwark Cathedral on Faith in the City. His speech will mark the 10th anniversary of the Church of England's controversial Faith in the City report and is expected to deal with social cohesion and reform of education policy.

Pressure builds on Samper

The Colombian Congress is due to be recalled for a special session amid increasingly intensive pressure on the president, Ernesto Samper, to resign. The session follows evidence by the former defence minister, Fernando Botero, who alleges that the president was deeply involved with securing contributions from the Cali drugs cartel for his 1994 election campaign. Calls for his resignation have come from retired military officers, students, politicians and business groups, Behind the scenes, it is understood that leading politicians from the main parties are trying to find an honourable way out for both the president and the country.

FT Survey World Tyre Industry.

#### TUESDAY

#### Germany in jobs push

The German government announces an action programme to stimulate the economy and create jobs - while admitting in its annual economic report that Germany will fail to meet the be finalising the austerity plan drawn up | Maastricht criteria this year. With gross domestic product set to grow only 1.5 per cent this year, the government is under pressure to come up with a convincing programme that will include social

#### spending cuts, a reform of social welfare contributions and possible tax incentives.

**US Federal Reserve meets** 

The Federal Reserve's open market committee begins a two-day meeting on US monetary policy. Betting is about even as to whether the Fed will lower the target short-term interest rate from 5.5 per cent. Although recent data have shown the economy to be slowing quickly, the Fed lowered the target rate by 25 basis points just over a month ago. Any indications that government spending will decrease could spur the central bankers to action. The bond market is certainly counting on more monetary easing this year.

Holidays Nepal (Martyrs' Day).

WEDNESDAY

Labour reviews women lists



ECONOMIC DIARY

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The British Labour party's national executive committee decides whether to drop its commitment to having all-women nominating candidates for

released this week

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some parliamentary constituencies. An industrial tribunal has ruled that the policy breaks sex discrimination law. However, it is believed that Tony Blair,

policy of which be bas never been a convinced advocate anyway.

#### Jacques Chirac visits US

In the first state visit to the United States by a French president for more than a decade, President Jacques Chirac will emphasise to President Bill Clinton France's interest in closer security co-operation with the US and Nato (to Feb During an address to Congress, Mr Chirac will call for the US to fund more development aid. As well as exploring the ramifications of France's rapprochement with Nato, Mr Chirac will discuss the two countries' peacekeeping operations in Bosnia and propose France and the European Union become more involved in the Middle East peace process - especially with economic support.

#### Reconciliation in Seoul

In an attempt to dispel worries that alleged corporate bribes to two former Korean presidents will result in a crackdown on business, the South Korean president, Kim Young-sam, bosts a dinner for the chairmen of the country's 30 leading industrial groups. The dinner in Seoul is seen as a sign of reconciliation between big business and government.

Holidays China, Malaysia, Nauru.

THURSDAY

#### **Economic forum at Davos**

Sustaining globalisation is the theme of the annual world economic forum at the Swiss ski resort of Davos (to Feb 6). About 1,000 business executives, some 250 heads

Jan Nat Asen Purchasing managers 46.4%

political stars and a string of central bankers will attend what is one of the world's most exclusive networking sessions. Among them will be Gennady Zyuganov, the Russian Communist party chief expected to stand for the presidency this year, and a clutch of Latin American presidents, including Ernesto Zedillo, of Mexico, and Carlos Menem, of Argentina. Alexander Kwasniewski, Poland's newly elected president, and Benazir Bbutto. Pakistan's prime minister, are also expected.

#### Safe by-election for Labour

Voting takes place in a UK parliamentary by election in Hemsworth, west Yorkshire, after the death last year of Derek Enright, the Labour MP. Labour is expected to retake the constituency, where at the last election it had a majority of 22,075.

AT&T Pebble Beach national pro-am, part of the US PGA tour, Heineken Classic, Perth, Australia (both to Feb 4).

FT Survey Access to US Capital Markets.

Holidays

China, New Zealand. FRIDAY

**Groundhog Day** 



Punxsutawney Phil. the groundhog seer of seers, emerges from his burrow at Gobbler's Knob in Pennsylvania, USA, whether he

sees his shadow will signal if spring is to be early or late. That is the 110-year-old tradition, in any case - a cousin of similar Candlemas Day legends in Europe. Late springs are the rule: he has failed to see his shadow only 11 times. Phil, who lives mainly in the town library, has become a worldwide celebrity because of the film Groundhog Day. Not only do more tour buses rumble through Punxsutawney, he is also on the

#### Asean human rights concern How to defuse Western concerns over

human rights will be high on the agenda at a meeting of foreign ministers from the seven-member Association of South-East Asian Nations. The talks are to prepare for the Asia-Europe summit in March, when it is expected the debate over social issues could be unusually acute. Thailand, which is hosting the meeting at Phuket, said the 15-member European Union and the 10 participating Asian countries (the Asean plus China, Japan and South Korea) wanted to strengthen their somewhat

neglected links.

The EU already expects trade with Asia to rise twice as fast as with the US next century but many EU countries want trade linked to basic standards in environmental protection and human

Actual

47.3%

#### Mastering Management

The FT's 20-part series continues in the UK editiuit with part 13. Non-UK readers can take out a subscription. Contact: PO Box 384, Sutton, Surrey, SM1 4NE, UK, Tel: +44 181 770 9772, Fax: +44 181 643 7330.

FT Survey International Youth.

Holidays China, Liechtenstein.

#### SATURDAY

#### Loch Ness monster appears

Loch Ness, a film made by Working Title, the company behind Four Weddings and a Funeral, receives its world premiere in Inverness. Among the 450 guests invited by the Highland Regional Council will be more than 50 residents from the village of Diabaig - almost its entire population -which doubled as the lochside community where much of the romantic comedy is set. Loch Ness, which centres on the legendary monster, was among 10 feature films made in the Highlands during 1994-95, including Rob Roy and Bravebeart. The films are estimated to have brought in £12m to the Highlands' economy.

#### Rugby union

Five Nations' championship: England v Wales, Twickenham, London, Scotland v France, Murrayfield, Edinburgh.

#### **Athletics**

Sally Gunnell lines up to race in Britain for the first time for nearly 18 months in the UK indoor championships. Birmingham (to Feb 4).

**Holidays** 

China, Thailand.

#### SUNDAY

Flag up for privatised trains The UK's three newly privatised passenger

train companies start services. The sale of the first franchises was announced in December but it has taken nearly two months to complete the final details and hand over to the winning bidders. South West, acquired by Stagecoach, has a train leaving Waterloo at 5.10am. Great Western, bought by its management and FirstBus, runs a 5.30am service from Cardiff to Loodon Paddington, LTS, also bought by its management, has a 5.35am train leaving Shoeburyness for London Fenchurch Street.

#### Snooker

Benson & Hedges Masters. Wembley. London (to Feb 111.

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#### Other economic news

Monday: Portugese budget presented to parliament. New Zealand's trade balance expected to move back into the black for December, Japanese December industrial produc tion thought to have continued recent upswing after bottoming out in September.

Tuesday: Japanese unemployment thought to have been stable at 3.4 per cent in December. Rise in US retail sales expected to have slowed in December, although forecasts differ widely.

Wednesday: US producer price inflation is thought to

have changed little between November and December, although car prices may have fallen back. Unemployment in France is forecast to have increased a little in November to about 11.6 per cent of the

Thursday: Britain's trade deficit with the rest of the world is expected to have narrowed sharply after October's \$1.7bn shortfall. Meanwhile. UK consumer credit is forecast to have strengthened between November and December.

Friday: US non-farm employment is predicted to have risen by about 125,000 during January, with labour market momentum weakening.

			Statistics to be		
Day Released	Country	Economic Statistic	Median Forecast	Previous Actual	
Mon	Japan	Dec industrial production prelim?	-	. 1.5%	
Jan 29	Japan	Dec shipments prelimit	•	2.5%	
	Japan	Jan wh'sale price indx, 2nd 10 days'	-	0.3%	
Tues	US	Dec retail sales	0.6%	0.8%	
Jan 30	US	Ditto ex-automobiles	0.2%.	0.9%	
	US	Jan consumer confidence indx	97.5	98.7	
	US	Dec Treasury budget	•	-\$38.5bn	
	US	Johnson Redbook w/e Jan 27		-0.2%	
	Japan	Dec unemployment rate	3.4%	3.4%	
	Japan	Dec job offers/seekers ratio	0.63	0.63	
	Japan	Nov coincident indx	40.0%	75.0%	
	Japan	Nov leading diffusion indx	60.0%	80.0%	
	Japan	Dec retail sales**	-2.0%	-0.5%	
	Switz'd	Jan consumer price indx*	0.3%	0.0%	
Wed	US	Dec producer price indx	0.4%	0.5%	
Jan 31	UŞ	Ditto ex-food & energy	0.2%	0.4%	
	US	Jan Chicago Asa purchas'g mngrs†		57.6%	
	US	Dec export price indx	-	-0.2%	
	US	Dec import price indx	•	0.2%	
	US	Jan agriculture prices	-	0.9%	
	Japan	Dec construction orders	-	-10.4%	
	Japan	Dec construction starts**	•	-1.1%	
	France	Nov unemployment rate	11.6%	11.5%	
	France	Nov jobseekers*†	0.5%	0.3%	
	Aus'lia	Dec current a/c	A\$2.0bn	A\$1.87bn	

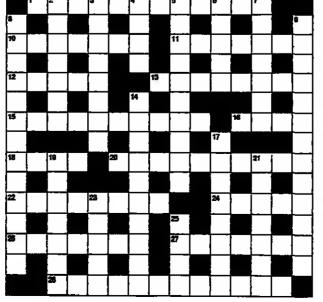
Feb 1	US	initial claims w/e Jan 27	379,000	-
	ŲK	Jan Chart'd inst purchasing mingrs	-	50.7%
	υĸ	Nov global trade balance	-\$0.9bn	\$1.66bn
	UK	Dec consumer credit .	£677.5m	£613m
	UK	Dec final money data	-	п/а
Fri	ŲS	Jan non-farm payrolls	.83,000 .	151,000
Feb 2	US	Jan manufacturing payrolls	-10,000	52,000
Fri Feb 2	US	Jan hourly earnings	0.2%	0.4%
	U\$	Jan average workweek	-	34.4 hrs
	US	Jan unemployment rate	5.7%	5.6%
	US	Jan Michigan sentiment final	- '	£9.9
	UK	Jan official reserves	\$0.0m	\$50.0m
	Arg'tina	Jan consumer price indx"	0.2%	0.1%
	Arg'tina	Jan wholesale price indx*	0.4%	0.2%
	Aus'lia	4th qtr retail trade real***	0.3%	1,4%
During	the week			
	US	Jan domestic auto sales	6.9m	, 7.7m
	US	Jan domestic light truck sales	6.0m	6.5m
	Germany	Nov trade belance	DM7.8bn	DM8.5bn
	Germany	Nov current a/c	-DM1.8bn	-OM4.1br
	Germany	Dec industrial production, West*	-0.5%	0.0%
	Germany	Dec manufacturing output, West"	-0.2%	-0.8%
	Germany	Dec indust prodition, pan-Germany	-0.5%	0.1%

- ACROSS

  2 Finally put down if ex sent rude letters round? (3,1,5)

  10 Places in the foreign office, starting with California (7)

  11 Senior member longing to have finished without (7)
- 12 In first white man's home, grumble (5) 13 It's forbidden for audiences to take a long time dressing (8) 15 One refusing to take meat from Regate turned vehicle
- 16 Cirl in love ran off (4) 18 When reversing hits beam (4) 20 in pet cat is disorder clinical?
- (10) 22 Be: Heall, has returned to the
- waiting area (St 24 Lustful man for a day a year
- 26 Stall in Gateshead on time 17)
- 26 Stalt in Garesnesia of the fir 27 Writer, a race one, escaping punishment (71 28 Casinos changing French money in US city (3,9)
- 2 Throwing piano away is irritating (7)
  3 Broadcast of taste includes student vocal production (8)
  4 Point of brute being
- beheaded? (4) Staggering cut in play admit-ted to be unexciting? (10) Lines father's written about a
- wood nymph (5)
  7 Go back in, Irene (guess it's late) (71 Elderly spouses least upset by superstitions tradition (3.5.5) Repairs can improve favourite floor covering (7.6) Press Frenchman to take on
- half-German shopkeeper (10) 17 He and I have 50 10 invest in
- capital (8) t9 Thesplan having a key to a lock (7)
  - 2t Huge cracks in attic (7) 23 A controller contains string as a rule iāl 25 Stretch to second vessel (4)



#### **MONDAY PRIZE CROSSWORD** No.8,979 Set by GRIFFIN

A prize of a Pelikan New Classic 380 fountain pen for the first correct solution opened and five runner-up prizes of £35 Pelikan vouchers will be awarded. Solutions by Thursday February 8, marked Monday Crossword 8,978 on the envelope, to the Financial Times, I Southwark Bridge, London SEI 9HL Solution on Monday February 12. Please allow 28 days for

activity of princes	
Name	······································
Address	
Winners 8,967	Solution 8,967
J. Tabone-Adami, Sliema,	ET ROKE PROCEEDS

Marta C. Barter, Froyle, Hants R. Gedling, Epsom, Surrey Mrs. R. Ibbotson, Letchworth, Miss T. James, Keston, Kent J.W. Legon, Stevenage, Herts

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